FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHANGES	S IN BENEFIC	IAL OWNERS	HIP

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* SKALA MURRAY L					2. Issuer Name and Ticker or Trading Symbol JAKKS PACIFIC INC [JAKK]								heck all		cable)	g Pers	son(s) to Iss		
(Last) 845 THI	`	irst) JE, 11TH FLOO	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/01/2013									Officer elow)	(give title		Other (s below)	specify
(Street) NEW Y(tate)	10022 (Zip)		-	4. If Amendment, Date of Original Filed (Month/Day/Year)							Lir	ne) X F F	[*]				
Table I - Non-Deriving 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)				ction	ion 2A. Deemed Execution Date,		3. 4. Securitie: Disposed O Code (Instr.			ies Acquired (A) or		5. 5) Se Be	5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									v	Amount	(A) or (D)	Price	Tr	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock 0		01/01/	2013	013			A		7,914 ⁽¹) A	\$12.6	4 ⁽²⁾	52,698 ⁽³⁾			D			
		Т	able II								osed of			y Owr	ned				
1. Title of Derivative Security (Instr. 3) 2. Conversion Date (Month/Day/Year) Price of Derivative Security			n Date,	4. Transaction Code (Instr. 8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Pric Deriva Secur (Instr.	vative de lirity S. r. 5) B O Fe R	9. Number of derivative Securities Beneficially Owned Following Reported Transactior (Instr. 4)	Owne Form Direc or Ind (I) (In	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa		Expiration Date	Title	Amount or Number of Shares						
Options	\$19.27								07/01/20	05	07/01/2015	Common Stock	7,500			7,500		D	
Options	\$22.11								01/01/20	05	01/01/2015	Common Stock	7,500			7,500		D	
Options	\$20.55								07/01/20	04	07/01/2014	Common Stock	7,500			7,500		D	

Explanation of Responses:

- 1. Issued under the Company's 2002 Stock Award and Incentive Plan. In accordance with such Plan, the shares so issued will vest on, and may not be sold, mortgaged, pledged, transferred or otherwise encumbered prior to, January 1, 2014.
- 2. Represents the average closing price of the Company's common stock for the ten trading days preceding the date of grant, as reported by NASDAQ.
- 3. Certain of these shares may be restricted from transfer pursuant to the minimum stock ownership provisions adopted by the Company's Board of Directors.

<u>/s/ Murray L. Skala</u>

** Signature of Reporting Person Date

01/02/2013

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.