

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

(Mark one)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2026

or

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission file number: 001-35448

JAKKS Pacific, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of
Incorporation or Organization)

95-4527222

(I.R.S. Employer
Identification No.)

2951 28th Street Santa Monica, California

(Address of Principal Executive Offices)

90405

(Zip Code)

Registrant's Telephone Number, Including Area Code: (424) 268-9444

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "non-accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer	☐	Accelerated filer	☒
Non-accelerated filer	☐	Smaller reporting company	☒
Emerging growth company	☐		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

Securities registered pursuant to Section 12(g) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock \$.001 Par Value	JAKK	The NASDAQ Global Select Market

The number of shares outstanding of the issuer's common stock is 11,445,012 as of July 31, 2026.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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QUARTER ENDED JUNE 30, 2026
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PART I – FINANCIAL INFORMATION

Item 1. Financial Statements

JAKKS PACIFIC, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands, except share amounts)

	June 30, 2026 (Unaudited)	December 31, 2025
Assets		
Current assets		
Cash and cash equivalents	\$ 59,513	\$ 52,197
Restricted cash	1,132	1,869
Accounts receivable, net of allowance for credit losses of \$5,100 and \$5,103 at June 30, 2026 and December 31, 2025, respectively	141,272	138,341
Inventory, net	58,272	59,805
Prepaid expenses and other assets	17,899	16,873
Total current assets	278,088	269,085
Property and equipment		
Office furniture and equipment	11,413	10,189
Molds and tooling	141,236	134,771
Leasehold improvements	7,289	7,264
Total	159,938	152,224
Less accumulated depreciation and amortization	136,725	133,216
Property and equipment, net	23,213	19,008
Operating lease right-of-use assets, net	40,890	46,776
Other long-term assets	1,751	2,682
Deferred income tax assets, net	69,587	69,569
Goodwill	34,964	35,077
Total assets	\$ 448,493	\$ 442,197
Liabilities and Stockholders' Equity		
Current liabilities		
Accounts payable	\$ 69,737	\$ 55,558
Accrued expenses	47,145	43,076
Reserve for sales returns and allowances	30,849	33,569
Income taxes payable	—	2,119
Short-term operating lease liabilities	14,406	13,784
Total current liabilities	162,137	148,106
Long-term operating lease liabilities	32,218	39,578
Accrued expenses – long term	5,288	4,463
Income taxes payable	975	945
Total liabilities	200,618	193,092
Stockholders' Equity		
Common stock, \$0.001 par value; 100,000,000 shares authorized; 11,445,012 and 11,342,981 shares issued and outstanding at June 30, 2026 and December 31, 2025, respectively	11	11
Additional paid-in capital	307,218	302,408
Accumulated deficit	(45,160)	(41,021)
Accumulated other comprehensive loss	(14,194)	(12,293)
Total stockholders' equity	247,875	249,105
Total liabilities and stockholders' equity	\$ 448,493	\$ 442,197

See accompanying notes to condensed consolidated financial statements.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS)
(In thousands, except per share data)

	Three Months Ended June 30, (Unaudited)		Six Months Ended June 30, (Unaudited)	
	2026	2025	2026	2025
Net sales	\$ 139,238	\$ 119,094	\$ 245,914	\$ 232,347
Cost of sales:				
Cost of goods	68,773	58,784	120,960	113,410
Royalty expense	23,072	19,509	39,985	37,677
Amortization of tools and molds	2,432	1,778	4,402	3,224
Cost of sales	94,277	80,071	165,347	154,311
Gross profit	44,961	39,023	80,567	78,036
Direct selling expenses	8,500	6,710	16,664	15,406
General and administrative expenses	36,442	34,974	69,306	68,935
Depreciation and amortization	161	122	313	235
Selling, general and administrative expenses	45,103	41,806	86,283	84,576
Loss from operations	(142)	(2,783)	(5,716)	(6,540)
Other income (expense), net	6,976	25	7,001	30
Loss on debt extinguishment	—	(417)	—	(417)
Interest income	788	395	1,268	757
Interest expense	(55)	(145)	(115)	(300)
Income (loss) before provision for (benefit from) income taxes	7,567	(2,925)	2,438	(6,470)
Provision for (benefit from) income taxes	1,704	(606)	855	(1,769)
Net income (loss)	5,863	(2,319)	1,583	(4,701)
Earnings (loss) per share - basic	\$ 0.51	\$ (0.21)	\$ 0.14	\$ (0.42)
Shares used in earnings (loss) per share - basic	11,445	11,146	11,444	11,146
Earnings (loss) per share - diluted	\$ 0.49	\$ (0.21)	\$ 0.13	\$ (0.42)
Shares used in earnings (loss) per share - diluted	11,872	11,146	11,803	11,146
Comprehensive income (loss)	\$ 5,763	\$ 1,318	\$ (318)	\$ (436)

See accompanying notes to condensed consolidated financial statements.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
(In thousands)

Three and Six Months Ended June 30, 2026
(Unaudited)

	Common Stock	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Loss	JAKKS Pacific, Inc. Stockholders' Equity	Non- Controlling Interests	Total Stockholders' Equity
Balance, December 31, 2025	\$ 11	\$ 302,408	\$ (41,021)	\$ (12,293)	\$ 249,105	\$ —	\$ 249,105
Share-based compensation expense	—	3,081	—	—	3,081	—	3,081
Repurchase of common stock for employee tax withholding	—	(1,260)	—	—	(1,260)	—	(1,260)
Cash dividend declared, \$0.25 per share	—	—	(2,861)	—	(2,861)	—	(2,861)
Net loss	—	—	(4,280)	—	(4,280)	—	(4,280)
Foreign currency translation adjustment	—	—	—	(1,801)	(1,801)	—	(1,801)
Balance, March 31, 2026	11	304,229	(48,162)	(14,094)	241,984	—	241,984
Share-based compensation expense	—	2,998	—	—	2,998	—	2,998
Repurchase of common stock for employee tax withholding	—	(9)	—	—	(9)	—	(9)
Cash dividend declared, \$0.25 per share	—	—	(2,861)	—	(2,861)	—	(2,861)
Net income	—	—	5,863	—	5,863	—	5,863
Foreign currency translation adjustment	—	—	—	(100)	(100)	—	(100)
Balance, June 30, 2026	<u>\$ 11</u>	<u>\$ 307,218</u>	<u>\$ (45,160)</u>	<u>\$ (14,194)</u>	<u>\$ 247,875</u>	<u>\$ —</u>	<u>\$ 247,875</u>

Three and Six Months Ended June 30, 2025
(Unaudited)

	Common Stock	Additional Paid-in Capital	Accumulated Deficit	Accumulated Other Comprehensive Loss	JAKKS Pacific, Inc. Stockholders' Equity	Non- Controlling Interests	Total Stockholders' Equity
Balance, December 31, 2024	\$ 11	\$ 297,198	\$ (39,692)	\$ (17,184)	\$ 240,333	\$ 500	\$ 240,833
Share-based compensation expense	—	2,552	—	—	2,552	—	2,552
Repurchase of common stock for employee tax withholding	—	(3,819)	—	—	(3,819)	—	(3,819)
Cash dividend declared, \$0.25 per share	—	—	(2,786)	—	(2,786)	—	(2,786)
Net loss	—	—	(2,382)	—	(2,382)	—	(2,382)
Foreign currency translation adjustment	—	—	—	628	628	—	628
Balance, March 31, 2025	11	295,931	(44,860)	(16,556)	234,526	500	235,026
Share-based compensation expense	—	3,188	—	—	3,188	—	3,188
Repurchase of common stock for employee tax withholding	—	(9)	—	—	(9)	—	(9)
Cash dividend declared, \$0.25 per share	—	—	(2,786)	—	(2,786)	—	(2,786)
Net loss	—	—	(2,319)	—	(2,319)	—	(2,319)
Foreign currency translation adjustment	—	—	—	3,637	3,637	—	3,637
Balance, June 30, 2025	<u>\$ 11</u>	<u>\$ 299,110</u>	<u>\$ (49,965)</u>	<u>\$ (12,919)</u>	<u>\$ 236,237</u>	<u>\$ 500</u>	<u>\$ 236,737</u>

See accompanying notes to condensed consolidated financial statements.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)

	Six Months Ended June 30, (Unaudited)	
	2026	2025
Cash flows from operating activities		
Net income (loss)	\$ 1,583	\$ (4,701)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Provision for credit losses	137	422
Depreciation and amortization	4,715	3,459
Write-off and amortization of debt issuance costs	40	450
Share-based compensation expense	6,079	5,740
Loss on disposal of property and equipment	—	31
Deferred income taxes	(18)	—
Changes in operating assets and liabilities:		
Accounts receivable	(3,068)	6,718
Inventory	1,533	(19,031)
Prepaid expenses and other assets	406	(6,826)
Accounts payable	15,363	6,252
Accrued expenses	4,215	(2,878)
Reserve for sales returns and allowances	(2,720)	(6,701)
Income taxes payable	(2,089)	(2,610)
Other liabilities	(27)	3,744
Total adjustments	24,566	(11,230)
Net cash provided by (used in) operating activities	26,149	(15,931)
Cash flows from investing activities		
Purchases of property and equipment	(10,104)	(4,470)
Investments in employee deferred compensation trusts	(428)	(1,545)
Net cash used in investing activities	(10,532)	(6,015)
Cash flows from financing activities		
Repurchase of common stock for employee tax withholding	(1,269)	(3,828)
Cash dividend paid	(5,722)	(5,572)
Payments for deferred issuance costs	(146)	—
Net cash used in financing activities	(7,137)	(9,400)
Net increase (decrease) in cash, cash equivalents and restricted cash	8,480	(31,346)
Effect of foreign currency translation	(1,901)	4,265
Cash, cash equivalents and restricted cash, beginning of period	54,066	70,137
Cash, cash equivalents and restricted cash, end of period	<u>\$ 60,645</u>	<u>\$ 43,056</u>
Supplemental disclosures of cash flow information:		
Cash paid for income taxes, net	\$ (3,314)	\$ 2,199
Cash paid for interest	<u>\$ 7</u>	<u>\$ —</u>

The Company received income tax refunds of \$7.1 million and \$6 thousand during the six months ended June 30, 2026 and 2025, respectively, and has included these amounts in cash paid during the period for income taxes, net.

Supplemental disclosures of non-cash activities:

During the six months ended June 30, 2026 and 2025, the lease liability increased by \$0.1 million and \$2.5 million respectively, with a corresponding increase to the ROU asset.

As of June 30, 2026 and 2025, there was \$5.9 million and \$6.1 million, respectively, of property and equipment purchases included in accounts payable.

See accompanying notes to condensed consolidated financial statements.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
June 30, 2026

Note 1 — Basis of Presentation

The accompanying unaudited interim condensed consolidated financial statements included herein have been prepared by the Company, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (the “SEC”). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed or omitted pursuant to such rules and regulations. However, the Company believes that the disclosures are adequate to prevent the information presented from being misleading. These financial statements should be read in conjunction with the financial statements and the notes thereto included in the Company’s Annual Report on Form 10-K, which contains audited financial information for each of the three years in the period ended December 31, 2025.

The information provided in this report reflects all adjustments (consisting solely of normal recurring items) that are, in the opinion of management, necessary to present fairly the financial position and the results of operations for the periods presented. Interim results are not necessarily, especially given seasonality, indicative of results to be expected for a full year.

The condensed consolidated financial statements include the accounts of JAKKS Pacific, Inc. and its wholly-owned subsidiaries (collectively, “the Company”).

In November 2024, the FASB issued ASU 2024-03, “Income Statement—Reporting Comprehensive Income—Expense Disaggregation Disclosures (Subtopic 220-40): Disaggregation of Income Statement Expenses.” The new guidance improves disclosures about a public business entity’s expenses by requiring disaggregated disclosures of certain types of expenses, including purchases of inventory, employee compensation, depreciation, intangible amortization and depletion, as applicable, for each income statement caption that includes those expenses. In addition, the standard will require entities to define and disclose total selling expenses. The standard is effective for public business entities such as the Company for annual periods beginning after December 15, 2026, and interim periods beginning after December 15, 2027. Early adoption is permitted, and entities may apply the standard prospectively or retrospectively. The Company is currently evaluating the impact of adopting this standard on its condensed consolidated financial statements and related disclosures.

In July 2025, the FASB issued ASU 2025-05, “Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses for Accounts Receivable and Contract Assets.” The new guidance provides a practical expedient in developing reasonable and supportable forecasts when estimating expected credit losses for current accounts receivable and current contract assets arising from transactions accounted for under Topic 606. Entities that elect the practical expedient may assume that current conditions as of the balance sheet date do not change for the remaining life of the respective assets. The amendments will be effective for annual reporting periods beginning after December 15, 2025, and interim reporting periods within those annual reporting periods. Early adoption was permitted in both interim and annual reporting periods in which financial statements have not yet been issued or made available for issuance. The Company adopted this standard as of January 1, 2026. The adoption of this standard did not have a material impact on its condensed consolidated financial statements and related disclosures.

In September 2025, the FASB issued ASU 2025-06, “Intangibles—Goodwill and Other—Internal-Use Software (Subtopic 350-40): Targeted Improvements to the Accounting for Internal-Use Software.” The new guidance removes all references to prescriptive and sequential software development stages (referred to as “project stages”) throughout Subtopic 350-40. Therefore, an entity is required to start capitalizing software costs when both of the following occur: 1. Management has authorized and committed to funding the software project and 2. It is probable that the project will be completed and the software will be used to perform the function intended (referred to as the “probable-to-complete recognition threshold”). In evaluating the probable-to-complete recognition threshold, an entity is required to consider whether there is significant uncertainty associated with the development activities of the software (referred to as “significant development uncertainty”). The amendments will be effective for all entities for annual reporting periods beginning after December 15, 2027, and interim reporting periods within those annual reporting periods. Early adoption is permitted as of the beginning of an annual reporting period. The Company is currently evaluating the impact of adopting this standard on its condensed consolidated financial statements and related disclosures.

No other accounting pronouncements were issued or adopted for the three and six months ended June 30, 2026 that materially impacted the Company.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
June 30, 2026

Note 2 — Business Segments, Geographic Data and Sales by Major Customers

The Company is a worldwide producer and marketer of children's toys and other consumer products, principally engaged in the design, development, production, marketing and distribution of its diverse portfolio of products. The Company's segments are (i) Toys/Consumer Products ("TCP") and (ii) Costumes.

The Toys/Consumer Products segment includes action figures, vehicles, play sets, plush products, dolls, electronic products, construction toys, infant and pre-school toys, child-sized and hand-held role play toys and everyday costume play, foot-to-floor ride-on vehicles, wagons, novelty toys, seasonal and outdoor products, kids' indoor and outdoor furniture, and related products.

The Costumes segment, under its Disguise branding, designs, develops, markets and sells a wide range of every-day and special occasion dress-up costumes and related accessories in support of Halloween, Carnival, Children's Day, Book Day/Week, and every-day/any-day costume play.

The Company's Chief Executive Officer and Chief Financial Officer have been identified jointly as the Chief Operating Decision Maker ("CODM"). The CODM manages and allocates resources on a segment basis. The determination of the two segments is consistent with the financial information regularly reviewed by the CODM for purposes of evaluating performance. Results are regularly reviewed in comparison with current budget, prior forecast, prior year and recent years' performance in that quarter.

Segment performance is measured at the gross profit and operating income (loss) level. All sales are made to external customers and general corporate expenses have been attributed to the segments based upon relative sales volumes. Segment assets are primarily comprised of accounts receivable and inventories, net of applicable reserves and allowances, goodwill and other assets. Certain assets which are not tracked by operating segment and/or that benefit multiple operating segments have been allocated on the same basis.

Results are not necessarily those which would be achieved if each segment was an unaffiliated business enterprise. Information by segment and a reconciliation to reported amounts for the three and six months ended June 30, 2026 and 2025 and as of June 30, 2026 and December 31, 2025 are as follows (in thousands):

	Three Months Ended June 30,					
	2026			2025		
	TCP	Costumes	Total	TCP	Costumes	Total
Net Sales	\$ 97,507	\$ 41,731	\$ 139,238	\$ 80,379	\$ 38,715	\$ 119,094
Cost of Sales (A)	64,006	30,271	94,277	53,293	26,778	80,071
Gross Profit	33,501	11,460	44,961	27,086	11,937	39,023
Direct selling expenses	6,226	2,274	8,500	4,987	1,723	6,710
Product development and testing expenses	2,305	958	3,263	2,180	889	3,069
Divisional general and administrative expenses (A), (B)	5,845	2,993	8,838	5,805	2,956	8,761
Allocated headquarter general & administrative expenses (A), (C)	17,037	7,465	24,502	15,782	7,484	23,266
Income (loss) from operations	2,088	(2,230)	(142)	(1,668)	(1,115)	(2,783)
Other income (expense), net			6,976			25
Loss on debt extinguishment			—			(417)
Interest income			788			395
Interest expense			(55)			(145)
Income (loss) before provision for (benefit from) income taxes			\$ 7,567			\$ (2,925)
(A) Includes depreciation and amortization	\$ 2,538	\$ 55	\$ 2,593	\$ 1,858	\$ 42	\$ 1,900

(B) Consist mainly of payroll and related expenses, rent, depreciation and other general and administrative expenses.

(C) Consist mainly of payroll related expenses, rent, depreciation and other general and administrative expenses.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
June 30, 2026

	Six Months Ended June 30,					
	2026			2025		
	TCP	Costumes	Total	TCP	Costumes	Total
Net Sales	\$ 197,602	\$ 48,312	\$ 245,914	\$ 187,817	\$ 44,530	\$ 232,347
Cost of Sales ^(A)	130,119	35,228	165,347	122,532	31,779	154,311
Gross Profit	67,483	13,084	80,567	65,285	12,751	78,036
Direct selling expenses	13,181	3,483	16,664	12,954	2,452	15,406
Product development and testing expenses	4,309	1,096	5,405	4,195	1,273	5,468
Divisional general and administrative expenses ^{(A), (B)}	11,143	5,640	16,783	11,362	6,188	17,550
Allocated headquarter general & administrative expenses ^{(A), (C)}	38,468	8,963	47,431	37,522	8,630	46,152
Income (loss) from operations	382	(6,098)	(5,716)	(748)	(5,792)	(6,540)
Other income (expense), net			7,001			30
Loss on debt extinguishment			—			(417)
Interest income			1,268			757
Interest expense			(115)			(300)
Income (loss) before provision for (benefit from) income taxes			\$ 2,438			\$ (6,470)

^(A) Includes depreciation and amortization \$ 4,645 \$ 70 \$ 4,715 \$ 3,409 \$ 50 \$ 3,459

^(B) Consist mainly of payroll and related expenses, rent, depreciation and other general and administrative expenses.

^(C) Consist mainly of payroll related expenses, rent, depreciation and other general and administrative expenses.

	June 30, 2026	December 31, 2025
Assets		
Toys/Consumer Products	\$ 381,647	\$ 419,064
Costumes	66,846	23,133
	<u>\$ 448,493</u>	<u>\$ 442,197</u>

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
June 30, 2026

Net revenues are categorized based upon location of the customer, while long-lived assets are categorized based upon the location of the Company's assets. The following tables present information about the Company by geographic area as of June 30, 2026 and December 31, 2025 and for the three and six months ended June 30, 2026 and 2025 (in thousands):

	June 30, 2026	December 31, 2025
Long-lived Assets		
United States	\$ 38,486	\$ 42,788
China	19,935	16,659
United Kingdom	2,903	3,073
Hong Kong	1,489	1,853
Others combined	1,290	1,411
	<u>\$ 64,103</u>	<u>\$ 65,784</u>

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	2025	2026	2025
Net Sales by Customer Area				
United States	\$ 108,251	\$ 86,990	\$ 182,887	\$ 175,934
Europe	16,021	14,657	33,400	26,467
Canada	7,080	8,826	10,072	12,105
Latin America	4,137	6,047	11,099	13,506
Asia	2,216	1,448	4,151	2,199
Australia & New Zealand	1,533	886	4,002	1,499
Middle East & Africa	—	240	303	637
	<u>\$ 139,238</u>	<u>\$ 119,094</u>	<u>\$ 245,914</u>	<u>\$ 232,347</u>

Major Customers

Net sales to major customers globally for the three and six months ended June 30, 2026 and 2025 were as follows (in thousands, except for percentages):

	Three Months Ended June 30,				Six Months Ended June 30,			
	2026		2025		2026		2025	
	Amount	Percentage of Net Sales	Amount	Percentage of Net Sales	Amount	Percentage of Net Sales	Amount	Percentage of Net Sales
Walmart (*)	\$ 47,700	34.3%	\$ 33,320	28.0%	\$ 74,807	30.4%	\$ 69,999	30.1%
Target	32,760	23.5	30,630	25.7	59,405	24.2	60,074	25.9
	<u>\$ 80,460</u>	<u>57.8%</u>	<u>\$ 63,950</u>	<u>53.7%</u>	<u>\$ 134,212</u>	<u>54.6%</u>	<u>\$ 130,073</u>	<u>56.0%</u>

(*) During the year ended December 31, 2025, the Company determined that, in prior periods, net sales to two subsidiaries of Walmart Inc., were not aggregated with net sales to Walmart Inc. in the major customer disclosure under ASC 280-10-50-42. Because these entities are under common control, such sales should be presented as revenues from a single customer. Accordingly, prior-period amounts have been revised to aggregate these net sales amounts to Walmart Inc. and its subsidiaries. This revision affected only the major customer disclosure and had no impact on the Company's condensed consolidated financial statements for any period presented. The Company concluded that the revision was not material to previously issued financial statements.

No other customer accounted for more than 10% of the Company's total net sales.

The concentration of the Company's business with a relatively small number of customers may expose the Company to material adverse effects if one or more of its large customers were to experience financial difficulty. The Company performs ongoing credit evaluations of its top customers and maintains an allowance for potential credit losses.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
June 30, 2026

Note 3 — Inventory

Inventory, which includes the ex-factory cost of goods, capitalized warehouse costs, and in-bound freight and duty, is valued at the lower of cost or net realizable value, net of inventory obsolescence reserve, and consists of the following (in thousands):

	June 30, 2026	December 31, 2025
Finished goods	\$ 58,272	\$ 59,805

The inventory obsolescence reserve was \$1.8 million and \$2.4 million as of June 30, 2026 and December 31, 2025, respectively.

Note 4 — Revenue Recognition and Reserve for Sales Returns and Allowances

The Company's contracts with customers only include one performance obligation (i.e., sale of the Company's products). Revenue is recognized in the gross amount at a point in time when delivery is completed and control of the promised goods is transferred to the customers. Revenue is measured as the amount of consideration the Company expects to be entitled to in exchange for those goods. The Company's contracts do not involve financing elements as payment terms with customers are less than one year. Further, because revenue is recognized at the point in time goods are sold to customers, there are no contract assets or contract liability balances.

The Company disaggregates its revenues from contracts with customers by reporting segment: Toys/Consumer Products and Costumes. The Company further disaggregates revenues by major geographic regions (See Note 2 - Business Segments, Geographic Data and Sales by Major Customers, for further information).

The Company offers various discounts, pricing concessions, and other allowances to customers, all of which are considered in determining the transaction price. Certain discounts and allowances are fixed and determinable at the time of sale and are recorded at the time of sale as a reduction to revenue. Other discounts and allowances can vary and are determined at management's discretion (variable consideration). Specifically, the Company occasionally grants discretionary credits to facilitate markdowns and sales of slow-moving merchandise, and consequently accrues an allowance based on historic credits and management estimates. The Company also participates in cooperative advertising arrangements with some customers, whereby it allows a discount from invoiced product amounts in exchange for customer-purchased advertising that features the Company's products. Generally, these allowances range from 1% to 30% of gross sales and are generally based upon product purchases or specific advertising campaigns. Such allowances are accrued when the related revenue is recognized. To the extent these cooperative advertising arrangements provide a distinct benefit at fair value, they are accounted for as direct selling expenses, otherwise they are recorded as a reduction to revenue. Further, while the Company generally does not allow product returns, the Company does make occasional exceptions to this policy and consequently records a sales return allowance based upon historic return amounts and management estimates. These allowances (variable consideration) are estimated using the expected value method and are recorded at the time of sale as a reduction to revenue. The Company adjusts its estimate of variable consideration at least quarterly or when facts and circumstances used in the estimation process may change. The variable consideration is not constrained as the Company has sufficient history on the related estimates and does not believe there is a risk of significant revenue reversal.

Sales commissions are expensed when incurred as the related revenue is recognized at a point in time and therefore the amortization period is less than one year. As a result, these costs are recorded as direct selling expenses, as incurred. For the three and six months ended June 30, 2026 sales commissions were \$0.5 million and \$1.0 million, respectively. For the three and six months ended June 30, 2025 sales commissions were \$0.5 million and \$0.9 million, respectively.

Shipping and handling activities are considered part of the Company's obligation to transfer the products and therefore are recorded as direct selling expenses, as incurred. For the three and six months ended June 30, 2026, shipping and handling costs were \$1.6 million and \$3.4 million, respectively. For the three and six months ended June 30, 2025, shipping and handling costs were \$1.7 million and \$3.9 million, respectively.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
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June 30, 2026

Note 5 — Credit Facilities

JPMorgan Chase

On June 2, 2021, the Company and certain of its subsidiaries, as borrowers, entered into a Credit Agreement (the “JPMorgan ABL Credit Agreement”) with JPMorgan Chase Bank, N.A., as agent and lender, providing a \$67.5 million senior secured revolving credit facility (the “JPMorgan ABL Facility”) maturing in June 2026.

On June 24, 2025, in connection with the execution of a new credit facility with BMO Bank N.A., the Company voluntarily terminated the JPMorgan ABL Facility. At the time of termination, there were no borrowings outstanding under the JPMorgan ABL Facility. The termination of the JPMorgan ABL Facility did not result in any prepayment penalties or early termination fees. Unamortized debt issuance costs associated with the JPMorgan ABL Facility were written off and recorded as a loss on extinguishment of debt in the amount of \$0.4 million.

The JPMorgan ABL Facility was replaced with a new senior secured revolving credit facility with BMO Bank N.A., as described below.

BMO Bank

On June 24, 2025, the Company and certain of its subsidiaries entered into a new Credit Agreement (the “BMO Credit Agreement”) with BMO Bank N.A., as administrative agent, and a syndicate of lenders. The BMO Credit Agreement provides for a senior secured revolving credit facility (the “Revolving Facility”) with aggregate commitments of up to \$70.0 million, including a \$10.0 million sublimit for swingline loans and a \$25.0 million sublimit for letters of credit. The Revolving Facility matures on June 24, 2030, unless extended pursuant to its terms. Capitalized terms used below have the meanings assigned to them in the BMO Credit Agreement.

Borrowings under the Revolving Facility bear interest, at the Company’s election, at either (i) the Adjusted Term Secured Overnight Financing Rate (“SOFR”) plus an applicable margin or (ii) the Base Rate plus an applicable margin. The applicable margin varies based on the Company’s Total Net Leverage Ratio and ranges from 1.50% to 2.00% for SOFR loans and from 0.50% to 1.00% for Base Rate loans. The Company is also subject to a commitment fee on the unused portion of the Revolving Facility ranging from 0.20% to 0.30%, and a fee on outstanding letters of credit ranging from 1.50% to 2.00%.

The BMO Credit Agreement contains customary affirmative and negative covenants, including limitations on indebtedness, liens, investments, asset sales, and dividends. Financial covenants include a minimum Consolidated Interest Coverage Ratio of 3.00 to 1.00, and maximum Total Net Leverage Ratio of 2.00 to 1.00, tested quarterly.

The obligations under the BMO Credit Agreement are guaranteed by certain of the Company’s U.S., Canadian and Hong Kong subsidiaries and are secured by substantially all of the assets of the Company and certain of its subsidiaries, including equity interests in certain subsidiaries, subject to certain customary exclusions.

As of June 30, 2026, the amount of outstanding borrowings was nil and the total excess borrowing availability was \$68.7 million.

As of June 30, 2026, off-balance sheet arrangements include letters of credit issued by BMO of \$1.3 million and JPMorgan of \$0.9 million.

As of June 30, 2026, the Company was in compliance with the financial covenants under the BMO Credit Agreement.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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Note 6 — Income Taxes

The Company's income tax expense of \$1.7 million for the three months ended June 30, 2026, reflects an effective tax rate of 22.5%. The Company's income tax benefit of \$0.6 million for the three months ended June 30, 2025, reflects an effective tax rate of 20.7%. The increase in tax expense for the quarter ended June 30, 2026 compared to the corresponding period in 2025 was primarily attributable to higher pretax earnings and an increase in tax expense from discrete items recognized during the current-year period.

The Company's income tax expense of \$0.9 million for the six months ended June 30, 2026 reflects an effective tax rate of 35.1%. The Company's income tax benefit of \$1.8 million for the six months ended June 30, 2025 reflects an effective tax rate of 27.3%. The increase in tax expense during the six months ended June 30, 2026 compared to the corresponding period in 2025 was primarily attributable to higher pretax earnings and an increase in tax expense from discrete items recognized during the current-year period.

From time to time, in the normal course of business, the Company may be audited by federal, state and foreign tax authorities. At this time, the Company has at least one audit underway. The Company currently cannot assess the impact of the outcome on its condensed consolidated financial statements.

Note 7 — Earnings (Loss) Per Share

The following table is a reconciliation of the weighted average shares used in the computation of earnings (loss) per share for the periods presented (in thousands, except per share data):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	2025	2026	2025
<u>Earnings (loss) per share - basic and diluted</u>				
Net income (loss)	\$ 5,863	\$ (2,319)	\$ 1,583	\$ (4,701)
Weighted average common shares outstanding - basic	11,445	11,146	11,444	11,146
Earnings (loss) per share - basic	\$ 0.51	\$ (0.21)	\$ 0.14	\$ (0.42)
Weighted average common shares outstanding - diluted	11,872	11,146	11,803	11,146
Earnings (loss) per share - diluted	\$ 0.49	\$ (0.21)	\$ 0.13	\$ (0.42)

Basic earnings (loss) per share is calculated using the weighted average number of common shares outstanding during the period. Diluted earnings (loss) per share is calculated using the weighted average number of common shares and common share equivalents outstanding during the period (which consist of restricted stock units to the extent they are dilutive). Potentially dilutive restricted stock units of 6,117 and 49,837 for the three and six months ended June 30, 2026, respectively, were excluded from the computation of diluted loss per share since they would have been anti-dilutive.

Potentially dilutive restricted stock units of 250,349 and 340,270 for the three and six months ended June 30, 2025, respectively, were excluded from the computation of diluted loss per share since they would have been anti-dilutive.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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Note 8 — Common Stock

Common Stock

All issuances of common stock, including those issued pursuant to restricted stock or unit grants, are issued from the Company's authorized but not issued and outstanding shares.

During 2026, certain employees, including one executive officer, surrendered an aggregate of 75,051 shares of restricted stock units for \$1.3 million to cover income taxes due for the vesting of restricted shares. Additionally, an aggregate of 30,511 shares of restricted stock granted in 2023, 2024 and 2025 with a value of approximately \$0.6 million was forfeited during 2026.

During 2025, certain employees, including two executive officers, surrendered an aggregate of 136,071 shares of restricted stock units for \$3.8 million to cover income taxes due for the vesting of restricted shares. Additionally, an aggregate of 3,549 shares of restricted stock granted in 2022, 2023 and 2024 with a value of approximately \$0.1 million was forfeited during 2025.

A quarterly dividend of \$0.25 per share for owners of record as of May 29, 2026 was declared on April 29, 2026 and paid on June 29, 2026.

At the Market Offering

On July 1, 2022, the Company entered into an At the Market Issuance Sales Agreement ("ATM Agreement") with B. Riley, as agent pursuant to which the Company may, from time to time, sell shares of its common stock, up to \$75 million of common stock, in one or more offerings in amounts, prices and at terms that the Company will determine at the time of the offering.

As of June 30, 2026, the Company did not sell any shares of common stock under the ATM Agreement.

On April 30, 2026, the Company filed with the SEC a shelf registration statement pursuant to which it may issue, from time to time, up to \$150.0 million of securities (which will be reduced by any amount of securities sold pursuant to the ATM Agreement) consisting of, or any combination of, common stock, preferred stock, debt securities, warrants, rights and/or units, in one or more offerings in amounts, prices and at terms that the Company will determine at the time of the offering. This registration statement replaced an essentially similar one filed in October 2022, which expired by law on its three-year anniversary. No shares were sold under such prior registration statement.

As of June 30, 2026, the Company has not sold any securities pursuant to its shelf registration statement.

Note 9 — Goodwill

The Company applies a fair value-based impairment test to the carrying value of goodwill and indefinite-lived intangible assets on an annual basis and on an interim basis, if certain events or circumstances indicate that an impairment loss may have been incurred. Goodwill impairment exists when the estimated fair value of goodwill is less than its carrying value. For the three months ended June 30, 2026, there were no events or circumstances that indicated that an impairment loss may have been incurred.

Based on the Company's April 1 annual assessment, it determined that the fair value of the reporting unit containing goodwill exceeded its carrying amount.

No goodwill impairment was determined to have occurred for the six months ended June 30, 2026 and 2025.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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Note 10 — Comprehensive Income (Loss)

The table below presents the components of the Company's comprehensive income (loss) for the three and six months ended June 30, 2026 and 2025 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	2025	2026	2025
Net income (loss)	\$ 5,863	\$ (2,319)	\$ 1,583	\$ (4,701)
Other comprehensive income (loss):				
Foreign currency translation adjustment	(100)	3,637	(1,901)	4,265
Comprehensive income (loss)	<u>\$ 5,763</u>	<u>\$ 1,318</u>	<u>\$ (318)</u>	<u>\$ (436)</u>

Note 11 — Litigation and Contingencies

The Company is a party to, and certain of its property is the subject of, various pending claims and legal proceedings that routinely arise in the ordinary course of its business. The Company accrues for losses when the loss is deemed probable and the liability can reasonably be estimated. Where a liability is probable and there is a range of estimated loss with no best estimate in the range, the Company records the minimum estimated liability related to the claim. As additional information becomes available, the Company assesses the potential liability related to its pending litigation and revises its estimates.

In the normal course of business, the Company may provide certain indemnifications and/or other commitments of varying scope to a) its licensors, customers and certain other parties, including against third-party claims of intellectual property infringement, and b) its officers, directors and employees, including against third-party claims regarding the periods in which they serve in such capacities with the Company. The duration and amount of such obligations is, in certain cases, indefinite. The Company's director's and officer's liability insurance policy may, however, enable it to recover a portion of any future payments related to its officer, director or employee indemnifications. For the past five years, costs related to director and officer indemnifications have not been significant. Other than certain liabilities recorded in the normal course of business related to royalty payments due to the Company's licensors, no liabilities have been recorded for indemnifications and/or other commitments.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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Note 12 — Share-Based Payments

The Company's 2002 Stock Award and Incentive Plan (the "Plan"), as amended, provides for the awarding of stock options, restricted stock and restricted stock units to certain key employees, executive officers and non-employee directors. Current awards under the Plan include grants to executive officers and certain key employees of restricted stock units, with vesting contingent upon the completion of specified service periods ranging from one to four years and/or (b) meeting certain financial performance and/or market-based metrics. Shares for the restricted stock units are not issued until they vest.

The following table summarizes the total share-based compensation expense recognized for the three and six months ended June 30, 2026 and 2025 (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	2025	2026	2025
Share-based compensation expense	\$ 2,998	\$ 3,188	\$ 6,079	\$ 5,740

Restricted Stock Units

The following table summarizes the RSU award activity for awards with service conditions for the six months ended June 30, 2026:

	2026	
	Number of Shares	Weighted Average Grant Date Fair Value
Outstanding, December 31, 2025	1,117,068	\$ 21.03
Granted	263,556	16.88
Vested	(177,082)	24.83
Forfeited	(30,511)	18.27
Outstanding, June 30, 2026	1,173,031	19.59

The following table summarizes the RSU award activity for awards with market conditions for the six months ended June 30, 2026:

	2026	
	Number of Shares	Weighted Average Grant Date Fair Value
Outstanding, December 31, 2025	112,500	\$ 20.79
Granted	—	—
Vested	—	—
Forfeited	—	—
Outstanding, June 30, 2026	112,500	20.79

As of June 30, 2026, there was \$16.3 million of total unrecognized compensation cost related to non-vested restricted stock units, which is expected to be recognized over a weighted-average period of 1.9 years.

As of June 30, 2026, the fair market value of non-vested restricted stock units was \$29.9 million.

JAKKS PACIFIC, INC. AND SUBSIDIARIES
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Note 13 — Fair Value Measurements

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Company uses various methods including market, income and cost approaches. Based upon these approaches, the Company often utilizes certain assumptions that market participants would use in pricing the asset or liability, including assumptions about risk and/or the risks inherent in the inputs to the valuation technique. These inputs can be readily observable, market-corroborated, or unobservable inputs. The Company utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs. Based upon observable inputs used in the valuation techniques, the Company is required to provide information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine fair values into three broad levels as follows:

Level 1: Valuations for assets and liabilities traded in active markets from readily available pricing sources for market transactions involving identical assets or liabilities.

Level 2: Valuations for assets and liabilities traded in less active dealer or broker markets. Valuations are obtained from third-party pricing services for identical or similar assets or liabilities.

Level 3: Valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

In instances where the determination of the fair value measurement is based upon inputs from different levels of the fair value hierarchy, the level in the fair value hierarchy within which the entire fair value measurement falls is based upon the lowest level input that is significant to the fair value measurement in its entirety. The Company's assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the asset or liability.

The following tables summarize the Company's financial assets and liabilities measured at fair value on a recurring basis as of June 30, 2026 and December 31, 2025 (in thousands):

	Carrying Amount as of June 30, 2026	Fair Value Measurements As of June 30, 2026		
		Level 1	Level 2	Level 3
Money market funds	\$ 43,106	\$ 43,106	\$ —	\$ —
Investments in employee deferred compensation trusts	5,275	5,275	—	—

	Carrying Amount as of December 31, 2025	Fair Value Measurements As of December 31, 2025		
		Level 1	Level 2	Level 3
Money market funds	\$ 33,062	\$ 33,062	\$ —	\$ —
Investments in employee deferred compensation trusts	4,467	4,467	—	—

JAKKS PACIFIC, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
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Money market funds are included in cash and cash equivalents on the condensed consolidated balance sheets. Investments in employee deferred compensation trusts which are comprised of mutual funds are classified as trading securities are included in prepaid and other assets on the condensed consolidated balance sheets. For the six months ended June 30, 2026 and 2025, changes in the fair value of securities held in the rabbi trust and offsetting increases or decreases in the deferred compensation obligation totaled \$379 thousand and \$(52) thousand, respectively, and are recognized in other general and administrative expenses in the Company's condensed consolidated statements of operations and comprehensive income (loss).

The Company's cash and cash equivalents including restricted cash, accounts receivable, accounts payable, and accrued expenses represent financial instruments. The carrying value of these financial instruments is a reasonable approximation of fair value due to the short-term nature of the instruments.

Note 14 — Prepaid Expenses and Other Assets

Prepaid expenses and other assets as of June 30, 2026 and December 31, 2025 consist of the following (in thousands):

	June 30, 2026	December 31, 2025
Prepaid expenses	\$ 5,860	\$ 2,126
Investments in employee deferred compensation trusts	5,275	4,467
Royalty advances (current and non-current)	3,778	1,295
Income tax receivable	2,556	8,588
Employee retention credit	285	285
Other assets	145	112
	<u>\$ 17,899</u>	<u>\$ 16,873</u>

Note 15 — Subsequent events

On July 22, 2026, the Company's Board of Directors declared a quarterly cash dividend of \$0.25 per common share. The dividend will be payable on September 28, 2026, to shareholders of record at the close of business on August 28, 2026.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of financial condition and results of operations should be read together with our condensed consolidated financial statements and notes thereto, which appear elsewhere herein.

Disclosure Regarding Forward-Looking Statements

This Report includes “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. For example, statements included in this Report regarding our financial position, business strategy and other plans and objectives for future operations, and assumptions and predictions about future product demand, supply, manufacturing, costs, marketing and pricing factors are all forward-looking statements. When we use words like “intend,” “anticipate,” “believe,” “estimate,” “plan” or “expect,” or other words of a similar import, we are making forward-looking statements. We believe that the assumptions and expectations reflected in such forward-looking statements are reasonable, based upon information available to us on the date hereof, but we cannot assure you that these assumptions and expectations will prove to have been correct or that we will take any action that we may presently be planning. We have disclosed certain important factors (e.g., see “Risk Factors”) that could cause our actual results to differ materially from our current expectations elsewhere in this Report. You should understand that forward-looking statements made in this Report are necessarily qualified by these factors. We are not undertaking to publicly update or revise any forward-looking statement if we obtain new information or upon the occurrence of future events or otherwise.

Critical Accounting Estimates

Our critical accounting policies and estimates are included in the 2025 Annual Report on Form 10-K and did not materially change during the first six months of 2026.

New Accounting Pronouncements

See Note 1 to the condensed consolidated financial statements.

Results of Operations

The following unaudited table sets forth, for the periods indicated, certain statement of income data as a percentage of net sales:

	Three Months Ended June 30, (Unaudited)		Six Months Ended June 30, (Unaudited)	
	2026	2025	2026	2025
Net sales	100%	100%	100%	100%
Cost of sales:				
Cost of goods	49.4	49.3	49.2	48.8
Royalty expense	16.6	16.4	16.3	16.2
Amortization of tools and molds	1.7	1.5	1.7	1.4
Cost of sales	67.7	67.2	67.2	66.4
Gross profit	32.3	32.8	32.8	33.6
Direct selling expenses	6.1	5.6	6.8	6.6
General and administrative expenses	26.2	29.4	28.2	29.7
Depreciation and amortization	0.1	0.1	0.1	0.1
Selling, general and administrative expenses	32.4	35.1	35.1	36.4
Loss from operations	(0.1)	(2.3)	(2.3)	(2.8)
Other income (expense), net	5.0	—	2.8	—
Loss on debt extinguishment	—	(0.4)	—	(0.2)
Interest income	0.6	0.3	0.5	0.3
Interest expense	(0.1)	(0.1)	(0.1)	(0.1)
Income (loss) before provision for (benefit from) income taxes	5.4	(2.5)	0.9	(2.8)
Provision for (benefit from) income taxes	1.2	(0.6)	0.3	(0.8)
Net income (loss)	4.2%	(1.9)%	0.6%	(2.0)%

The following unaudited table sets forth, for the periods indicated, certain statements of operations data by segment (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2026	2025	2026	2025
Net Sales				
Toys/Consumer Products	\$ 97,507	\$ 80,379	\$ 197,602	\$ 187,817
Costumes	41,731	38,715	48,312	44,530
	<u>139,238</u>	<u>119,094</u>	<u>245,914</u>	<u>232,347</u>
Cost of Sales				
Toys/Consumer Products	64,006	53,293	130,119	122,532
Costumes	30,271	26,778	35,228	31,779
	<u>94,277</u>	<u>80,071</u>	<u>165,347</u>	<u>154,311</u>
Gross Profit				
Toys/Consumer Products	33,501	27,086	67,483	65,285
Costumes	11,460	11,937	13,084	12,751
	<u>\$ 44,961</u>	<u>\$ 39,023</u>	<u>\$ 80,567</u>	<u>\$ 78,036</u>

Comparison of the Three Months Ended June 30, 2026 and 2025

Net Sales

Toys/Consumer Products. Net sales of our Toys/Consumer Products segment were \$97.5 million for the three months ended June 30, 2026 compared to \$80.4 million for the prior year period, representing an increase of \$17.1 million, or 21.3%. The increase was driven by higher sales in the Action Play and Collectibles division, up 40.7% versus a year ago, driven by sales of Super Mario Movie and Nintendo products. Additionally, the Dolls, Role-Play/Dress Up division increased 11.8% compared to the same period a year ago.

Costumes. Net sales of our Costumes segment were \$41.7 million for the three months ended June 30, 2026 compared to \$38.7 million for the prior year period, representing an increase of \$3.0 million, or 7.8%. The increase was primarily due to reduced orders a year ago from select recurring customers as a result of the US tariffs.

Cost of Sales

Toys/Consumer Products. Cost of sales of our Toys/Consumer Products segment was \$64.0 million, or 65.6% of related net sales for the three months ended June 30, 2026 compared to \$53.3 million, or 66.3% of related net sales for the prior year period, representing an increase of \$10.7 million, or 20.1%. The decrease as a percentage of net sales was due to lower product costs as a percentage of net sales, while in the increase in dollars was due to higher volume.

Costumes. Cost of sales of our Costumes segment was \$30.3 million, or 72.7% of related net sales for the three months ended June 30, 2026, compared to \$26.8 million, or 69.3% of related net sales for the prior year period, representing an increase of \$3.5 million, or 13.1%. The increase was due to higher product costs as a percentage of net sales on Costume product versus a year ago.

Selling, General and Administrative Expenses

Selling, general and administrative expenses were \$45.1 million for the three months ended June 30, 2026 compared to \$41.8 million for the prior year period constituting 32.4% and 35.1% of net sales, respectively. Selling, general and administrative expenses were up \$3.3 million year over year due to slightly higher selling expenses and salaries and benefits.

Other Income (Expense), net

Other Income (Expense), net was \$7.0 million for the three months ended June 30, 2026 compared to \$25 thousand for the prior year period. The increase is mainly due to refunded import tariff expenditures. A portion of the refund related to U.S. inventory still on hand as of June 30, 2026 was applied to these inventory items to reduce their cost basis.

Provision for (Benefit from) Income Taxes

Our income tax expense, which includes federal, state and foreign income taxes and discrete items, was \$1.7 million, or an effective tax rate of 22.5%, for the three months ended June 30, 2026. During the comparable period in 2025, our income tax benefit was \$0.6 million, or an effective tax rate of 20.7%. The increase in the effective tax rate is primarily attributable to an increase in tax expense from discrete items recognized during the current-year period.

Comparison of the Six Months Ended June 30, 2026 and 2025**Net Sales**

Toys/Consumer Products. Net sales of our Toys/Consumer Products segment were \$197.6 million for the six months ended June 30, 2026 compared to \$187.8 million for the prior year period, representing an increase of \$9.8 million, or 5.2%. The increase was driven by higher sales in the Action Play and Collectibles division, up 33.7% versus a year ago, due to higher sales related to the Super Mario Movie product, offset by 12.3% lower sales in the Dolls, Role-Play/Dress Up division.

Costumes. Net sales of our Costumes segment were \$48.3 million for the six months ended June 30, 2026 compared to \$44.5 million for the prior year period, representing an increase of \$3.8 million, or 8.5%. The increase was primarily due to reduced orders a year ago from select recurring customers as a result of the US tariffs.

Cost of Sales

Toys/Consumer Products. Cost of sales of our Toys/Consumer Products segment was \$130.1 million, or 65.8% of related net sales for the six months ended June 30, 2026 compared to \$122.5 million, or 65.2% of related net sales for the prior year period, representing an increase of \$7.6 million, or 6.2%. Cost of sales as a percentage of related net sales was relatively flat year-over-year with the increase in dollars due to greater overall sales.

Costumes. Cost of sales of our Costumes segment was \$35.2 million, or 72.9% of related net sales for the six months ended June 30, 2026, compared to \$31.8 million, or 71.5% of related net sales for the prior year period, representing an increase of \$3.4 million, or 10.7%. The increase as a percentage of net sales was due to higher net inventory reserves on Costume product versus a year ago.

Selling, General and Administrative Expenses

Selling, general and administrative expenses were \$86.3 million for the six months ended June 30, 2026 compared to \$84.6 million for the prior year period constituting 35.1% and 36.4% of net sales, respectively. Selling, general and administrative expenses were up \$1.7 million year over year, with slightly higher selling expenses and salaries and benefits.

Other Income (Expense), net

Other Income (Expense), net was \$7.0 million for the six months ended June 30, 2026 compared to \$30 thousand for the prior year period. The increase is due to refunded import tariff expenditures. A portion of the refund related to U.S. inventory still on hand as of June 30, 2026 was applied to these inventory items to reduce their cost basis.

Provision for (Benefit from) Income Taxes

Our income tax expense, which includes federal, state and foreign income taxes and discrete items, was \$0.9 million, or an effective tax rate of 35.1%, for the six months ended June 30, 2026. During the comparable period in 2025, our income tax benefit was \$1.8 million, or an effective tax rate of 27.3%. The increase in the effective tax rate is primarily attributable to an increase in tax expense from discrete items recognized during the current-year period.

Seasonality and Backlog

The retail toy industry is inherently seasonal. Generally, our sales have been highest during the second and third quarters, and collections for those sales have been highest during the succeeding fourth and first quarters. Our working capital needs have been highest during the second and third quarters as we make royalty advance payments for some of our licenses and buy and sell inventory subject to customer payment terms.

While we have taken steps to level sales over the entire year, sales are expected to remain heavily influenced by the seasonality of our toy and costume products. The result of these seasonal patterns is that operating results and the demand for working capital may vary significantly by quarter. Orders placed with us are generally cancellable until the date of shipment. The combination of seasonal demand and the potential for order cancellation makes accurate forecasting of future sales difficult and causes us to believe that backlog may not be an accurate indicator of our future sales. Similarly, financial results for a particular quarter may not be indicative of results for the entire year.

Liquidity and Capital Resources

As of June 30, 2026, we had working capital (inclusive of cash, cash equivalents and restricted cash) of \$116.0 million, compared to \$121.0 million as of December 31, 2025, representing a decrease in working capital of \$5.0 million during the six-month period ended June 30, 2026. The decrease in working capital is mainly attributable to cash used for investing and financing activities, offset with \$11.1 million refunded by the federal government related to import tariffs levied under the International Emergency Economic Powers Act (IEEPA) and related interest.

Operating activities provided net cash of \$26.1 million during the six months ended June 30, 2026, as compared to net cash used of \$15.9 million in the prior year period. The increase in net cash provided by operating activities year-over-year is primarily due to refunds received related to IEEPA tariffs and income taxes, and lower overall inventory costs year-over-year. Other than open purchase orders issued in the normal course of business related to shipped product, we have no obligations to purchase inventory from our manufacturers. However, we may incur costs or other losses as a result of not placing orders consistent with our forecasts for product manufactured by our suppliers or manufacturers for a variety of reasons including customer order cancellations or a decline in demand. As part of our strategy to develop and market new products, we have entered into various character and product licenses with royalties/obligations generally ranging from 1% to 22% payable on net sales of such products. As of June 30, 2026, these agreements required future aggregate minimum royalty guarantees of \$185.0 million exclusive of \$3.8 million in advances already paid. Of this \$185.0 million future minimum royalty guarantee, \$60.7 million is due over the next twelve months.

Investing activities used net cash of \$10.5 million and \$6.0 million for the six months ended June 30, 2026 and 2025, respectively, and consisted primarily of cash paid for the purchase of molds and tooling used in the manufacture of our products and purchases of investments to fund our obligation to our employees stemming from our non-qualified deferred compensation plan.

Financing activities used net cash of \$7.1 million and \$9.4 million for the six months ended June 30, 2026 and 2025, respectively. The cash used in financing activities during the six months ended June 30, 2026, consists of \$1.3 million used for the repurchase of our common stock for employee tax withholding and \$5.7 million used to pay dividends. The cash used in financing activities during the six months ended June 30, 2025, consists of \$3.8 million used for the repurchase of our common stock for employee tax withholding and \$5.6 million used to pay dividends.

In June 2025, we terminated our existing \$67.5 million JPMorgan ABL revolving credit facility in connection with entering into a new senior secured facility with BMO Bank N.A. The prior facility had no outstanding borrowings at the time of termination. We recorded a non-cash charge of \$0.3 million for the write-off of previously deferred financing costs associated with the JPMorgan facility.

On June 24, 2025, we entered into a new \$70.0 million senior secured revolving credit facility with a maturity date of June 24, 2030. This facility replaces our prior facility and is expected to provide improved pricing and enhanced liquidity flexibility. Interest is payable at either SOFR plus a leverage-based margin or a Base Rate alternative and includes a commitment fee on unused amounts. The facility includes financial covenants requiring a minimum interest coverage ratio of 3.00 to 1.00 and a maximum total net leverage ratio of 2.00 to 1.00. As of June 30, 2026, we were in compliance with all financial covenants.

Availability under the revolving facility as of June 30, 2026, was \$68.7 million. The facility provides the Company with flexibility to fund working capital, capital expenditures, acquisitions, and general corporate purposes.

See Note 5 – Credit Facilities for additional information pertaining to our Credit Facilities.

As of June 30, 2026 and December 31, 2025, we held cash and cash equivalents, including restricted cash, of \$60.6 million and \$54.1 million, respectively. Cash, and cash equivalents, including restricted cash held outside of the United States in various foreign subsidiaries totaled \$9.4 million and \$16.9 million as of June 30, 2026 and December 31, 2025, respectively. The cash and cash equivalents, including restricted cash balances in our foreign subsidiaries have either been fully taxed in the U.S. or tax has been accounted for in connection with the Tax Cuts and Jobs Act, or may be eligible for a full foreign dividends received deduction under such Act, and thus would not be subject to additional U.S. tax should such amounts be repatriated in the form of dividends or deemed distributions. As such, foreign withholding taxes on future repatriations are not expected to be significant.

Our primary sources of working capital are cash flows from operations and borrowings under our Revolving Facility (see Note 5 – Credit Facilities).

Typically, cash flows from operations are impacted by the effect on sales of (1) the appeal of our products, (2) the success of our licensed brands in motivating consumer purchase of related merchandise, (3) the highly competitive conditions existing in the toy industry and in securing commercially attractive licenses, (4) dependency on a limited set of large customers, and (5) general economic conditions. A downturn in any single factor or a combination of factors could have a material adverse impact upon our ability to generate sufficient cash flows to operate the business. In addition, our business and liquidity are dependent to a significant degree on our vendors and their financial health, as well as the ability to accurately forecast the demand for products. The loss of a key vendor, or material changes in support by them, or a significant variance in actual demand compared to the forecast, can have a material adverse impact on our cash flows and business. Given the conditions in the toy industry environment in general, vendors, including licensors, may seek further assurances or take actions to protect against non-payment of amounts due to them. Changes in this area could have a material adverse impact on our liquidity.

As of June 30, 2026 off-balance sheet arrangements include letters of credit issued by JPMorgan of \$0.9 million, temporarily secured with cash as collateral, and letters of credit issued by BMO of \$1.3 million.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

Interest Rate Risk

Our exposure to market risk includes interest rate fluctuations in connection with our Revolving Facility (see Note 5 – Credit Facilities). As detailed in the BMO Credit Agreement, borrowings under the Revolving Facility bear interest, at the Company's election, at either (i) the Adjusted Term SOFR plus an applicable margin or (ii) the Base Rate plus an applicable margin. The applicable margin varies based on the Company's Total Net Leverage Ratio and ranges from 1.50% to 2.00% for SOFR loans and from 0.50% to 1.00% for Base Rate loans. Borrowings under the Revolving Facility are therefore subject to risk based upon prevailing market interest rates. Interest rate risk may result from many factors, including governmental monetary and tax policies, domestic and international economic and political considerations and other factors that are beyond our control.

Foreign Currency Risk

We have wholly-owned subsidiaries in Hong Kong, China, the United Kingdom, Germany, France, the Netherlands, Italy, Canada, Mexico and Chile. Sales are generally made by these operations on FOB China or Hong Kong terms and are denominated in U.S. dollars. However, purchases of inventory and Hong Kong operating expenses are typically denominated in Hong Kong dollars and local operating expenses in the United Kingdom, Germany, France, the Netherlands, Italy, Canada, Mexico, Chile and China are denominated in local currency, thereby creating exposure to changes in exchange rates. Changes in the U.S. dollar exchange rates may positively or negatively affect our results of operations. We do not believe that near-term changes in these exchange rates, if any, will result in a material effect on our future earnings, fair values or cash flows. Therefore, we have chosen not to enter into foreign currency hedging transactions. We cannot assure you that this approach will be successful, especially in the event of a significant and sudden change in the value of these foreign currencies.

Item 4. Controls and Procedures

Our Chief Executive Officer and Chief Financial Officer, after evaluating the effectiveness of our disclosure controls and procedures as of the end of the period covered by this Report, have concluded that as of that date, our disclosure controls and procedures were effective. There has been no change in our internal control over financial reporting identified in connection with the evaluation required by Exchange Act Rule 13a-15(d) that occurred during the period covered by this Report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION**Item 1. Legal Proceedings**

We are a party to, and certain of our property is the subject of, various pending claims and legal proceedings that routinely arise in the ordinary course of our business. We accrue for losses when the loss is deemed probable and the liability can reasonably be estimated. Where a liability is probable and there is a range of estimated loss with no best estimate in the range, we record the minimum estimated liability related to the claim. As additional information becomes available, we assess the potential liability related to the pending litigation and revise our estimates.

In the normal course of business, we may provide certain indemnifications and/or other commitments of varying scope to a) our licensors, customers and certain other parties, including against third-party claims of intellectual property infringement, and b) our officers, directors and employees, including against third-party claims regarding the periods in which they serve in such capacities with us. The duration and amount of such obligations is, in certain cases, indefinite. Our director's and officer's liability insurance policy may, however, enable us to recover a portion of any future payments related to our officer, director or employee indemnifications. For the past five years, costs related to director and officer indemnifications have not been significant. Other than certain liabilities recorded in the normal course of business related to royalty payments due to our licensors, no liabilities have been recorded for indemnifications and/or other commitments.

Item 1A. Risk Factors

Risk factors with respect to us and our business are contained in "Part I, Item 1A. Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2025. There have been no material changes from the risk factors previously disclosed in such filing. The disclosures made in this Quarterly Report should be reviewed together with the risk factors contained therein.

Item 6. Exhibits

Number	Description
31.1	Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer (1)
31.2	Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer (1)
32.1	Section 1350 Certification of Chief Executive Officer (1)
32.2	Section 1350 Certification of Chief Financial Officer (1)
101.INS	Inline XBRL Instance Document
101.SCH	Inline XBRL Taxonomy Extension Schema Document
101.CAL	Inline XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	Inline XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	Inline XBRL Taxonomy Extension Label Linkbase Document
101.PRE	Inline XBRL Taxonomy Extension Presentation Linkbase Document
104	Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

(1) Filed herewith.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

JAKKS PACIFIC, INC.

Date: July 31, 2026

By: /s/ John Kimble

John Kimble
Executive Vice President and
Chief Financial Officer
(Duly Authorized Officer and
Principal Financial Officer)

CERTIFICATIONS

I, Stephen G. Berman, Chief Executive Officer, certify that:

I have reviewed this quarterly report on Form 10-Q of JAKKS Pacific, Inc. ("Company");

Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the Company as of, and for, the periods presented in this quarterly report;

The Company's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the Company and have:

a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Company, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;

b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;

c) evaluated the effectiveness of the Company's disclosure controls and procedures and presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this quarterly report based on such evaluation; and

d) disclosed in this quarterly report any change in the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter (the Company's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

The Company's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Company's auditors and the Audit Committee of the Company's board of directors (or persons performing the equivalent functions):

a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Company's ability to record, process, summarize and report financial information; and

b) any fraud, whether or not material, that involves management or other employees who have a significant role in the Company's internal control over financial reporting.

By: /s/ Stephen G. Berman
Stephen G. Berman
Chief Executive Officer

Date: July 31, 2026

Date: July 31, 2026

Written Statement of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350

Pursuant to 18 U.S.C. Section 1350, the undersigned officer of JAKKS Pacific, Inc. (“Registrant”) hereby certifies that the Registrant’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2026 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

/s/ Stephen G. Berman

Stephen G. Berman

Chief Executive Officer

Date: July 31, 2026

Written Statement of the Chief Financial Officer Pursuant to 18 U.S.C. Section 1350

Pursuant to 18 U.S.C. Section 1350, the undersigned officer of JAKKS Pacific, Inc. (“Registrant”) hereby certifies that the Registrant’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2026 (the “Report”) fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Registrant.

/s/ John Kimble

John Kimble
Chief Financial Officer

Date: July 31, 2026