SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 10-Q

(Mark one)

[X] QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE QUARTERLY PERIOD ENDED MARCH 31, 2003

OR

 []
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 FOR THE TRANSITION PERIOD FROM _______ TO ______

Commission file number: 0-28104

JAKKS Pacific, Inc. (Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization)

22619 Pacific Coast Highway Malibu, California (Address of principal executive offices) 95-4527222 (I.R.S. Employer Identification No.)

> 90265 (Zip Code)

Registrant's telephone number, including area code: (310) 456-7799

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes [X] No []

The number of shares outstanding of the issuer's common stock is 24,587,327 (as of May 13, 2003).

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DISCLOSURE REGARDING FORWARD-LOOKING STATEMENTS

This report includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. For example, statements included in this report regarding our financial position, business strategy and other plans and objectives for future operations, and assumptions and predictions about future product demand, supply, manufacturing, costs, marketing and pricing factors are all forward-looking statements. When we use words like "intend," "anticipate," "believe," "estimate," "plan" or "expect," we are making forward-looking statements. We believe that the assumptions and expectations reflected in such forward-looking statements are reasonable, based on information available to us on the date hereof, but we cannot assure you that these assumptions and expectations will prove to have been correct or that we will take any action that we may presently be planning. We are not undertaking to publicly update or revise any forward-looking statement if we obtain new information or upon the occurrence of future events or otherwise.

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Condensed Consolidated Balance Sheets

ASSETS

	December 31, 2002	March 31, 2003
	(*)	(unaudited)
Current assets		
Cash and cash equivalents	\$ 68,412,826	\$ 71,751,308
Accounts receivable, net of allowances for uncollectible accounts of \$6,781,324 and \$6,797,939, respectively	56,195,578	58,906,373
Inventory, net of reserves for potential product obsolescence of \$4,782,021 and \$4,911,629,		
respectively	38,009,747	35,467,631
Prepaid expenses and other current assets	6,410,278	9,091,153
Notes Receivable—Officers	1,113,000	—
Income taxes receivable	2,205,882	_
Deferred income taxes	4,445,658	4,445,658
Total current assets	176,792,969	179,662,123
Office furniture and equipment	E 022 285	6 170 029
Office furniture and equipment	5,932,385	6,170,938
Molds and tooling	31,068,888	31,783,983
Leasehold improvements	2,463,875	2,626,268
Total	39,465,148	40,581,189
Less accumulated depreciation and amortization	24,639,593	26,743,325
Property and equipment, net	14,825,555	13,837,864
Investment in joint venture	8,118,645	2,982,979
Goodwill, net	189,335,933	189,796,931
Trademarks, net	11,567,679	11,567,679
Intangibles and other, net	8,169,168	8,385,205
Total assets	\$408,809,949	\$406,232,781
LIABILITIES AND STOCKHOLDERS' EQ	UITY	
Current liabilities		
Accounts payable and accrued expenses	\$ 41,967,851	\$ 37,311,776
Income taxes payable	5,624,532	6,298,379
Current portion of long term debt	17,805	18,105
Total current liabilities	47,610,188	43,628,260
Long term debt, net of current portion	59,683	55,042
Deferred income taxes	562,948	562,949
Total liabilities	48,232,819	44,246,251
Contingoncy		
Contingency Stable Ideas' a suite		
Stockholders' equity		
Preferred shares, \$.001 par value; 5,000,000 shares authorized; nil outstanding Common stock, \$.001 par value; 100,000,000 shares authorized; 24,472,884 and 24,585,689		
shares issued, respectively	24,473	24,586
Additional paid-in capital	240,101,458	239,771,908
Treasury stock, at cost; nil and 412,000 shares, respectively	_	(4,220,773)
Retained earnings	120,451,199	126,410,809
Total stockholders' equity	360,577,130	361,986,530
Total liabilities and stockholders' equity	\$408,809,949	\$406,232,781

See accompanying notes to condensed consolidated financial statements.

(*) Derived from audited financial statements

Condensed Consolidated Statements of Operations

For the Three Months Ended March 31, 2002 and 2003 (Unaudited)

	Three Months Ended March 31,		
	2002	2003	
Net sales	\$ 59,895,490	\$ 67,759,445	
Cost of sales	33,425,639	40,316,981	
Gross profit	26,469,851	27,442,464	
Selling, general and administrative expenses	18,428,921	19,938,891	
Acquisition shut-down and recall costs	6,621,497	_	
Income from operations	1,419,433	7,503,573	
Profit from joint venture	(1,296,695)	(175,656)	
Interest, net	(268,595)	(162,363)	
Income before provision for income taxes and minority			
interest	2,984,723	7,841,592	
Provision for income taxes	805,875	1,881,982	
Income before minority interest	2,178,848	5,959,610	
Minority interest	22,747		
Net income	\$ 2,156,101	\$ 5,959,610	
Earnings per share — basic	\$ 0.11	\$ 0.24	
Earnings per share — diluted	\$ 0.11	\$ 0.24	

See accompanying notes to condensed consolidated financial statements.

Condensed Consolidated Statements of Cash Flows For the Three Months Ended March 31, 2002 and 2003 (Unaudited)

	Three Months Ended March 31,	
	2002	2003
ASH FLOWS FROM OPERATING ACTIVITIES		
Net income	\$ 2,156,101	\$ 5,959,610
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	2,426,564	2,145,448
Earned Compensation from stock option grants	809,164	(1,034,056)
Investment in joint venture	3,726,607	5,135,666
Minority interest	22,747	
Change in operating assets and liabilities	,	
Sale of marketable securities	20,413,565	
Accounts receivable	891,557	(2,710,795)
Inventory	1,168,531	2,542,116
Prepaid expenses and other current assets	723,335	(2,680,875)
Accounts payable and accrued expenses	70,253	(5,519,120)
Income taxes payable	1,667,557	2,879,730
Deferred income taxes		2,079,730
Deterred income taxes	(401,149)	
Total adjustments	31,518,731	758,114
Net cash provided by operating activities	33,674,832	6,717,724
ASH FLOWS FROM INVESTING ACTIVITIES		
Cash paid for net assets acquired	(43,859,664)	(460,998)
Purchase of property and equipment	(1,255,357)	(1,157,758)
Other assets	(45,202)	(216,037)
Repayment of Notes receivable from officers	_	1,113,000
1 5		
Net cash used by investing activities	(45,160,223)	(721,793)
	(,100,100)	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
ASH FLOWS FROM FINANCING ACTIVITIES		
Proceeds from stock options and warrants exercised	1,388,537	704,620
Repurchase of common shares	1,500,557	(3,357,728)
Repayment of long term debt	(2.165)	
Repayment of folig term debt	(2,165)	(4,341)
	1 200 252	
Net cash provided (used) by financing activities	1,386,372	(2,657,449)
let increase (decrease) in cash and cash equivalents	(10,099,019)	3,338,482
ash and cash equivalents, beginning of period	25,036,203	68,412,826
ash and cash equivalents, end of period	\$ 14,937,184	\$71,751,308
upplemental disclosure of cash flow information:		
ash paid during the period for:		
Income taxes	\$ 124,842	\$ 1,540,748
income units	φ 127,072	φ 1,5+0,7+0
•		
Interest	\$ 74,228	\$ 16,213

Non cash investing and financing activity:

In March 2002, the Company issued 646,384 shares of its common stock valued at

approximately \$12.1 million in connection with the acquisition of Toymax.

See accompanying notes to condensed consolidated financial statements.

Notes to Condensed Consolidated Financial Statements (Unaudited) March 31, 2003

Note 1 — Basis of presentation

The accompanying 2002 and 2003 unaudited interim condensed consolidated financial statements included herein have been prepared by us, without audit, pursuant to the rules and regulations of the Securities and Exchange Commission (the "SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles in the United States of America have been condensed or omitted pursuant to such rules and regulations. However, we believe that the disclosures are adequate to prevent the information presented from being misleading. These financial statements should be read in conjunction with the financial statements and the notes thereto included in our Form 10-K, which contains financial information for the three years in the period ended December 31, 2002.

The information provided in this report reflects all adjustments (consisting solely of normal recurring accruals) that are, in the opinion of management, necessary to present fairly the results of operations for this period. The results for this period are not necessarily indicative of the results to be expected for the full year.

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries.

Basic earnings per share has been computed using the weighted average number of common shares. Diluted earnings per share has been computed using the weighted average number of common shares and common share equivalents (which consist of warrants and options, to the extent they are dilutive).

Note 2 — Business Segments and Geographic Data

JAKKS Pacific is a worldwide producer and marketer of children's toys and related products, principally engaged in the design, development, production and marketing of traditional toys, including boys action figures, vehicles and playsets, craft and activity products, writing instruments, compounds, girls toys, and infant and preschool toys. Our reportable segments are North America Toys, International and Other.

The North America Toys segment, which includes the United States and Canada, and the International toy segment, which includes sales to non-North American markets, include the design, development, production and marketing of children's toys and related products. We also have an additional segment classified as Other, which sells various products to the specialty markets in the United States.

Segment performance is measured at the operating income level. All sales are made to external customers, and general corporate expenses have been attributed to the North America Toy segment, which is a dominant segment. Segment assets are comprised of all assets, net of applicable reserves and allowances.

Results are not necessarily those that would be achieved were each segment an unaffiliated business enterprise. Information by segment and a reconciliation to reported amounts for the three months ended March 31, 2002 and 2003 are as follows:

	Three Months 1	Three Months Ended March 31,	
	2002	2003	
Toys	\$ 51,720,147	\$ 60,795,070	
	8,035,639	6,938,508	
	139,704	25,867	
	\$ 59,895,490	\$ 67,759,445	
	Three Months	s Ended March 31,	
	Three Months 2002	s Ended March 31,	
g Income			
ng Income nerica Toys			
	2002	2003	
	2002 \$ 1,225,690	2003 \$ 6,588,268	
	2002 \$ 1,225,690 190,433	2003 \$ 6,588,268 912,441	

2002

Assets		
North America Toys	\$285,564,923	\$356,679,460
International	44,367,556	49,398,243
Other	771,353	155,078
	\$330,703,832	\$406,232,781

The following tables present information about the Company by geographic area as of and for the three months ended March 31, 2002 and 2003:

	Marc	March 31,	
	2002	2003	
Long-lived Assets			
United States	\$138,031,422	\$161,999,882	
Hong Kong	24,031,420	58,897,555	
Europe	654,960	602,178	
	\$162,717,802	\$221,499,615	

	Three Months	Three Months ended March 31,		
	2002	2003		
Net Sales by Geographic Area				
United States	\$ 50,600,898	\$ 59,519,840		
Europe	7,714,818	6,344,398		
Canada	1,258,953	1,301,097		
Hong Kong		122,902		
Other	320,821	471,208		
	\$ 59,895,490	\$ 67,759,445		

Note 3 — Inventories

Net inventories include the ex-factory cost of goods and in-bound freight and are stated at the lower of cost (first-in, first-out) or market and consist of the following:

	December 31, 2002	March 31, 2003
	*	¢ 004 005
Deposits and raw materials	\$ 606,429	\$ 821,235
Finished goods	37,403,318	34,646,396
	\$38,009,747	\$35,467,631

Note 4 — Credit Facility

In October 2001, we entered into a loan agreement with a consortium of banks. This agreement expires on October 12, 2004 and permits us to borrow (and maintain obligations under outstanding letters of credit) up to an aggregate of \$50,000,000. Available borrowings under the facility are determined by applying specified advance rates to eligible domestic accounts receivable and inventory.

We are required to not have any outstanding borrowings in excess of \$30,000,000 for a period of at least 30 consecutive days during the first fiscal quarter of each year of the agreement.

This Credit facility is secured by a lien on substantially all of our assets and contains customary financial and non-financial covenants which require us to maintain a minimum net worth and limit our ability to incur additional indebtedness, pay cash dividends or make other distributions, sell assets and enter into certain mergers or acquisitions. Amounts outstanding under this credit facility bears interest at 0.25% plus the greater of the Prime Rate or Federal Funds Rate plus 0.5%, and is subject to adjustment based on certain financial ratios. As of March 31, 2003, we had no outstanding borrowings.

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Note 5 — Earnings per share

The following table is a reconciliation of the weighted average shares used in the computation of basic and diluted earnings per share for the periods presented:

	THREE MONTHS ENDED MARCH 31,					
		2002		2003		
	INCOME	WEIGHTED AVERAGE SHARES	PER-SHARE	INCOME	WEIGHTED AVERAGE SHARES	PER-SHARE
Earnings per share — basic Income available to common stockholders	\$2,156,101	19,016,826	\$0.11	\$5,959,610	24,430,206	\$0.24
Effect of dilutive securities Options and warrants		1,219,439			487,178	
Earnings per share — diluted Income available to common stockholders plus assumed exercises	\$2,156,101	20,236,265	\$0.11	\$5,959,610	24,917,384	\$0.24
			—			_

Notes to Condensed Consolidated Financial Statements (Unaudited) (Continued) March 31, 2003

Note 6 — Common stock and preferred stock

We have 105,000,000 authorized shares of stock consisting of 100,000,000 shares of \$.001 par value common stock and 5,000,000 shares of \$.001 par value preferred stock. In September 2002, our stockholders approved increases in our authorized shares from 25,000,000 of common stock and 1,000,000 of preferred stock.

Pursuant to an underwritten public offering, we sold 3,000,000 shares of our common stock in May 2002 and 525,000 shares of our common stock in June 2002 (to cover over-allotments by the underwriters), for total net proceeds of \$59.3 million. We retired 1,493,600 shares of treasury stock for reissuance pursuant to this public offering.

In March 2002, we issued 646,384 shares of our common stock in connection with our acquisition of a controlling interest in Toymax International, Inc. ("Toymax"). In October 2002, the merger was completed and an additional 520,000 shares of common stock were issued.

In February 2003, our Board of Directors approved a buyback of up to \$20 million of our Common Stock. As of March 31, 2003, we repurchased 412,000 shares of our Common Stock for a total of approximately \$4.2 million.

Note 7 — Acquisitions

We acquired the following entities to further enhance our existing product lines and to continue diversification into other seasonal business.

In March 2002, we purchased a controlling interest in Toymax International, Inc. In October 2002, we completed that acquisition by acquiring the remaining outstanding common shares in a merger transaction. The total purchase price of approximately \$62.2 million consisted of 1,166,360 shares of the Company's common stock, 598,697 options and approximately \$41.0 million in cash.

In November 2002, we purchased certain product lines, assets and assumed certain specific liabilities from Trendmasters, Inc. ("Trendmasters"). The total purchase price of approximately \$27.7 million consisted of cash paid in the amount of \$19.0 million and assumed liabilities of \$8.7 million. Results of operations have included Trendmasters from the date of acquisition.

The following unaudited pro forma information represents our consolidated results of operations as if the acquisitions of Toymax and Trendmasters had occurred on January 1, 2002 and after giving effect to certain adjustments including the elimination of certain general and administrative expenses and other income and expense items not attributable to on-going operations, interest expense, and related tax effects. Such pro forma information does not purport to be indicative of operating results that would have been reported had the acquisitions of Toymax and Trendmasters occurred on January 1, 2002 or future operating results.

	Three Months I	Three Months Ended March 31,	
	2002	2003	
Net Sales	\$ 82,741,440	\$ 67,759,445	
Net income (loss)	\$ (175,740)	\$ 5,959,610	
Earnings (loss) per share — basic	\$ (0.01)	\$ 0.24	
Weighted average shares outstanding — basic	20,684,339	24,430,206	
Earnings (loss) per share — diluted	\$ (0.01)	\$ 0.24	
Weighted average shares and equivalents outstanding — diluted	22,502,475	24,917,384	

Note 8 — Notes Receivable From Officers

As of March 31, 2003, the balance of the notes receivable from two of our officers totaling \$1,113,000 plus accrued interest at interest rates of 6.5% each, were paid in full.

Note 9 — Stock Option Plans

In December 2002, the FASB issued Statement of Financial Accounting Standards No. 148 " Accounting for Stock-Based Compensation — Transition and Disclosure an Amendment of FASB Statement No. 123" (SFAS 148). SFAS 148 Statement amends Statement of Financial Accounting Standards No. 123, Accounting for Stock-Based Compensation (SFAS 123), to provide alternative methods of transition for an entity that voluntarily changes to the fair value based method of accounting for stock-based employee compensation. It also amends the disclosure provisions of that Statement to require prominent disclosure about the effects on reported net income of an entity's accounting policy decisions with respect to stock-based employee compensation. Finally, SFAS 148 amends APB Opinion No. 28, Interim Financial Reporting, to require disclosure about those effects in interim financial information.

At March 31, 2003 we have stock-based employee compensation plans and account for those plans under the recognition and measurement principles of APB Opinion No. 25, Accounting for Stock Issued to Employees, and related Interpretations. No stock-based employee compensation cost is reflected in net income, as all options granted under those plans had an exercise price equal to the market value of the underlying common stock on the date of grant. However, certain options had been repriced resulting in compensation adjustments, which have been reflected in net income. The following table illustrates the effect on net income and earnings per share if we had applied the fair value recognition provisions of SFAS 123, to stock-based employee compensation.

In 2002 and 2003, the fair value of each employee option grant was estimated on the date of grant using the Black-Scholes option-pricing model with the following assumptions used: risk-free rate of interest of 4%; dividend yield of 0%, with volatility of 87%; and expected lives of five years.

	For Three Months Ended March 31,	
	2002	2003
Net income, as reported	\$2,156,101	\$ 5,959,610
Add (Deduct): Stock-based employee compensation expense (income) included in reported net income	809,164	(1,034,056)
Deduct: Total stock-based employee compensation expense determined under fair value method for all awards net of related tax effects	(18,950)	_
Pro forma net income	\$2,946,315	\$ 4,925,554
Earnings per share:		
Basic — as reported	\$ 0.11	\$ 0.24
Basic — pro forma	\$ 0.15	\$ 0.20
Diluted — as reported	\$ 0.11	\$ 0.24
-		
Diluted — pro forma	\$ 0.15	\$ 0.20

Note 10 — Recent Accounting Pronouncements

In June 2001, the FASB issued Statement No. 143, "Accounting for Asset Retirement Obligations" (SFAS No. 143). The objective of SFAS No. 143 is to establish an accounting standard for the recognition and measurement of an asset retirement obligation on certain long-lived assets. The retirement obligation must be one that results from the acquisition, construction or normal operation of a long-lived asset. SFAS 143 was adopted effective January 1, 2003. The adoption of this statement did not have a material impact on the consolidated financial statements.

In April 2002, the FASB issued Statement No. 145, "Rescission of Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Correction" (SFAS 145). SFAS 145 eliminates extraordinary accounting treatment for reporting gains or losses on debt extinguishments, and amends other existing authoritative pronouncements to make various technical corrections, clarify meanings, or describe their applicability under changed conditions. The provisions of this SFAS was adopted effective January 1, 2003. The adoption of SFAS 145 did not have a material effect on its consolidated results of operations in accordance with APB 30, "Reporting the Results of Operations – Reporting the Effects of Disposal of a Segment of a Business and Extraordinary, Unusual and Infrequently Occurring Events and Transactions".

In June 2002, the FASB issued Statement No. 146, "Accounting for Costs Associated with Exit or Disposal Activities" (SFAS No. 146), which changes the accounting for costs such as lease termination costs and certain employee severance costs that are associated with a restructuring, discontinued operation, plant closing, or other exit or disposal activity initiated after December 31, 2002. The standard requires companies to recognize the fair value of costs associated with exit or disposal activities when they are incurred rather than at the date of a commitment to an exit or disposal plan. SFAS 146 was adopted effective January 1, 2003 and did not have a material effect on the Company's financial position or results of operations.

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following discussion and analysis of financial condition and results of operations should be read together with our Condensed Consolidated Financial Statements and Notes thereto which appear elsewhere herein.

RECENT DEVELOPMENTS

On March 11, 2002, we purchased a controlling interest in Toymax. On October 25, 2002, we completed that acquisition by acquiring the remaining outstanding common shares. The total purchase price of approximately \$62.2 million consisted of 1,166,360 shares of our common stock, 598,697 stock options and approximately \$41.0 million in cash and resulted in additional goodwill of \$64.9 million. Our results of operations have included Toymax from March 12, 2002, however for the period March 12, 2002 through October 25, 2002 the minority interest's share of Toymax's earnings were excluded.

On November 27, 2002, we purchased certain product lines, assets and assumed certain liabilities from Trendmasters. The total purchase price of approximately \$27.7 million consisted of cash paid in the amount of \$19.0 million and assumed liabilities of \$8.7 million and resulted in goodwill of \$26.2 million. Our results of operations have included Trendmasters from the date of acquisition.

RESULTS OF OPERATIONS

The following unaudited table sets forth, for the periods indicated, certain statement of operations data as a percentage of net sales.

		THREE MONTHS ENDED MARCH 31,		
	2002	2003		
Net sales	100.0%	100.0%		
Cost of sales	55.8	59.5		
Gross profit	44.2	40.5		
Selling, general and administrative expenses	30.7	29.4		
Acquisition shut-down and recall costs	11.1	—		
Income from operations	2.4	11.1		
Profit from joint venture	(2.2)	(0.3)		
Interest, net	(0.4)	(0.2)		
Income before income taxes and minority interest	5.0	11.6		
Provision for income taxes	1.4	2.8		
Income before minority interest	3.6	8.8		
Minority interest	_	_		
Net income	3.6%	8.8%		

THREE MONTHS ENDED MARCH 31, 2003 AND 2002

Net Sales. Net sales were \$67.8 million in 2003 compared to \$59.9 million in 2002 representing an increase of 13.1%. The contribution to net sales by our seasonal products, including Go Fly a Kite, Funnoodle pool toys and Storm water toys and the continuing growth in sales of our Flying Colors and Dolls products was offset in part by a decrease in sales of our Traditional toys including our action figures and wheels divisions.

Gross Profit. Gross profit increased \$1.0 million, or 3.7%, to \$27.4 million, or 40.5% of net sales, in 2003 from \$26.5 million, or 44.2% of net sales, in 2002. The overall increase in gross profit was attributable to the increase in net sales, though partially offset by a decrease in gross profit margin. The decrease in gross profit margin of 3.7% of net sales was due to lower margins for seasonal products, which was partially offset by a decrease in amortization expense of molds and tools used in the manufacture of our products and a decrease in royalty expense as a percentage of net sales due to changes in the product mix resulting from the sale of more products with lower royalty rates or proprietary products with no royalties.

Selling, General and Administrative Expenses. Selling, general and administrative expenses were \$19.9 million in 2003 and \$18.4 million in 2002, constituting 29.4% and 30.7% of net sales, respectively. The overall increase of \$1.5 million in such costs was primarily due to the increase in general and administrative expenses incurred to support the growth of our business, though offset in part by a decrease in direct selling expenses. The decrease as a percentage of net sales is primarily attributable to the fixed nature of certain expenses with a concurrent increase in net sales. We produced and aired television commercials in support of several of our products, including World Wrestling Entertainment action figures and Flying Colors products, in 2002 and 2003. From time to time, we may increase our advertising efforts, if we deem it appropriate for particular products.

Acquisition Shut-down and Recall Costs. Acquisition shut-down costs in 2002 relate to shut-down costs, including lease termination, fixed asset abandonment and other costs, of certain operations of Toymax and Kidz Biz. There were no such costs in 2003. Operations impacted by these shut-downs were sales, design, distribution and administration. The integrations of Toymax and Kidz Biz were completed in 2002.

The remaining component of the acquisition shut-down and recall costs is as follows:

	Accrued Balance December 31, 2002		Accrual		Actual		Accrued Balance March 31, 2003	
Lease abandonment costs	\$	2,309,800	\$	_	\$	495,236	\$	1,814,564

Profit from Joint Venture. Profit from joint venture decreased by \$1.1 million in 2003 due to lower unit sales of new titles at lower price points and existing titles, whereas in 2002 the joint venture released a new Xbox titled "RAW" with higher unit sales at a higher price point.

Interest, Net. Interest income resulting from higher average cash balances during 2003 than in 2002 was offset by lower interest rates.

Provision for Income Taxes. Provision for income taxes included Federal, state and foreign income taxes in 2002 and 2003, at effective tax rates of 27.0% in 2002 and 24.0% in 2003, benefiting from a flat 16.5% Hong Kong Corporation Tax on our income arising in, or derived from, Hong Kong. As of March 31, 2003, we had deferred tax assets of approximately \$4.4 million for which no allowance has been provided since, in the opinion of management, realization of the future benefit is probable. In making this determination, management considered all available evidence, both positive and negative, as well as the weight and importance given to such evidence.

SEASONALITY AND BACKLOG

The retail toy industry is inherently seasonal. Generally, in the past, our sales have been highest during the third and fourth quarters, and collections for those sales have been highest during the succeeding fourth and first fiscal quarters. Sales of writing instrument products are likewise seasonal with sales highest during the second and third quarters as are our Go Fly a Kite, Funnoodle and Storm outdoor products which are largely sold in the first and second quarters. Our working capital needs have been highest during the third and fourth quarters.

While we have taken steps to level sales over the entire year, sales are expected to remain heavily influenced by the seasonality of our toy products. The result of these seasonal patterns is that operating results and demand for working capital may vary significantly by quarter. Orders placed with us for shipment are cancelable until the date of shipment. The combination of seasonal demand and the potential for order cancellation makes accurate forecasting of future sales difficult and causes us to believe that backlog may not be an accurate indicator of our future sales. Similarly, financial results for a particular quarter may not be indicative of results for the entire year.

RECENT ACCOUNTING PRONOUNCEMENTS

In June 2001, the FASB issued Statement No. 143, "Accounting for Asset Retirement Obligations" (SFAS No. 143). The objective of SFAS No. 143 is to establish an accounting standard for the recognition and measurement of an asset retirement obligation on certain long-lived assets. The retirement obligation must be one that results from the acquisition, construction or normal operation of a long-lived asset. SFAS 143 was adopted effective January 1, 2003. The adoption of this statement did not have a material impact on the consolidated financial statements.

In April 2002, the FASB issued Statement No. 145, "Rescission of Statements No. 4, 44 and 64, Amendment of FASB Statement No. 13, and Technical Correction" (SFAS 145). SFAS 145 eliminates extraordinary accounting treatment for reporting gains or losses on debt extinguishments, and amends other existing authoritative pronouncements to make various technical corrections, clarify meanings, or describe their applicability under changed conditions. The provisions of this SFAS was adopted effective January 1, 2003. The adoption of SFAS 145 did not have a material effect on its consolidated results of operations in accordance with APB 30, "Reporting the Results of Operations — Reporting the Effects of Disposal of a Segment of a Business and Extraordinary, Unusual and Infrequently Occurring Events and Transactions".

In June 2002, the FASB issued Statement No. 146, "Accounting for Costs Associated with Exit or Disposal Activities" (SFAS No. 146), which changes the accounting for costs such as lease termination costs and certain employee severance costs that are associated with a restructuring, discontinued operation, plant closing, or other exit or disposal activity initiated after December 31, 2002. The standard requires companies to recognize the fair value of costs associated with exit or disposal activities when they are incurred rather than at the date of a commitment to an exit or disposal plan. SFAS 146 was adopted effective January 1, 2003 and did not have a material effect on the Company's financial position or results of operations.

LIQUIDITY AND CAPITAL RESOURCES

As of March 31, 2003, we had working capital of \$136.0 million, as compared to \$129.2 million as of December 31, 2002. This increase was primarily attributable to our operating results and the receipt of the preferred return from our joint venture with THQ, though offset in part by disbursements related to the repurchase of our common shares.

Operating activities provided net cash of \$6.7 million in 2003, as compared to \$33.7 million in 2002 including \$20.4 million provided from the sale of marketable securities. Net cash was provided primarily by net income and a non-cash charge consisting of depreciation and amortization, as well as an increase in the cash received from the preferred return from THQ joint venture, a decrease in inventory and increases in income taxes payable, which were offset in part by a non-cash benefit consisting of earned compensation from stock option grants, increases in accounts receivable, prepaid expenses and other current operating assets and a decrease in accounts payable and accrued expenses. As of March 31, 2003, we had cash and cash equivalents of \$71.8 million.

Our investing activities used net cash of \$0.7 million in 2003, as compared to \$45.2 million in 2002, consisting primarily of the purchase of office furniture and equipment and molds and tooling used in the manufacture of our products, partially offset by the repayment of notes receivable from officers. In 2002, our investing activities consisted primarily of cash paid for net assets acquired in the Toymax acquisition and the purchase of office furniture and equipment and molds and tooling used in the manufacture of our products. As part of our strategy to develop and market new products, we have entered into various character and product licenses with royalties ranging from 1% to 12% payable on net sales of such products. As of March 31, 2003, these agreements required future aggregate minimum guarantees of \$21.3 million, exclusive of \$2.7 million in advances already paid.

Our financing activities used net cash of \$2.7 million in 2003, consisting primarily of the repurchase of our common stock, partially offset by proceeds from the exercise of stock options and warrants. In 2002, financing activities provided net cash of \$1.4 million, consisting of proceeds from the exercise of stock options and warrants, partially offset by the repayment of long term debt.

In December 2001, we acquired all of the outstanding capital stock of Kidz Biz Limited, a United Kingdom company, and an affiliated Hong Kong company, Kidz Biz Far East Limited, for an aggregate purchase price of approximately \$12.4 million. Total consideration was paid on the closing of the transaction in cash in the amount of \$6.4 million and the issuance of 308,992 shares of our common stock at a value of \$6.0 million. In addition, we agreed to pay an earn-out for each of fiscal 2002, 2003, 2004 and 2005, based on the year over year increase in Kidz Biz sales, payable by delivery of up to 25,749 shares of our common stock.

In March 2002, we purchased 8,100,065 shares of the common stock of Toymax primarily from four of its stockholders. The aggregate purchase price for these shares was approximately \$24.3 million in cash and 646,384 shares of our common stock. Prior to that date, we had acquired 132,754 shares of Toymax common stock, so that, until the completion of the merger, we owned 8,232,819 shares of Toymax common stock, representing approximately 66.8% of the outstanding shares of Toymax common stock. The second phase of the acquisition was completed on October 2002, when we purchased the remaining approximately 4,100,000 outstanding shares of Toymax in a merger transaction. Consideration paid for each share of Toymax not owned was \$3.00 per share in cash for a total amount of \$12.4 million and approximately 520,000 shares of our common stock.

In February 2003, our Board of Directors approved a buyback of up to \$20 million of our common stock. As of March 31, 2003, we repurchased 412,000 shares of our common stock for a total of approximately \$4.2 million.

In October 2001, we secured a syndicated line of credit totaling \$50.0 million with a consortium of banks ("Line of Credit"). The Line of Credit will be available for future acquisitions and working capital and is secured by a lien on substantially all of our assets and contains customary financial and non-financial covenants which require us to maintain a minimum net worth and limit our ability to incur additional indebtedness, pay cash dividends or make distributions, sell assets and enter into certain mergers or acquisitions. We are required to not have any outstanding borrowings in excess of \$30.0 million for a period of at least 30 consecutive days during the first fiscal quarter of each year of the agreement. Amounts outstanding under this facility bear interest at 0.25% plus the greater of the Prime Rate or the Federal Funds Rate plus 0.5%, subject to adjustment based on certain financial ratios. As of March 31, 2003, we had no outstanding borrowings.

We believe that our cash flow from operations, cash and cash equivalents on hand and the availability under our Line of Credit will be sufficient to meet our working capital and capital expenditure requirements and provide us with adequate liquidity to meet our anticipated operating needs for at least the next 12 months. Although operating activities are expected to provide cash, to the extent we grow significantly in the future, our operating and investing activities may use cash and, consequently, this growth may require us to obtain additional sources of financing. There can be no assurance that any necessary additional financing will be available to us on commercially reasonable terms, if at all.

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Market risk represents the risk of loss that may impact our financial position, results of operations or cash flows due to adverse changes in financial and commodity market prices and rates. We are exposed to market risk in the areas of changes in United States and international borrowing rates and changes in foreign currency exchange rates. In addition, we are exposed to market risk in certain geographic areas that have experienced or remain vulnerable to an economic downturn, such as China. We purchase substantially all of our inventory from companies in China, and, therefore, we are subject to the risk that such suppliers will be unable to provide inventory at competitive prices. While we believe that, if such an event were to occur we would be able to find alternative sources of inventory at competitive prices, we cannot assure you that we would be able to do so. These exposures are directly related to our normal operating and funding activities. Historically and as of March 31, 2003, we have not used derivative instruments or engaged in hedging activities to minimize our market risk.

INTEREST RATE RISK

As of March 31, 2003, we do not have any outstanding balances on our Line of Credit and we have only nominal interest-bearing obligations. Accordingly, we are not generally subject to any direct risk of loss arising from changes in interest rates.

FOREIGN CURRENCY RISK

We have wholly-owned subsidiaries in Hong Kong and in the United Kingdom. Sales by these operations made on a FOB China or Hong Kong basis are denominated in U.S. dollars. However, purchases of inventory and Hong Kong operating expenses are typically denominated in Hong Kong dollars and domestic sales and operating expenses made in the United Kingdom are typically denominated in British Pounds, thereby creating exposure to changes in exchange rates. Changes in the British Pound or Hong Kong dollar/U.S. dollar exchange rates may positively or negatively affect our gross margins, operating income and retained earnings. The exchange rate of the Hong Kong dollar to the U.S. dollar has been fixed by the Hong Kong government since 1983 at HK\$7.80 to US\$1.00 and, accordingly, has not represented a currency exchange risk to the U.S. dollar. We do not believe that near-term changes in these exchange rates, if any, will result in a material effect on our future earnings, fair values or cash flows, and therefore, we have chosen not to enter into foreign currency hedging transactions. We cannot assure you that this approach will be successful, especially in the event of a significant and sudden change in the value of the Hong Kong dollar or British Pound.

ITEM 4. CONTROLS AND PROCEDURES

(a) Evaluation of disclosure controls and procedures.

Our chief executive officer and our chief financial officer, after evaluating the effectiveness of our disclosure controls and procedures (as defined in Exchange Act Rules 13a-14(c) and 15-d-14(c) as of a date within 90 days of the filing date of the quarterly report (the "Evaluation Date") have concluded that as of the Evaluation Date, our disclosure controls and procedures were adequate and effective to ensure that material information relating to us and our consolidated subsidiaries would be made known to them by others within those entities, particularly during the period in which this quarterly report was being prepared.

(b) Changes in internal controls.

There were no significant changes in our internal controls or in other factors that could significantly affect our disclosure controls and procedures subsequent to the Evaluation Date, nor any significant deficiencies or material weaknesses in such disclosure controls and procedures requiring corrective actions. As a result, no corrective actions were taken.

PART II. OTHER INFORMATION

ITEM 6. EXHIBITS AND REPORTS ON FORM 8-K

(a) Exhibits

NUMB	ER DESCRIPTION				
3.1.1	Restated Certificate of Incorporation of the Company(1)				
3.1.2	Certificate of Amendment of Restated Certificate of Incorporation of the Company(2)				
3.2.1	By-Laws of the Company(1)				
3.2.2	Amendment to By-Laws of the Company(3)				
99.1	Certification of Chief Executive Officer(4)				
99.2	Certification of Chief Financial Officer(4)				
 Filed previously as an exhibit to the Company's Registration Statement on Form SB-2 (Reg. No. 333-2048-LA), effective May 1, 1996, and incorporated herein by reference. 					
(2)	Filed previously as exhibit 4.1.2 of the Company's Registration Statement on Form S-3 (Reg. No. 333-74717), filed on March 9, 1999, and incorporated herein by reference.				
(2)	Eiled an and the second shift to the Company's Devictor (and the Company on Company No. 202, 20202) offerting March 1, 1007, and in company of				

(3) Filed previously as an exhibit to the Company's Registration Statement on Form SB-2 (Reg. No. 333-22583), effective May 1, 1997, and incorporated herein by reference.

(4) Filed herewith.

(b) Reports on Form 8-K

We filed a Current Report on Form 8-K on April 22, 2003 relating to the Company's announcement of earnings for the first quarter of 2003.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Registrant:

JAKKS PACIFIC, INC.

Date: May 14, 2003

By: /s/ Joel M. Bennett

Executive Vice President and Chief Financial Officer (Duly Authorized Officer and Principal Financial Officer)

CERTIFICATIONS

I, Jack Friedman, certify that:

1. I have reviewed this quarterly report on Form 10-Q of JAKKS Pacific, Inc.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:

- a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
- b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
- c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors:

- a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officer and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: May 14, 2003

By: /s/ JACK FRIEDMAN

JACK FRIEDMAN Chairman and Chief Executive Officer I, Joel M. Bennett, certify that:

1. I have reviewed this quarterly report on Form 10-Q of JAKKS Pacific, Inc.;

2. Based on my knowledge, this quarterly report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this quarterly report;

3. Based on my knowledge, the financial statements, and other financial information included in this quarterly report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this quarterly report;

4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-14 and 15d-14) for the registrant and we have:

- a) designed such disclosure controls and procedures to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this quarterly report is being prepared;
- b) evaluated the effectiveness of the registrant's disclosure controls and procedures as of a date within 90 days prior to the filing date of this quarterly report (the "Evaluation Date"); and
- c) presented in this quarterly report our conclusions about the effectiveness of the disclosure controls and procedures based on our evaluation as of the Evaluation Date;

5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors:

- a) all significant deficiencies in the design or operation of internal controls which could adversely affect the registrant's ability to record, process, summarize and report financial data and have identified for the registrant's auditors any material weaknesses in internal controls; and
- b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls; and

6. The registrant's other certifying officer and I have indicated in this quarterly report whether or not there were significant changes in internal controls or in other factors that could significantly affect internal controls subsequent to the date of our most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

Date: May 14, 2003

By: /s/ JOEL M. BENNETT

JOEL M. BENNETT Chief Financial Officer

CERTIFICATION OF CHIEF EXECUTIVE OFFICER

Pursuant to 18 U.S.C. Section 1350, the undersigned officer of JAKKS Pacific, Inc. ("JAKKS"), hereby certifies that JAKKS' Quarterly Report on Form 10-Q for the quarter ended March 31, 2003 (the "Report") fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of JAKKS.

/s/ Jack Friedman

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Dated: May 14, 2003

Jack Friedman Chairman and Chief Executive Officer Principal Executive Officer

CERTIFICATION OF CHIEF FINANCIAL OFFICER

Pursuant to 18 U.S.C. Section 1350, the undersigned officer of JAKKS Pacific, Inc. ("JAKKS"), hereby certifies that JAKKS' Quarterly Report on Form 10-Q for the quarter ended March 31, 2003 (the "Report") fully complies with the requirements of Section 13(a) or 15(d), as applicable, of the Securities Exchange Act of 1934 and that the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of JAKKS.

/s/ Joel M. Bennett

Dated: May 14, 2003

Joel M. Bennett Chief Financial Officer Principal Financial Officer