# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

**CURRENT REPORT** Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 17, 2022

# JAKKS PACIFIC, INC.

(Exact name of registrant as specified in its charter)

**Delaware** (State or other jurisdiction of incorporation)

Title of each class

Common Stock, \$.001 par value

0-28104 (Commission File Number)

95-4527222 (IRS Employer Identification No.)

2951 28th Street, Santa Monica, California

(Address of principal executive offices)

<u>90405</u>

(Zip Code)

Name of each exchange on which registered

**NASDAQ Global Select Market** 

Registrant's telephone number, including area code: (424) 268-9444

Securities registered pursuant to Section 12(b) of the Act: **Trading Symbol** 

**JAKK** 

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):								
<ul> <li>□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)</li> <li>□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)</li> <li>□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))</li> <li>□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))</li> </ul>								
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).								
Emerging growth company $\square$								
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. $\Box$								

#### Item 2.02. Results of Operations and Financial Condition.

On February 17, 2022, we issued a press release announcing our fourth quarter results for 2021. Following the issuance of the press release, on February 17, 2022 at 5:00 p.m. ET / 2:00 p.m. PT, we will host a teleconference and webcast for analysts, investors, media and others to discuss the results and other business topics. Such financial information included in the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

Exhibit	Description
99.1 104	February 17, 2022 Fourth Quarter and Full Year 2021 Earnings Press Release Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934	I, the registrant has duly caused this report to be signed on its behalf by the
undersigned hereunto duly authorized.	

JAKKS PACIFIC, INC.

Dated: February 17, 2022

By: /s/ JOHN KIMBLE

John Kimble, CFO

# JAKKS PACIFIC REPORTS FOURTH QUARTER 2021 FINANCIAL RESULTS STRONGEST FULL-YEAR RESULTS IN 5 YEARS DESPITE SOARING FREIGHT COSTS

**SANTA MONICA, California,** February 17, 2022 – JAKKS Pacific, Inc. [NASDAQ: JAKK] today reported financial results for the fourth quarter ended December 31, 2021.

#### **Fourth Quarter 2021**

- Net sales were \$188.0 million compared to \$128.3 million last year; a 47% increase
- Gross margin of 26.6%, negatively impacted by a 950+ basis-point increase in ocean and inbound freight expenses
  - o Gross profit of \$50.0 million; the highest Q4 level since 2016
- U.S. toy retail POS at top three accounts up 10% vs. Q4 '20, retail inventory level up 8% vs. Q4 '20
- Net loss attributable to common stockholders of \$3.5 million, down from a loss of \$11.7 million in Q4 '20
- Adjusted net income attributable to common stockholders of \$1.3 million, up from an adjusted net loss of \$3.6 million in Q4 '20
- Adjusted EBITDA of \$5.0 million, up from \$3.9 million in Q4 '20.

#### Full-Year 2021

- Net sales were \$621.1 million compared to \$515.9 million last year; a 20% increase
- Gross margin of 29.5%; highest since 2016
- Operating income of \$38.8 million highest level in 10+ years
- Net loss attributable to common stockholders of \$7.3 million, down from a net loss of \$15.5 million in 2020
- Adjusted EBITDA of \$49.2 million up 75% vs. \$28.1 million in 2020
- Adjusted net income attributable to common stockholders of \$23.6 million (\$2.59 per diluted share), up from an adjusted net loss attributable to common stockholders of \$6.3 million (\$1.72 per diluted share) in 2020
- Strong liquidity of \$102.0 million with cash and cash equivalents (including restricted cash) of \$45.3 million and revolver availability of \$56.7 million

#### **Management Commentary**

"We close 2021 with tremendous pride in our team's performance, delivering great products and great results in a challenging operating environment," said Stephen Berman, JAKKS Pacific's Chairman and CEO. "We continued to see exceptional top-line growth across a broad array of brands and categories along with continued margin expansion, despite an unprecedented increase in supply-chain costs. Ocean freight, port fees and trucking expenses all had a dramatic effect on our quarterly results. These developments forced us to implement a price increase for the back half of 2022 to offset some of these higher costs. We continue to work through these challenges to meet our customers' orders and ensure that shelves are full. In addition, our support of the FOB business model allows those customers with better freight terms to capitalize on the current demand for our product. Consistent with Q3, we accelerated our import of inventory to support resetting for the new year, as disruptions in Asia continue.

"We are excited to maintain the momentum we saw in our major brands during the holiday season, as well as looking forward to new entertainment support planned for some of our brands this year. Although the major toy fairs in NY and Germany were once again cancelled, we remain in constant dialogue with our customers about maximizing 2022 opportunities and within a couple months what we will bringing to market in Spring 2023."

#### **Fourth Quarter and Full-Year Results**

Net sales for the fourth quarter 2021 were \$188.0 million up 47% versus \$128.3 million last year. The increase reflects a combination of Q3 sales that pushed to Q4 due to supply-chain issues as well as supporting great sell-through during the holiday season. Net sales in the Toys/Consumer Products segment were up 48% globally, 49% in North America and 42% in International. For the full-year, North America Toys/Consumer Products was up 21% and International was up 18%. Net sales in the Costumes segment increased 22% compared to Q4 2020 and were up 21% for the full year.

Net loss attributable to common stockholders decreased to \$3.5 million, or \$0.37 per basic and diluted share, compared to a net loss attributable to common stockholders of \$11.7 million, or \$2.55 per basic and diluted share for the fourth quarter of 2020. The net loss in both years included significant charges related to non-cash valuation adjustments. Excluding those elements, adjusted net income attributable to common stockholders (a non-GAAP measure) was \$1.3 million, or \$0.14 per basic and diluted share in the fourth quarter of 2021 versus a loss of \$3.6 million or \$0.80 per basic and diluted share in the fourth quarter of 2020. On a full-year basis, net loss attributable to common stockholders improved to \$7.3 million vs. \$15.5 million in 2020. Full-year adjusted net income attributable to common stockholders was \$23.6 million, or \$2.59 per diluted share, compared to a 2020 adjusted net loss of \$6.3 million, or \$1.72 per diluted share. See note below on "Use of Non-GAAP Financial Information."

Adjusted EBITDA (a non-GAAP measure) for full-year 2021 grew for the fourth consecutive year to \$49.2 million, the highest full-year level of Adjusted EBITDA since 2015 and at 7.9% of net sales, the highest EBITDA margin in 10+ years.

#### **Cash and Cash Equivalents**

The Company's cash and cash equivalents (including restricted cash) totaled \$45.3 million as of December 31, 2021, compared to \$92.7 million as of December 31, 2020.

#### **Use of Non-GAAP Financial Information**

In addition to the preliminary results reported in accordance with U.S. GAAP included in this release, the Company has provided certain non-GAAP financial information including Adjusted EBITDA which is a non-GAAP metric that excludes various items that are detailed in the financial tables and accompanying footnotes reconciling GAAP to non-GAAP results contained in this release. Management believes that the presentation of these non-GAAP financial measures provides useful information to investors because the information may allow investors to better evaluate ongoing business performance and certain components of the Company's results. In addition, the Company believes that the presentation of these financial measures enhances an investor's ability to make period-to-period comparisons of the Company's operating results. This information should be considered in addition to the results presented in accordance with GAAP and should not be considered a substitute for the GAAP results. The Company has reconciled the non-GAAP financial information included in this release to the nearest GAAP measures. See the attached "Reconciliation of Non-GAAP Financial Information." "Liquidity" is calculated as cash and cash equivalents, including restricted cash, plus availability under the Company's \$67.5 million revolving credit facility.

#### **Conference Call Live Webcast**

JAKKS Pacific will webcast its fourth quarter earnings call at 5:00 p.m. Eastern Time/2:00 p.m. Pacific Time today. To listen to the live webcast and access the accompanying presentation slides, go to www.jakks.com/investors and click on the earnings website link under the Presentations tab at least 10 minutes prior to register, download and install any necessary audio software.

A replay of the call will be available on JAKKS' website approximately two hours following completion of the call through February 24, 2022, ending at 10:00 p.m. Eastern Time/7:00 p.m. Pacific Time. The playback can be accessed by calling (855) 859-2056 or (404) 537-3406 for international callers, with passcode "4789542" for both playback numbers.

#### About JAKKS Pacific, Inc.

JAKKS Pacific, Inc. is a leading designer, manufacturer and marketer of toys and consumer products sold throughout the world, with its headquarters in Santa Monica, California. JAKKS Pacific's popular proprietary brands include Perfectly Cute<sup>TM</sup>, ReDo<sup>TM</sup> Skateboard Co, X-Power<sup>TM</sup>, Disguise®, Moose Mountain®, Maui®, Fly Wheels<sup>TM</sup>, Kitten Catfe<sup>TM</sup>, Kids Only!®; a wide range of entertainment-inspired products featuring premier licensed properties; and C'est Moi<sup>TM</sup>, a new generation of clean beauty. Through JAKKS Cares, the company's commitment to philanthropy, JAKKS is helping to make a positive impact on the lives of children. Visit us at www.jakks.com and follow us on Instagram (@jakkstoys), Twitter (@jakkstoys) and Facebook (JAKKS Pacific).

#### **Forward Looking Statements**

This press release may contain "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995) that are based on current expectations, estimates and projections about JAKKS Pacific's business based partly on assumptions made by its management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such statements due to numerous factors, including, but not limited to, those described above, changes in demand for JAKKS Pacific's products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing, or that any future transactions will result in future growth or success of JAKKS. The "forward-looking statements" contained herein speak only as of the date on which they are made, and JAKKS undertakes no obligation to update any of them to reflect events or circumstances after the date of this release.

# CONTACT: JAKKS Pacific Investor Relations Lucas Natalini

(424) 268-9567 investors@jakks.net

# JAKKS Pacific, Inc. and Subsidiaries Condensed Consolidated Balance Sheets (Unaudited) (In thousands)

		December 31,				
		2021		2020		
ASSETS						
Current assets:	¢.	44.504	Ф	07.053		
Cash and cash equivalents	\$	44,521 811	\$	87,953		
Restricted cash				4,740		
Accounts receivable, net		147,394		102,254		
Inventory		83,954		38,642		
Prepaid expenses and other assets		10,877		17,239		
Total current assets		287,557		250,828		
Property and equipment		121,945		114,045		
Less accumulated depreciation and amortization		108,796		100,534		
Property and equipment, net		13,149		13,511		
Operating lease right-of-use assets, net		16,950		24,393		
Goodwill		35,083		35,083		
Intangibles and other assets, net		4,308		5,554		
	\$	357,047	\$	329,369		
Total assets	Φ	337,047	J.	329,309		
LIABILITIES, PREFERRED STOCK AND STOCKHOLDERS' EQUITY						
Current liabilities:						
Accounts payable and accrued expenses	\$	113,202	\$	79,799		
Reserve for sales returns and allowances		46,285		42,108		
Income taxes payable		1,004		484		
Short term operating lease liabilities		10,477		9,925		
Short term debt, net		2,104		5,950		
Total current liabilities		173,072		138,266		
Long term operating lease liabilities		8,039		16,883		
Debt, non-current portion, net		93,415		150,410		
Preferred stock derivative liability		21,282		8,062		
Income taxes payable		21,282		947		
Deferred tax liability, net		51		123		
Total liabilities		296,074		314,691		
Total natifices		230,074		314,031		
Preferred stock accrued dividends		3,074		1,740		
Stockholders' equity:						
Common stock, \$.001 par value		10		6		
Additional paid-in capital		272,941		221,590		
Accumulated deficit		(203,431)		(197,423)		
Accumulated other comprehensive loss		(12,952)		(12,446)		
Total JAKKS Pacific, Inc. stockholders' equity		56,568		11,727		
Non-controlling interests		1,331		1,211		
Total stockholders' equity		57,899		12,938		
Total liabilities, preferred stock and stockholders' equity	\$	357,047	\$	329,369		
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# JAKKS Pacific, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (Unaudited) (In thousands, except per share data)

	Three Months Ended December 31,				Twelve Months Ended December 31,			
		2021		2020		2021		2020
Net sales	\$	187,964	\$	128,267	\$	621,116	\$	515,872
Less: Cost of sales								
Cost of goods		111,497		68,277		343,130		274,867
Royalty expense		25,641		16,619		87,187		83,150
Amortization of tools and molds		784		1,342		7,842		8,090
Cost of sales		137,922		86,238		438,159		366,107
Gross profit		50,042		42,029		182,957		149,765
Direct selling expenses		19,252		15,703		43,069		41,590
General and administrative expenses		27,262		24,597		98,712		90,424
Depreciation and amortization		602		602		2,409		2,846
Restructuring charge		-		-		-		1,631
Pandemic related charges		<u> </u>						366
Income from operations		2,926		1,127		38,767		12,908
Other income (expense):								
Income from joint ventures		-		-		-		2
Other income (expense), net		190		135		446		301
Change in fair value of convertible senior notes		76		(5,022)		(16,419)		(2,265)
Change in fair value of preferred stock derivative liability		(4,207)		(2,191)		(13,220)		(2,815)
Gain on loan forgiveness		-		-		6,206		-
Loss on debt extinguishment		-		-		(7,351)		-
Interest income		3		2		13		22
Interest expense		(2,201)		(4,906)		(14,104)		(21,562)
Loss before provision for (benefit from) income taxes		(3,213)		(10,855)		(5,662)		(13,409)
Provision for (benefit from) income taxes		(60)		454		226		735
Net loss		(3,153)		(11,309)		(5,888)		(14,144)
Net income attributable to non-controlling interests		19		33		120		130
Net loss attributable to JAKKS Pacific, Inc.	\$	(3,172)	\$	(11,342)	\$	(6,008)	\$	(14,274)
Net loss attributable to common stockholders	\$	(3,513)	\$	(11,664)	\$	(7,342)	\$	(15,531)
Loss per share - basic and diluted	\$	(0.37)	\$	(2.55)	\$	(0.98)	\$	(4.27)
Shares used in loss per share - basic and diluted		9,511	_	4,575	_	7,498	_	3,634

#### JAKKS Pacific, Inc. and Subsidiaries Reconciliation of Non-GAAP Financial Information (Unaudited) (In thousands, except per share data)

#### Reconciliation of GAAP to Non-GAAP measures:

This press release and accompanying schedules provide certain information regarding Adjusted EBITDA and Adjusted Net Income (Loss), which may be considered non-GAAP financial measures under the rules of the Securities and Exchange Commission. The non-GAAP financial measures included in the press release are reconciled to the corresponding GAAP financial measures below, as required under the rules of the Securities and Exchange Commission regarding the use of non-GAAP financial measures. We define Adjusted EBITDA as income (loss) from operations before depreciation, amortization and adjusted for certain non-recurring and non-cash charges, such as reorganization expenses and restricted stock compensation expense. Net income (loss) is similarly adjusted and tax-effected to arrive at Adjusted Net Income (Loss). Adjusted EBITDA and Adjusted Net Income (Loss) are not recognized financial measures under GAAP, but we believe that they are useful in measuring our operating performance. We believe that the use of the non-GAAP financial measures enhances an overall understanding of the Company's past financial performance, and provides useful information to the investor by comparing our performance across reporting periods on a consistent basis.

Investors should not consider these measures in isolation or as a substitute for net income, operating income, or any other measure for determining the Company's operating performance that is calculated in accordance with GAAP. In addition, because these measures are not calculated in accordance with GAAP, they may not necessarily be comparable to similarly titled measures employed by other companies.

	Three Months Ended December 31,					Twelve Months Ended December 31,			
		2021		2020	2021			2020	
EBITDA and Adjusted EBITDA									
Net loss	\$	(3,153)	\$	(11,309)	\$	(5,888)	\$	(14,144)	
Interest expense		2,201		4,906		14,104		21,562	
Interest income		(3)		(2)		(13)		(22)	
Provision for (benefit from) income taxes		(60)		454		226		735	
Depreciation and amortization		1,386		1,944		10,251		10,936	
EBITDA		371		(4,007)		18,680		19,067	
Adjustments:									
Income from joint ventures		-		-		-		(2)	
Other (income) expense, net		(190)		(135)		(446)		(301)	
Restricted stock compensation expense		713		797		2,093		2,303	
Change in fair value of convertible senior notes		(76)		5,022		16,419		2,265	
Change in fair value of preferred stock derivative liability		4,207		2,191		13,220		2,815	
Employee retention credit		-		-		(1,900)		-	
Gain on loan forgiveness		-		-		(6,206)		-	
Loss on debt extinguishment		-		-		7,351		-	
Restructuring charge		-		-		-		1,631	
Pandemic related charges				<u>-</u>		_		366	
Adjusted EBITDA	\$	5,025	\$	3,868	\$	49,211	\$	28,144	
Adjusted net income (loss) attributable to common stockholders									
Net loss attributable to common stockholders	\$	(3,513)	\$	(11,664)	\$	(7,342)	\$	(15,531)	
Restricted stock compensation expense		713		797		2,093		2,303	
Change in fair value of convertible senior notes		(76)		5,022		16,419		2,265	
Change in fair value of preferred stock derivative liability		4,207		2,191		13,220		2,815	
Employee retention credit		-		-		(1,900)		-	
Gain on loan forgiveness		-		-		(6,206)		-	
Loss on debt extinguishment		-		-		7,351		-	
Restructuring charge		-		-		-		1,631	
Pandemic related charges		-		-		-		366	
Tax impact of additional charges		<u>-</u>		13		<u>-</u>		(116)	
Adjusted net income (loss) attributable to common stockholders	\$	1,331	\$	(3,641)	\$	23,635	\$	(6,267)	
Adjusted earnings (loss) per share - basic	\$	0.14	\$	(0.80)	\$	3.15	\$	(1.72)	
Shares used in adjusted earnings (loss) per share - basic		9,511		4,575		7,498		3,634	
Adjusted earnings (loss) per share - diluted	\$	0.14	\$	(0.80)	\$	2.59	\$	(1.72)	
Shares used in adjusted earnings (loss) per share - diluted		9,762		4,575		9,365		3,634	