

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |   |   |   |
|---|---|---|---|
| 1. Name and Address of Reporting Person*<br><u>Meisheng Cultural &amp; Creative Corp., Ltd.</u> | 2. Date of Event Requiring Statement (Month/Day/Year)<br>04/27/2017 | 3. Issuer Name and Ticker or Trading Symbol<br><u>JAKKS PACIFIC INC [ JAKK ]</u>  |   |
|   |   | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br>Director <input checked="" type="checkbox"/> 10% Owner<br>Officer (give title below) _____ Other (specify below) _____ | 5. If Amendment, Date of Original Filed (Month/Day/Year)  |
| (Last) (First) (Middle)<br><u>NANYAN DISTRICT, HI-TECH INDUSTRIAL PARK XINCHANG</u>             |   |   | 6. Individual or Joint/Group Filing (Check Applicable Line)<br>Form filed by One Reporting Person<br><input checked="" type="checkbox"/> Form filed by More than One Reporting Person |
| (Street)<br><u>SHAOXING F4 312500</u>   |   |   |   |
| (City) (State) (Zip)  |   |   |   |

## Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock, \$.001 Par Value  | 5,239,538   | I  | See footnote <sup>(1)</sup>                           |

## Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                            | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|----------------------------|--|--|---|
|  | Date Exercisable   | Expiration Date | Title   | Amount or Number of Shares |  |  |   |
|  |  |                 |   |                            |  |  |   |

|   |           |               |
|---|-----------|---------------|
| 1. Name and Address of Reporting Person*<br><u>Meisheng Cultural &amp; Creative Corp., Ltd.</u> |           |               |
| (Last)  | (First)   | (Middle)      |
| <u>NANYAN DISTRICT, HI-TECH INDUSTRIAL PARK XINCHANG</u>  |           |               |
| (Street)  |           |               |
| <u>SHAOXING</u>   | <u>F4</u> | <u>312500</u> |
| (City)  | (State)   | (Zip)         |

|   |           |              |
|---|-----------|--------------|
| 1. Name and Address of Reporting Person*<br><u>Hong Kong Meisheng Cultural Co Ltd</u> |           |              |
| (Last)  | (First)   | (Middle)     |
| <u>ROOM 1204, MONGKOK COMMERCIAL CENTRE, 16 ARGYLE STREET, MONGKOK</u>                |           |              |
| (Street)  |           |              |
| <u>HONG KONG</u>  | <u>F4</u> | <u>00000</u> |
| (City)  | (State)   | (Zip)        |

## Explanation of Responses:

1. The Common Stock reported herein is held indirectly by Meisheng Cultural & Creative Corp., Ltd., a PRC company listed on Shenzhen Stock Exchange ("Meisheng Cultural"), through its wholly owned subsidiary, Hong Kong Meisheng Cultural Company Limited, a Hong Kong corporation, which is the record holder of the Common Stock ("Hongkong Meisheng" and together with Meisheng Cultural, the "Reporting Persons"). The Reporting Persons disclaim beneficial ownership of the shares of Common Stock except to the extent of their pecuniary interest therein.

/s/ Xiaoqiang Zhao, Director -  
MEISHENG CULTURAL  
AND CREATIVE CORP.,  
LTD. 05/12/2017

/s/ Xiaoqiang Zhao, Executive 05/12/2017

Director - HONG KONG  
MEISHENG CULTURAL  
COMPANY LIMITED

\*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**