

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
**Pursuant to Section 13 OR 15(d) of**  
**The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **March 31, 2015**

**JAKKS PACIFIC, INC.**  
(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction  
of incorporation)

**0-28104**  
(Commission  
File Number)

**95-4527222**  
(IRS Employer  
Identification No.)

**22619 Pacific Coast Highway, Malibu, California**  
(Address of principal executive offices)

**90265**  
(Zip Code)

Registrant's telephone number, including area code: **(310) 456-7799**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers; Compensatory Arrangements of Certain Officers.**

The employment agreements for Stephen Berman, our President and Chief Executive Officer (“CEO”) and John (Jack) McGrath, our Chief Operating Officer (“COO”), provide, *inter alia*, that for fiscal year 2015, their respective bonuses will depend on our achieving certain performance targets to be determined by the Compensation Committee of our Board of Directors (the “Board”) before the end of the Company’s first fiscal quarter. These bonuses are awarded and paid in accordance with the terms and conditions of our 2002 Stock Award and Incentive Plan (the “Plan”). In addition, Mr. Berman’s employment agreement provides for the annual grant of \$3.5 million of restricted stock subject to achievement of vesting conditions to be determined by the Compensation Committee of our Board of Directors before the end of the Company’s first fiscal quarter. The Compensation Committee also increased for 2015 the performance bonus that can be earned by Mr. McGrath from a maximum of up to 125% of his base salary to a maximum of up to 150% of his base salary, subject to achievement of certain performance based conditions established by the Committee, and also awarded Mr. McGrath the opportunity to earn an additional \$925,000 of restricted stock subject to achievement of certain performance based vesting conditions. Certain capitalized terms such as “Share Price”, “Earnings per Share,” “Net Revenue,” and “Operating Margin” are defined below.

The criteria for Messrs. Berman and McGrath’s respective 2015 bonuses, as well as the vesting criteria for Mr. Berman’s annual grant of restricted stock and for the additional grant of restricted stock to Mr. McGrath have been established by the Compensation Committee, after discussion with its consultant, Lipis Consulting, Inc., as follows:

**2015 Performance Bonus – CEO Stephen Berman**

Award of Mr. Berman’s Annual Performance Bonus for 2015 equal to up to 300% of Mr. Berman’s Base Salary (the “Performance Bonus”) will be subject to achievement of performance standards in a total of four metrics: Operating Margin, Net Revenue, Earnings per Share and Share Price, measured in tranches with target performance levels equaling 0%-300% of Base Salary. Mr. Berman’s 2015 Performance Bonus is calculated by the sum of the following: the percentages of Base Salary set forth on the table annexed hereto as Exhibit A which corresponds to the Operating Margin, Net Revenue, Earnings per Share and Share Price amount achieved by the Company in 2015. Each tranche is measured separately, provided that the metrics for Operating Margin and Net Revenue may be used only if at least the threshold tranche is achieved for each metric.

**2015 Performance Bonus – COO Jack McGrath**

Award of Mr. McGrath’s Annual Performance Bonus for 2015 equal to up to 150% of Mr. McGrath’s Base Salary (the “McGrath Performance Bonus”) will be subject to achievement of performance standards in a total of four metrics: Operating Margin, Net Revenue, Earnings per Share and Share Price, measured in tranches with target performance levels equaling 0%-150% of Base Salary. Mr. McGrath’s 2015 Performance Bonus is calculated by the sum of the following: the percentages of Base Salary set forth on the table annexed hereto as Exhibit B which corresponds to the Operating Margin, Net Revenue, Earnings per Share and Share Price amount achieved by the Company in 2015. Each tranche is measured separately, provided that the metrics for Operating Margin and Net Revenue may be used only if at least the threshold tranche is achieved for each metric.

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### **Vesting of 2015 Annual Performance Based Restricted Stock Award to CEO Stephen Berman**

Vesting of the 2015 Annual Performance Restricted Stock Award issued to Stephen Berman on January 1, 2015 (514,706 shares @\$6.80 per share, the closing price on December 31, 2014, with a total value of \$3.5 million) will be subject to achievement of performance standards in a total of four metrics: Operating Margin, Net Revenue, Earnings Per Share and Share Price, measured in tranches with target performance levels equaling 0%-100% of the total \$3.5 million stock award as set forth on the table annexed hereto as Exhibit C. Each tranche is measured separately, provided that the metrics for Operating Margin and Net Revenue may be used only if at least the threshold tranche is achieved for each metric. If the foregoing performance conditions are satisfied, then 1/3 of the Restricted Stock Award will fully vest on satisfaction of the conditions, and an additional 1/3 of the Restricted Stock Award will fully vest on the second and third anniversaries of the first vesting date, provided that Mr. Berman is employed by the Company on each vesting date.

### **Vesting of Additional 2015 Performance Based Restricted Stock Award issued to COO Jack McGrath**

Vesting of the additional restricted stock award to COO Jack McGrath (135,234 shares @ 6.84 per share, the closing price on March 31, 2015, with a total value of \$925,000), will be subject to achievement of performance standards in a total of four metrics: Operating Margin, Net Revenue, Earnings Per Share and Share Price, measured in tranches with target performance levels equaling 0%-100% of the total \$925,000 stock award as set forth on the table annexed hereto as Exhibit D. Each tranche is measured separately, provided that the metrics for Operating Margin and Net Revenue may be used only if at least the threshold tranche is achieved for each metric. If the foregoing performance conditions are satisfied, then 1/3 of the Restricted Stock Award will fully vest on satisfaction of the conditions, and an additional 1/3 of the Restricted Stock Award will fully vest on the second and third anniversaries of the first vesting date, provided that Mr. McGrath is employed by the Company on each vesting date.

### **Definitions**

The terms used above are defined as follows:

“Share Price” means the closing price of a share of the Company’s Common Stock, par value \$.001 per share. In order for a specific Share Price metric to apply, the average Share Price for at least twenty (20) consecutive trading days during December 2015 must equal the range of Share Prices in the specific metric.

“Earnings per Share” means the net income per share of the Company’s common stock, calculated on a fully-diluted basis as determined by its then current auditors in accordance with GAAP, applied on a basis consistent with past periods.

“Net Revenue” means the Company’s net sales as determined by its then current auditors in accordance with GAAP, applied on a basis consistent with past periods.

“Operating Margin” means the percentage obtained by the fraction, the numerator of which is the Company’s income (loss) from operations and the denominator of which is Net Revenue, as determined by its then current auditors in accordance with GAAP, applied on a basis consistent with past periods.

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The above tables and summaries notwithstanding, they all may be adjusted in the sole discretion of the Compensation Committee to take account of extraordinary or special items, or as otherwise may be permitted by the Plan, and the Compensation Committee also reserves the right to modify the vesting and bonus targets and vesting and bonus percentages in the exercise of its negative discretion to take account of any new acquisitions that are concluded in 2015, and changes in the outstanding shares used to calculate the Company's Earnings Per Share resulting from stock repurchases by the Company in 2015.

The target levels described above, where applicable, are calculated on a post-bonus basis and also after charges for the Restricted Stock Awards as determined by the Company's then current auditors in accordance with GAAP. The foregoing is only a summary of certain of the terms of our employment agreements with these named executives. For a complete description, copies of such agreements are incorporated herein by reference.

#### **Item 9.01. Financial Statements and Exhibits**

(d) Exhibits

<b><u>Exhibit</u></b>	<b><u>Description</u></b>
10.1	Second Amended and Restated Employment Agreement between the Company and Stephen G. Berman dated as of November 11, 2010 (1)
10.2	Employment Agreement between the Company and John a/k/a Jack McGrath, dated March 4, 2010 (2)
10.3	First Amendment to Employment Agreement between the Company and John a/k/a Jack McGrath, dated August 23, 2011 (2)
10.4	Clarification Letter dated October 20, 2011 with respect to Mr. Berman's Second Amended and Restated Employment Agreement (3)
10.5	Amendment No. One to Second Amended and Restated Employment Agreement between the Company and Stephen G. Berman dated as of September 21, 2012 (4)
10.6	Second Amendment to Employment Agreement between the Company and John a/k/a Jack McGrath, dated May 15, 2013 (5)
99.1	2015 Performance Bonus Table – CEO Stephen Berman*
99.2	2015 Performance Bonus Table – COO Jack McGrath*
99.3	Vesting Table for 2015 Annual Performance Based Restricted Stock Award to CEO Stephen Berman*
99.4	Vesting Table for Additional 2015 Performance Based Restricted Stock Award to COO Jack McGrath*

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\* Filed herewith.

- (1) Filed previously as an exhibit to the Company's Current Report on Form 8-K filed November 17, 2010, and incorporated herein by reference.
  - (2) Filed previously as an exhibit to the Company's Current Report on Form 8-K filed August 24, 2011, and incorporated herein by reference.
  - (3) Filed previously as an exhibit to the Company's Current Report on Form 8-K filed October 21, 2011, and incorporated herein by reference.
  - (4) Filed previously as an exhibit to the Company's Current Report on Form 8-K filed September 25, 2012, and incorporated herein by reference.
  - (5) Filed previously as an exhibit to the Company's Current Report on Form 8-K filed May 21, 2013, and incorporated herein by reference
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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JAKKS PACIFIC, INC.

Dated: April 6, 2015

By: /s/ JOEL M. BENNETT  
Joel M. Bennett, CFO

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**Exhibit A**  
**(2015 Performance Bonus – CEO Stephen Berman)**

Target Bonus	Max Bonus					
<b>\$1,240,000</b>	<b>\$3,720,000</b>					
Metric	Operating Margin	Net Revenue		Earnings Per Share	Share Price	Total
Weight	30%	30%		30%	10%	<b>100%</b>
Target Bonus	\$372,000	\$372,000		\$372,000	\$124,000	<b>\$1,240,000</b>
Max. Bonus	\$1,116,000	\$1,116,000		\$1,116,000	\$372,000	<b>\$3,720,000</b>

Bonus as a Percent of Target	A. Operating Margin*		B. Net Revenue** (\$ Millions)		C. Earnings Per Share		D. Share Price	
	Weight & Target Bonus =		Weight & Target Bonus =		Weight & Target Bonus =		Weight & Target Bonus =	
	30%	\$372,000	30%	\$372,000	30%	\$372,000	10%	\$124,000
0%	2.99%	2.99%	<\$588.0		<\$0.53		<\$7.40	
20%	3.00%	-	3.49%	\$588.0 - \$624.7	\$0.53	-	\$0.55	\$7.40 - \$7.85
40%	3.50%	-	3.99%	\$624.8 - \$661.4	\$0.56	-	\$0.58	\$7.86 - \$8.32
60%	4.00%	-	4.49%	\$661.5 - \$698.2	\$0.59	-	\$0.62	\$8.33 - \$8.78
80%	4.50%	-	4.99%	\$698.3 - \$734.9	\$0.63	-	\$0.65	\$8.79 - \$9.24
<b>100%</b>	<b>5.00%</b>	<b>-</b>	<b>5.19%</b>	<b>\$735.0 - \$771.7</b>	<b>\$0.66</b>	<b>-</b>	<b>\$0.68</b>	<b>\$9.25 - \$9.98</b>
120%	5.20%	-	5.39%	\$771.8 - \$808.4	\$0.69	-	\$0.72	\$9.99 - \$10.78
140%	5.40%	-	5.59%	\$808.5 - \$845.2	\$0.73	-	\$0.75	\$10.79 - \$11.64
160%	5.60%	-	5.79%	\$845.3 - \$881.9	\$0.76	-	\$0.78	\$11.65 - \$12.57
180%	5.80%	-	5.99%	\$882.0 - \$918.7	\$0.79	-	\$0.82	\$12.58 - \$13.58
200%	6.00%	-	6.19%	\$918.8 - \$955.4	\$0.83	-	\$0.85	\$13.59 - \$14.67
220%	6.20%	-	6.39%	\$955.5 - \$992.2	\$0.86	-	\$0.88	\$14.68 - \$15.84
240%	6.40%	-	6.59%	\$992.3 - \$1,028.9	\$0.89	-	\$0.91	\$15.85 - \$17.11
260%	6.60%	-	6.79%	\$1,029.0 - \$1,065.7	\$0.92	-	\$0.95	\$17.12 - \$18.48
280%	6.80%	-	6.99%	\$1,065.8 - \$1,102.4	\$0.96	-	\$0.98	\$18.49 - \$19.96
300%	7.00%	-	and up	\$1,102.5 and up	\$0.99	-	and up	\$19.97 and up

The 100% level reflects JAKKS budgeted forecast for each metric

\*For Operating Margin component to pay out, JAKKS must also meet Net Revenue threshold

\*\*For Net Revenue component to pay out, JAKKS must also meet Operating Margin threshold

**Exhibit B**  
**(2015 Performance Bonus – COO Jack McGrath)**

<b>Target Bonus</b>	<b>Max Bonus</b>					
<b>\$630,000</b>	<b>\$945,000</b>					
Metric	Operating Margin	Net Revenue		Earnings Per Share	Share Price	<b>Total</b>
Weight	30%	30%		30%	10%	<b>100%</b>
Target Bonus	\$189,000	\$189,000		\$189,000	\$63,000	<b>\$630,000</b>
Max. Bonus	\$283,500	\$283,500		\$283,500	\$94,500	<b>\$945,000</b>

<b>Bonus as a Percent of Target</b>	<b>A. Operating Margin*</b> Weight & Target Bonus =		<b>B. Net Revenue**</b> (\$ Millions) Weight & Target Bonus =		<b>C. Earnings Per Share</b> Weight & Target Bonus =		<b>D. Share Price</b> Weight & Target Bonus =	
	30%	\$189,000	30%	\$189,000	30%	\$189,000	10%	\$63,000
0%	2.99%	2.99%	<\$588.0		<\$0.53		<\$7.40	
20%	3.00%	- 3.49%	\$588.0	- \$624.7	\$0.53	- \$0.55	\$7.40	- \$7.85
40%	3.50%	- 3.99%	\$624.8	- \$661.4	\$0.56	- \$0.58	\$7.86	- \$8.32
60%	4.00%	- 4.49%	\$661.5	- \$698.2	\$0.59	- \$0.62	\$8.33	- \$8.78
80%	4.50%	- 4.99%	\$698.3	- \$734.9	\$0.63	- \$0.65	\$8.79	- \$9.24
<b>100%</b>	<b>5.00%</b>	<b>- 5.79%</b>	<b>\$735.0</b>	<b>- \$881.9</b>	<b>\$0.66</b>	<b>- \$0.78</b>	<b>\$9.25</b>	<b>- \$13.53</b>
120%	5.80%	- 6.59%	\$882.0	- \$1,028.9	\$0.79	- \$0.91	\$13.54	- \$17.82
140%	6.60%	- 6.99%	\$1,029.0	- \$1,102.4	\$0.92	- \$0.98	\$17.83	- \$19.96
150%	7.00%	- and up	\$1,102.5	- and up	\$0.99	- and up	\$19.97	- and up

The 100% level reflects JAKKS budgeted forecast for each metric

\*For Operating Margin component to pay out, JAKKS must also meet Net Revenue threshold

\*\*For Net Revenue component to pay out, JAKKS must also meet Operating Margin threshold

**Exhibit C**  
**(Vesting of 2015 Annual Performance Based Restricted Stock Award to CEO Stephen Berman)**

Restricted Stock Grant \$3,500,000					
Metric	Operating Margin	Net Revenue	Earnings Per Share	Share Price	Total
Weight	25%	25%	25%	25%	100%
Vesting Opportunity	\$875,000	\$875,000	\$875,000	\$875,000	\$3,500,000

Performance Based Vesting	Vesting in thirds...	Operating Margin* Vesting Target = \$875,000	Net Revenue** (\$ Millions) Vesting Target = \$875,000	Earnings Per Share Vesting Target = \$875,000	Share Price Vesting Target = \$875,000
0%	Whatever				
20%	percentage	5.00% - 5.19%	\$735.0 - \$771.7	\$0.66 - \$0.68	\$9.25 - \$9.98
30%	vests, 1/3	5.20% - 5.39%	\$771.8 - \$808.4	\$0.69 - \$0.72	\$9.99 - \$10.78
40%	becomes	5.40% - 5.59%	\$808.5 - \$845.2	\$0.73 - \$0.75	\$10.79 - \$11.64
50%	unrestricted	5.60% - 5.79%	\$845.3 - \$881.9	\$0.76 - \$0.78	\$11.65 - \$12.57
60%	at end of	5.80% - 5.99%	\$882.0 - \$918.7	\$0.79 - \$0.82	\$12.58 - \$13.58
70%	year, and 1/3	6.00% - 6.19%	\$918.8 - \$955.4	\$0.83 - \$0.85	\$13.59 - \$14.67
80%	each on next	6.20% - 6.39%	\$955.5 - \$992.2	\$0.86 - \$0.88	\$14.68 - \$15.84
90%	two vesting	6.40% - 6.59%	\$992.3 - \$1,028.9	\$0.89 - \$0.91	\$15.85 - \$17.11
100%	anniversaries	6.60% - 6.79%	\$1,029.0 - \$1,065.7	\$0.92 - \$0.95	\$17.12 - \$18.48

\*For Operating Margin component to pay out, JAKKS must also meet Net Revenue threshold

\*\*For Net Revenue component to pay out, JAKKS must also meet Operating Margin threshold



**Exhibit D**  
**(Vesting of Additional 2015 Performance Based Restricted Stock Award Issued to COO Jack McGrath)**

Restricted Stock Grant \$925,000					
Metric	Operating Margin	Net Revenue	Earnings Per Share	Share Price	Total
Weight	25%	25%	25%	25%	100%
Vesting Opportunity	\$231,250	\$231,250	\$231,250	\$231,250	\$925,000

Performance Based Vesting	Vesting in thirds...	Operating Margin* Vesting Target = \$231,250	Net Revenue** (\$ Millions) Vesting Target = \$231,250	Earnings Per Share Vesting Target = \$231,250	Share Price Vesting Target = \$231,250
0%	Whatever				
20%	percentage	5.00% - 5.19%	\$735.0 - \$771.7	\$0.66 - \$0.68	\$9.25 - \$9.98
30%	vests, 1/3	5.20% - 5.39%	\$771.8 - \$808.4	\$0.69 - \$0.72	\$9.99 - \$10.78
40%	becomes	5.40% - 5.59%	\$808.5 - \$845.2	\$0.73 - \$0.75	\$10.79 - \$11.64
50%	unrestricted	5.60% - 5.79%	\$845.3 - \$881.9	\$0.76 - \$0.78	\$11.65 - \$12.57
60%	at end of	5.80% - 5.99%	\$882.0 - \$918.7	\$0.79 - \$0.82	\$12.58 - \$13.58
70%	year, and 1/3	6.00% - 6.19%	\$918.8 - \$955.4	\$0.83 - \$0.85	\$13.59 - \$14.67
80%	each on next	6.20% - 6.39%	\$955.5 - \$992.2	\$0.86 - \$0.88	\$14.68 - \$15.84
90%	two vesting	6.40% - 6.59%	\$992.3 - \$1,028.9	\$0.89 - \$0.91	\$15.85 - \$17.11
90%	anniversaries	6.40% - 6.59%	\$992.3 - \$1,028.9	\$0.89 - \$0.91	\$15.85 - \$17.11
100%		6.60% - 6.79%	\$1,029.0 - \$1,065.7	\$0.92 - \$0.95	\$17.12 - \$18.48

\*For Operating Margin component to pay out, JAKKS must also meet Net Revenue threshold

\*\*For Net Revenue component to pay out, JAKKS must also meet Operating Margin threshold