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## SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 14, 2006 (February 14, 2006)

JAKKS PACIFIC, INC. (Exact Name of registrant as specified in its charter)

Delaware 0-28104 95-4527222 (State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification No.)

22619 Pacific Coast Highway Malibu, California (Address of principal executive offices) 90265 (Zip Code)

Registrant's telephone number, including area code: (310) 456-7799

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- [ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

JAKKS PACIFIC, INC.
INDEX TO FORM 8-K
FILED WITH THE SECURITIES AND EXCHANGE COMMISSION
February 14, 2006

ITEMS IN FORM 8-K

|               |   | Page |
|---------------|---|------|
| Facing Page   |   | 1    |
| Item 2.02     | Results of Operations and Financial Condition | 3    |
| Item 9.01     | Financial Statements and Exhibits             | 3    |
| Signatures    |   | 4    |
| Exhibit Index |   | 5    |

Item 2.02. Results of Operations and Financial Condition.

On February 14, 2006, we issued a press release announcing our results of operations for the quarter ended December 31, 2005. A copy of such release is annexed hereto as an exhibit.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits

Exhibit

Number Description

99.1\* February 14, 2006 Press Release

\* Filed herewith

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 14, 2006 JAKKS PACIFIC, INC.

By: /s/ Jack Friedman

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Jack Friedman

Chairman and Chief Executive Officer

## Exhibit Index

| Exhibit<br>Number | Description  |      |       |         |
|-------------------|--------------|------|-------|---------|
| 99.1*             | February 14, | 2006 | Press | Release |
|                   |              |      |       |         |
|                   |              |      |       |         |
| * Filed here      | with         |      |       |         |

5

JAKKS Pacific(R) Reports Fourth Quarter and Year-End Results for 2005; Company Achieves 2005 Record Net Sales and Net Income; Company Provides Guidance of Continued Growth in Fiscal 2006

MALIBU, Calif.--(BUSINESS WIRE)--Feb. 14, 2006--JAKKS Pacific, Inc. (Nasdaq:JAKK), a leading multi-brand company that designs and markets a broad range of toys, writing instruments and other consumer products, today announced results for the fourth quarter and year-ended December 31, 2005.

Fourth quarter net sales were \$166.3 million in 2005, compared to \$184.8 million in the comparable period last year. Pro forma net income for the fourth quarter of 2005 was \$16.7 million, or \$0.53 per diluted share, excluding the tax impact of the repatriation of \$175 million of undistributed earnings from the Company's international subsidiaries under the American Jobs Creation Act of 2004 (AJC Act). Under the AJC Act, U.S. corporations receive a one-time 85% dividends-received deduction on the repatriation of undistributed foreign earnings conditioned upon specified reinvestment in the U.S. Reported net income for the fourth quarter of 2005, including the repatriation taxes, was \$9.0 million, or \$0.30 per diluted share, compared to \$10.5 million, or \$0.35 per diluted share, for the same period last year.

The Company's net sales for the year ended December 31, 2005 increased 15.2% to \$661.5 million, from \$574.3 million in 2004. Pro forma net income for 2005, excluding the tax impact of the AJC Act repatriation noted above, was \$71.2 million, or \$2.30 per diluted share. Reported net income for the year ended December 31, 2005, including the repatriation taxes, was \$63.5 million, or \$2.07 per diluted share, compared to 2004 earnings of \$43.6 million, or \$1.49 per diluted share.

"We are very pleased with our performance for the full year 2005," said Jack Friedman, Chairman and Chief Executive Officer, JAKKS Pacific. "Our net sales grew 15% over 2004 with our success largely attributable to our brand management skills, the strong performance of our acquired lines, our ability to consistently expand and reinvent our diverse portfolio of licensed and non-licensed products and our continued strong relations with our licensors and retailers. The Company enters 2006 with the most diversified product line in our history and we expect to again achieve record revenue and earnings in 2006."

Stephen Berman, President and Chief Operating Officer, stated, "Looking ahead to 2006, we believe our use of technology, coupled with simple innovation, will give JAKKS Pacific new opportunities around the globe. Our portfolio is full of many exciting new products and line extensions we expect to roll-out during the year, including Tele-Story, iPets and new TV Games. For TeleStory, which will be launched simultaneously in North America and internationally, we have licensing rights for the entire Disney portfolio, Clifford The Big Red Dog(R), I SPY(TM) and the new animated "Curious George" television series, to name just a few titles from our library of licenses. We're quite optimistic about the response to iPets, which combines virtual pets with a completely new play pattern by incorporating our plug and play gaming technology. In addition, we are launching several new TV Games titles targeted to our core kids market, which are based on most of the popular children's entertainment properties of today, including "Winnie the Pooh," "Scooby-Doo," "SpongeBob SquarePants," "Disney Princesses" and "Thomas The Tank Engine."

Mr. Berman continued, "Our acquisition of Creative Designs International, a leading manufacturer of girls' dress-up and role-play toys, was recently completed, and we will immediately focus on expanding their distribution both in North America and internationally. CDI's license relationships include Disney and many other household names, and we are extremely excited about the potential of this complementary line.

"Play Along continues to contribute to the Company's rich portfolio with exciting introductions as well. We are in the midst of bringing back to the market a top-selling and well-known collectable from the past, Classic Trolls, and in Spring of 2006, we will introduce new "color change" cornsilk hair Cabbage Patch Kids, more new Doodle Bear items and our new Speed Stacks(TM) line.

"We are showcasing these and other products this week at the International Toy Fair in New York, and we have already received very positive feedback from many of the large and small retailers worldwide. With the first year of our fast growing Pet Division in full swing, we are also excited with the new array of products and expanded distribution through our existing retail partnerships, as well as further expansion of new relationships for JAKKS with retailers like PetCo and Pet Smart."

"Jakks Pacific, celebrating its tenth year in business, continues to build off of a solid base of diverse product lines, which we believe properly positions us for continued growth in 2006 and beyond. Our financial position remains very strong, with excellent cash flow from operations in 2005 of approximately \$66.9 million. As of December 31, 2005, our working capital was approximately \$300.7 million, including cash and equivalents of \$240.2 million, and after giving effect to the CDI acquisition, our cash and equivalents is approximately \$135.7 million. We expect to continue to grow our business by actively pursuing accretive and complementary acquisitions and executing on internal growth initiatives, including creating new products and securing new licenses, to provide continued growth for JAKKS Pacific."

Friedman concluded, "Including CDI, we expect to increase net sales to approximately \$825 million in 2006, with net income of \$82 million, or \$2.63 per diluted share. This forecast anticipates first quarter net sales in the range of \$102 million to \$110 million, and diluted earnings per share of \$0.13 to \$0.18, which is less than first quarter 2005 results. We anticipate more than making it up in the balance of the year with the initiatives we have in place and based on the response from the trade on our lines."

JAKKS Pacific is hosting a teleconference today at 8:30 a.m. PST (11:30 a.m. EST) on February 15th, via the Internet at www.jakkspacific.com, www.CompanyBoardroom.com or www.StreetEvents.com. These websites will host an archive of the teleconference for 30 days. A telephonic playback will be available from 10:30 a.m. EST on February 14th through 12 a.m. EST on February 28th. The playback can be accessed by calling 888-843-8996 or 630-652-3044 for international callers, passcode "13796912."

## About JAKKS Pacific, Inc.:

JAKKS Pacific, Inc. is a multi-brand company that designs and markets a broad range of toys and consumer products. The product categories include: Action Figures, Art Activity Kits, Stationery, Writing Instruments, Performance Kites, Water Toys, Sports Activity Toys, Vehicles, Infant/Pre-School, Plush, Dress-up, Role-play, Construction Toys, Electronics, Dolls and Pet Toys and Accessories. The products are sold under various brand names, including JAKKS Pacific(R), Play Along(R), Creative Designs International(TM), Flying Colors(R), Road Champs(R), Child Guidance(R), Pentech(R), Trendmasters(R), Toymax(R), Funnoodle(R), Go Fly a Kite(R), Color Workshop(R), Pet Pal(TM) and Plug It In & Play TV Games(TM). The Company also participates in a joint venture with THQ Inc. that has exclusive worldwide rights to publish and market World Wrestling Entertainment(R) video games. For further information, visit www.jakkspacific.com or www.tvgames.com.

This press release contains forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995) that are based on current expectations, estimates and projections about JAKKS Pacific's business based partly on assumptions made by its management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such statements due to numerous factors, including, but not limited to, those described above, changes in demand for JAKKS' products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing, and difficulties with integrating acquired businesses. The forward-looking statements contained herein speak only as of the date on which they are made, and JAKKS undertakes no obligation to update any of them to reflect events or circumstances after the date of this release.

> JAKKS Pacific, Inc. and Subsidiaries Condensed Consolidated Balance Sheets

> > December December 31, 2005 31, 2004 (In thousands)

**ASSETS** 

Current assets:
Cash and cash equivalents
Marketable Securities
Accounts receivable, net
Inventory, net

\$240,238 \$176,544 - 19,047 87,200 102,266 66,730 50,000

| Prepaid expenses and other current assets   | 26,603           | 24,682                              |
|---|------------------|-------------------------------------|
| Total current assets  |                  | 372,539                             |
| Property and equipment<br>Less accumulated depreciation and amortization  | 38,088<br>25,394 | 38,213<br>27,273                    |
| Property and equipment, net   |                  | 10,940                              |
| Goodwill, net Trademarks & other assets, net Investment in joint venture  Total assets  | 36,279           |                                     |
| TOTAL ASSETS  | ======           |                                     |
| LIABILITIES AND STOCKHOLDERS' EQU   | ITY              |                                     |
| Current liabilities: Accounts payable and accrued expenses Reserve for sales returns and allowances Income taxes payable                        | 25,123           | \$108,976<br>23,173<br>10,847       |
| Total current liabilities   | 120,071          | 142,996                             |
| Long term debt Deferred rent liability Deferred income taxes  |                  | 98,000<br>-<br>4,281                |
|   |                  | 102,281                             |
| Total liabilities   | 224,755          | 245,277                             |
| Stockholders' equity: Common stock, \$.001 par value Additional paid-in capital Retained earnings Accumulated other comprehensive income (loss) | 240,058          | 26<br>276,642<br>176,564<br>(1,747) |

JAKKS Pacific, Inc. and Subsidiaries Fourth Quarter Earnings Announcement, 2005 Condensed Statements of Income (Unaudited)

Total liabilities and stockholders' equity

524,652 451,485

\$749,407 \$696,762

|   | Three Months Ended<br>December 31, |            | Twelve Months Ended<br>December 31, |           |
|---|------------------------------------|------------|-------------------------------------|-----------|
|   | 2005                               | 2004       | 2005                                | 2004      |
|   | (In thou                           | sands, exc | ept per sh                          | are data) |
| Net sales<br>Less cost of sales                           | \$166,270                          | \$184,802  | \$661,537                           | \$574,266 |
| Cost of goods   | 77,128                             | 92,835     | 323,303                             | 286,955   |
| Royalty expense<br>Amortization of tools and              | 16,834                             | 18,478     | 67,069                              | 56,491    |
| molds   | 1,337                              | 1,030      | 4,457                               | 4,813     |
| Cost of sales   | 95,299                             | 112,343    | 394,829                             | 348,259   |
| Gross profit  | 70,971                             | 72,459     | 266,708                             | 226,007   |
| Direct selling expenses<br>Selling, general and           | 26,031                             | 22,154     | 78,982                              | 61,732    |
| administrative expenses                                   | 29,859                             | 29,316     | 89,638                              | 95,480    |
| Depreciation and amortization                             | 2,602                              | 10,386     | 10,102                              | 15,070    |
|   | 40.470                             |            |                                     |           |
| <pre>Income from operations Other income (expense):</pre> | 12,479                             | 10,603     | 87,986                              | 53,725    |
| Profit from Joint Venture                                 | 7,873                              | 6,590      | 9,414                               | 7,865     |

| Other expense<br>Interest, net | -<br>621 | -<br>(544) | (1,401)<br>639 | -<br>(2,498) |
|--------------------------------|----------|------------|----------------|--------------|
| Income before provision for    |          |            |                |              |
| income taxes                   | 20,973   | 16,649     | 96,638         | 59,092       |
| Provision for income taxes     | 11,958   | 6,140      | 33,144         | 15,533       |
|                                |          |            |                |              |
| Net income                     | \$9,015  | \$10,509   | \$63,494       | \$43,559     |
|                                | =======  | =======    | ======         | ======       |
| Earnings per share diluted     | \$0.30   | \$0.35     | \$2.07         | \$1.49       |
| Shares used in earnings per    |          |            |                |              |
| share diluted                  | 32,197   | 31,855     | 32,193         | 31,406       |

CONTACT: JAKKS Pacific, Inc. Genna Rosenberg, 310-455-6235 or

Integrated Corporate Relations John Mills, 310-395-2215