SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 14, 2006 (February 9, 2006)

JAKKS PACIFIC, INC.

(Exact Name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 0-28104 (Commission File Number) 95-4527222 (I.R.S. Employer Identification No.)

22619 Pacific Coast Highway Malibu, California (Address of principal executive offices) 90265 (Zip Code)

Registrant's telephone number, including area code: (310) 456-7799

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

JAKKS PACIFIC, INC. INDEX TO FORM 8-K FILED WITH THE SECURITIES AND EXCHANGE COMMISSION February 14, 2006

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Item 2.01. Completion of Acquisition or Disposition of Assets.

On February 9, 2006, we, through our wholly-owned subsidiaries, JPI/VII Acquisition Corp., a Delaware corporation ("JAKKS US"), and JPI CDI (HK) Limited, a Hong Kong corporation ("JAKKS HK"), acquired substantially all of the assets and the liabilities of Creative Designs International, Ltd., a Pennsylvania corporation ("CDI"), and Arbor Toys Company Limited, a Hong Kong corporation (together with CDI, the "Sellers"), two privately-held toy companies, pursuant to an Asset Purchase and Sale Agreement dated January 18, 2006 (the "Agreement"), by and among our Company, JAKKS HK, JAKKS US, the Sellers, and the stockholders of the Sellers, Geoffrey Greenberg and Stephanie Coe (the "Stockholders").

Consideration for the acquisition is up to \$116.5 million, consisting of \$93.3 million in cash, 150,000 shares of our common stock at a value of approximately \$3.2 million and an earn-out of up to \$20 million in cash through 2008, based on the achievement of certain financial performance criteria.

The amount of consideration payable was determined as a result of arm's length negotiations between the Stockholders and us. No prior material relationship existed between the Sellers or any Stockholder and us or any of our affiliates, any director or officer of our Company, or any associate of any such director or officer.

We funded the cash payment component of the consideration for the acquisition, and expect to make any cash earn-out payments to Sellers, from our available working capital.

We issued a press release on February 10, 2006 announcing the closing of this transaction, which is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The foregoing description of the transaction does not purport to be complete and is qualified in its entirety by reference to the Agreement, a copy of which is attached as an exhibit hereto.

Item 9.01. Financial Statements and Exhibits.

(a) Financial Statements of Business Acquired

The financial information required by this item will be filed by amendment to this Current Report on Form 8-K not later than May 27, 2006 (which is 71 days after the date this Form 8-K must be filed with the Commission).

(b) Pro Forma Financial Information

The financial information required by this item will be filed by amendment to this Current Report on Form 8-K not later than May 27, 2006 (which is 71 days after the date this Form 8-K must be filed with the Commission).

(d) Exhibits

Exhibit Number	Description
10.1	January 18, 2006 Asset Purchase and Sale Agreement by and among the Registrant, JPI CDI (HK) Limited, JPI/VII Acquisition Corp., Creative Designs International, Ltd., Arbor Toys Company Limited, Geoffrey Greenberg and Stephanie Coe(1)
99.1*	February 10, 2006 Press Release

* Filed herewith.

(1) Filed as an exhibit to the Registrant's Current Report on Form 8-K dated January 24, 2006 and incorporated herein by reference.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 14, 2006

JAKKS PACIFIC, INC.

By: /s/ Jack Friedman Jack Friedman Chairman and Chief Executive Officer

Exhibit Index

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^{99.1*} February 10, 2006 Press Release

^{*} Filed herewith.

⁽¹⁾ Filed as an exhibit to the Registrant's Current Report on Form 8-K dated January 24, 2006 and incorporated herein by reference.

JAKKS Pacific Completes Asset Acquisition of Creative Designs International

Friday February 10, 8:38 am ET

MALIBU, Calif.—(BUSINESS WIRE)—Feb. 10, 2006—JAKKS Pacific, Inc. (Nasdaq:<u>JAKK — News</u>) announced today that the Company has completed its acquisition of substantially all of the assets and liabilities of Creative Designs International Ltd. (CDI), a twenty-six year-old, privately-held toy company based in Feasterville, PA, and a related Hong Kong company. CDI is a leading manufacturer of girls' dress-up and role-play toys, including dress-up outfits, tea sets, pretend kitchens and vanities, and holds licenses from Disney for its classic characters, princesses and fairies.

Stephen Berman, JAKKS Pacific's President and COO, stated, "We could not be more thrilled to add CDI's portfolio of evergreen products into JAKKS™. We believe that the addition of the CDI business, combined with our continued focus on the growth of all of JAKKS' divisions, will strengthen JAKKS' product line and contribute to the Company's long-term growth. This family business represents almost three decades of experience in the toy business and we welcome its team as added assets to the Company's management team."

Consideration for the acquisition is up to \$116.5 million, consisting of \$93.3 million in cash, 150,000 shares of JAKKS common stock at a value of approximately \$3.2 million and an earn-out of up to an aggregate amount of \$20.0 million through 2008, based on the achievement of certain financial performance criteria.

About JAKKS Pacific, Inc.:

JAKKS Pacific, Inc. is a multi-brand company that designs and markets a broad range of toys and consumer products. The product categories include: Action Figures, Art Activity Kits, Stationery, Writing Instruments, Performance Kites, Water Toys, Sports Activity Toys, Vehicles, Infant/Pre-School, Plush, Construction Toys, Electronics, Dolls and Pet Toys and Accessories. The products are sold under various brand names including JAKKS Pacific[®], Play Along[®], Creative Designs International TM, Flying Colors[®], Road Champs[®], Child Guidance[®], Pentech[®], Trendmasters[®], Toymax[®], Funnoodle[®], Go Fly a Kite[®], Color Workshop[®], Pet PalTM and Plug It In & Play TV GamesTM. The Company also participates in a joint venture with THQ Inc. that has exclusive worldwide rights to publish and market World Wrestling Entertainment[®] video games. For further information, visit <u>www.jakkspacific.com</u> or <u>www.tvgames.com</u>.

This press release contains forward-looking statements (within the meaning of the Private Securities Litigation Reform Act of 1995) that are based on current expectations, estimates and projections about JAKKS Pacific's business based partly on assumptions made by its management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such statements due to numerous factors, including, but not limited to, those described above, changes in demand for JAKKS'

products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing, and difficulties with integrating acquired businesses. The forward-looking statements contained herein speak only as of the date on which they are made, and JAKKS undertakes no obligation to update any of them to reflect events or circumstances after the date of this release.

Contact: JAKKS Pacific, Inc. Genna Rosenberg, 310-455-6235 gennar@jakks.net or Integrated Corporate Relations John Mills, 310-395-2215 jmills@icrinc.com