SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G (Rule 13d-102)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT TO RULES 13D-1(b) AND AMENDMENTS FILED THERETO FILED PURSUANT TO RULE 13D-2(b)

Under the Securities Exchange Act of 1934 (Amendment No. _)*

JAKKS Pacific, Inc. (Name of Issuer)

<u>Common Stock</u> (Title of Classes of Securities)

> <u>47012E106</u> (CUSIP Number)

<u>July 31, 2013</u> (Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

: X Rule 13d-1(b) : Rule 13d-1(c) : Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SIP No.	: <u>47012E106</u>							
1 NAME OF REPORTING PERSON LD C. DEPARTMENT AND OF A POWE PERSON (ENTERTIES ONLY)								
	I.R.S. IDENTIFICATION NO. OF ABOVE PERSON (ENTITIES ONLY)							
Invesco Ltd.								
		980557567						
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a)								
	(b)							
3	SEC USE ONLY							
4	CITIZENSHIP OR	PLACE OF O	RGANIZATION					
	Invesco Ltd. – Bern	nuda						
		5	SOLE VOTING POWER – 2,582,138					
	NUMBER OF	-						
SHARES BENEFICIALLY OWNED BY			CHAREN VOTING DOWER O					
		6 SHARED VOT	SHARED VOTING POWER – 0					
	EACH							
REPORTING PERSON		7	SOLE DISPOSITIVE POWER – 2,582,138					
	WITH							
		8	SHARED DISPOSITIVE POWER – 0					
9	AGGREGATE AMO	UNT BENEFI	ICIALLY OWNED BY EACH REPORTING PERSON					
	2,582,138							
10	CHECK BOX IF TH	E AGGREGA	TE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*					
	N/A							
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9							
12	11.6% TYPE OF REPORTING PERSON*							
14	THE OF REFORMING LEASON							

(c). Citizenship of filing person:
Bermuda
(d). Title of Classes of Securities:
Common Stock
(e). CUSIP Number:
47012E106
Item 3. If this Statement is Filed Pursuant to ss240.13d-1(b) or 240.13d-2(b) or (c), Check Whether the Person Filing is a:
(e) [x] An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E)
(g) [x] A parent holding company or control person in accordance with section 240.13d-1(b)(1)(ii)(G)
Item 4. Ownership:
Please see responses to Items 5-8 on the cover of this statement, which are incorporated herein by reference.
Item 5. Ownership of Five Percent or Less of a Class:
If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following []
Item 6. Ownership of More than Five Percent on Behalf of Another Person:
Invesco Advisers Inc. is a subsidiary of Invesco Ltd. and it advises the Invesco Small Capital Value Fund which owns 10.86% of the security reported herein. However, no one individual has greater than 5% economic ownership. The shareholders of the Fund have the right to receive or the power to direct the receipt of dividends and proceeds from the sale of securities listed above.

Item 1(a). Name of Issuer:

Item 2(a). Name of Person Filing:

(b). Address of Issuer's Principal Executive Offices:

22619 Pacific Coast Highway; Malibu, CA 90265; United States

1555 Peachtree Street NE; Atlanta, GA 30309; United States

(b). Address of Principal Business Office or, if none, residence of filing person:

JAKKS Pacific, Inc.

Invesco Ltd.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company:

The following subsidiaries of Invesco Ltd. are investment advisers which hold shares of the security being reported:

Invesco Advisers Inc.

Invesco PowerShares Capital Management

Item 8. Identification and Classification of Members of the Group:

N/A

Item 9. Notice of Dissolution of a Group:

N/A

Item 10. Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Signature:

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

08/09/2013

Date

Invesco Ltd.

By: <u>/s/ Lisa Brinkley</u>

Lisa Brinkley

Global Assurance Officer



JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k) (l) under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing of the attached Schedule 13G, and any and all amendments thereto, and expressly authorize Invesco Ltd., as the ultimate parent company of each of its undersigned subsidiaries, to file such Schedule 13G, and any and all amendments thereto, on behalf of each of them.

Dated: 12/31/2012

Invesco Ltd.

By: /s/ <u>Lisa Brinkley</u> Name: Lisa Brinkley

Title: Global Assurance Officer

Invesco Advisers, Inc.

By: /s/ <u>Todd L. Spillane</u> Name: Todd L. Spillane Title: Chief Compliance Officer

Invesco Canada Ltd.

By: /s/ <u>Daniela Nalli</u> Name: Daniela Nalli

Title: Chief Compliance Officer

Invesco National Trust Company

By: /s/ <u>Kevin Lyman</u> Name: Kevin Lyman

Title: Assistant General Counsel

Invesco Hong Kong Limited

By: /s/ <u>Asha Balachandra</u> Name: Asha Balachandra Title: Reg. Head of Legal AP

Invesco Asset Management Deutschland GmbH

By: /s/ <u>Stephanie Ehrenfried</u> Name: Stephanie Ehrenfried Title: Head of Legal CE

Invesco Asset Management Limited

By: /s/ <u>Lisa Brinkley</u> Name: Lisa Brinkley

Title: Global Assurance Officer

Invesco Asset Management S.A.

By: /s/ <u>Nicolas Bouet</u> Name: Nicolas Bouet

Title: Deputy Managing Director

Invesco Asset Management S.A.

By: /s/ <u>Bernard Aybran</u> Name: Bernard Aybran

Title: Deputy Managing Director

Invesco Asset Management Osterreich GmbH

By: /s/ <u>Thomas Kraus</u> Name: Thomas Kraus Title: Head of Sales

Invesco GT Management Company S.A.

By: /s/ <u>Lisa Brinkley</u> Name: Lisa Brinkley

Title: Global Assurance Officer

Invesco Management S.A.

By: /s/ <u>John Rowland</u> Name: John Rowland Title: Director

Invesco Taiwan Limited

By: /s/ <u>Asha Balachandra</u> Name: Asha Balachandra Title: Reg. Head of Legal, AP

Invesco Asset Management (Japan) Limited

By: /s/ <u>Asha Balachandra</u> Name: Asha Balachandra Title: Reg. Head of Legal, AP

Invesco Asset Management Ireland Limited

By: /s/ <u>John Rowland</u> Name: John Rowland Title: Director

Invesco Kapitalanlagegesellschaft GmbH

By: /s/ <u>Stephanie Ehrenfried</u> Name: Stephanie Ehrenfried Title: Head of Legal CE

Invesco PowerShares Capital Management LLC

By: /s/ <u>Deanna Marotz</u> Name: Deanna Marotz

Title: Chief Compliance Officer

Stein Roe Investment Counsel, Inc.

By: /s/ <u>Greg Campbell</u> Name: Greg Campbell Title: General Counsel

Invesco Investment Advisers, LLC

By: /s/ <u>Christopher C. Joe</u> Name: Christopher C. Joe Title: Chief Compliance Officer