FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL							
OMB Number:	OMB Number: 3235-0104						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Zhao Xiaoqiang		Date of Event equiring Staten Month/Day/Year 4/27/2017	nent	3. Issuer Name and Ticker or Trading Symbol JAKKS PACIFIC INC [JAKK]							
	(Last) (First) (Middle) MEISHENG CULTURAL AND CREATIVE CORP. LTD				Relationship of Reporting Pers (Check all applicable) X Director		10% Owner		5. If Amendment, Date of Original Filed (Month/Day/Year)		
NANYAN DIST, HI-TECH IND. PARK, XINCHANG		IND. PARK,				Officer (give title below)	Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person		
(Street) SHAOXING	F4	312500							Form filed b Reporting P	y More than One erson	
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)			
Common Stock, \$.001 Par Value						0	D ⁽¹⁾				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4) 2. Date Exercisable a Expiration Date (Month/Day/Year)			ate	3. Title and Amount of Secur Underlying Derivative Secur			4. Conversior or Exercise Price of	ise Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
			Date Exercisable	Expiration Date	on Tit	cle	Amount or Number of Shares	Derivative Security	or Indirect (I) (Instr. 5)		

Explanation of Responses:

1. Xiaoqiang Zhao is the Chairman of the Board of Meisheng Cultural and Creative Corp., Ltd. ("Meisheng Cultural") and Executive Director of its wholly owned subsidiary Hong Kong Meisheng Cultural Company Limited ("Hongkong Meisheng"). Hongkong Meisheng is the record owner of 5,239,538 shares of the Common Stock of Jakks Pacific, Inc. The reporting person disclaims beneficial ownership of the shares of Common Stock held by Hongkong Meisheng and indirectly beneficially owned by Meisheng Cultural.

/s/ Xiaoqiang Zhao 05/12/2017

** Signature of Reporting Person Da

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.