UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2023

JAKKS PACIFIC, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation)

Title of each class

Common Stock, \$.001 par value

0-28104 (Commission File Number)

95-4527222 (IRS Employer Identification No.)

Name of each exchange on which registered

NASDAQ Global Select Market

2951 28th Street, Santa Monica, California

(Address of principal executive offices)

<u>90405</u> (Zip Code)

Registrant's telephone number, including area code: (424) 268-9444

Securities registered pursuant to Section 12(b) of the Act:

Trading Symbol

JAKK

| Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): |
|---|
| ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) |
| □ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) |
| □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |
| □ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c)) |
| Indicate by check mark whether the registrant is an emerging growth company as defined in as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter). |
| Emerging growth company \square |
| If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box |

Item 2.02. Results of Operations and Financial Condition.

On July 27, 2023, we issued a press release announcing our second quarter results for 2023. Following the issuance of the press release, on July 27, 2023 at 5:00 p.m. ET / 2:00 p.m. PT, we will host a teleconference and webcast for analysts, investors, media and others to discuss the results and other business topics. Such financial information included in the Exhibit attached hereto, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

| Exhibit | <u>Description</u> |
|----------------|--|
| 99.1 104 | <u>July 27, 2023 Second Quarter 2023 Earnings Press Release</u> Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101) |

SIGNATURES

| Pursuant to the requirement | nts of the Securities Ex | xchange Act of 1934 | 4, the registrant has du | lly caused this re | port to be signed | on its behalf | by the |
|-----------------------------|--------------------------|---------------------|--------------------------|--------------------|-------------------|---------------|--------|
| undersigned hereunto duly | y authorized. | | | | | | |

JAKKS PACIFIC, INC.

Dated: July 27, 2023 By: /s/ JOHN KIMBLE

John Kimble, CFO



JAKKS PACIFIC REPORTS SECOND QUARTER 2023 FINANCIAL RESULTS

Long-term debt retired; Second-Highest First Half Net Sales in 15 Years

SANTA MONICA, Calif., July 27, 2023 – JAKKS Pacific, Inc. (NASDAQ: JAKK) today reported financial results for the second quarter ended June 30, 2023.

Second Quarter 2023 Overview

- Net sales were \$166.9 million, a year-over-year decrease of 24.3%
 - o Toys/Consumer Products Net Sales were \$117.9 million, a year-over-year decrease of 20.8%
 - o Costumes Net Sales were \$49.0 million, a year-over-year decrease of 31.5%
 - o First-half Net Sales for JAKKS Pacific, Inc. were \$274.4 million, a year-over-year decrease of 19.6%
- Gross profit was \$51.2 million, a year-over-year decrease of 15.9% from \$60.9 million
- Gross margin was 30.7%, up 310 basis points vs. Q2 2022
- Retired debt of \$30.2 million four years prior to maturity, eliminating 11%+ interest burden
 - o Total debt was \$84.9 million as of June 30, 2022, and \$177.7 million as of September 30, 2019, post company recapitalization
- Operating income was \$16.4 million (9.9% of net sales) vs. \$23.7 million (10.7% of net sales) in Q2 2022
- Net income attributable to common stockholders was \$6.1 million or \$0.58 per diluted share, compared to net income attributable to common stockholders of \$26.2 million or \$2.61 per share in Q2 2022
- Adjusted net income attributable to common stockholders (a non-GAAP measure) was \$13.3 million or \$1.26 per diluted share, compared to an adjusted net income attributable to common stockholders of \$21.1 million or \$2.10 per diluted share in Q2 2022
- Adjusted EBITDA (a non-GAAP measure) was \$20.7 million, vs. \$27.1 million in Q2 2022
- Trailing twelve month adjusted EBITDA was \$66.9 million (9.2% of net sales) down 12% from \$75.7 million (9.9% of net sales) in the trailing twelve months ended June 2022

Management Commentary

"I'm pleased to say that the first half of the year has met, and in many cases, exceeded our expectations," said Stephen Berman, CEO of JAKKS Pacific, Inc. "Consumers reacted favorably to our new product launches, both supporting the most talked about film releases of the first half of the year as well as the innovation and excitement we've brought to our classic, evergreen product lines. Retail sell-through accelerated in the quarter from earlier in the year, as customers continued to work down inventory levels and refocus their attention and planning for the annual holiday shopping season.

"We similarly are taking a very thoughtful approach to our own inventory given the continuing uncertainty around consumer behavior. Our Q2 ending inventory balance of \$65.1 million is our lowest Q2 level since 2021.

"Our Action Play & Collectibles business led all segments with 41% growth year-over-year in the quarter. We have steadily rebuilt this business over the past three years extending and expanding our long-standing relationships in the gaming space and partnering with companies like Nintendo® and SEGA to extend their franchises to create compelling products for their theatrical and streaming releases. Through the first half of the year, our Action Play division has grown to be 84% of our market-leading Doll and Role Play division, balancing our portfolio substantially.

"Our Costume business shipped \$49 million, substantially lower than last year's all-time peak of \$72 million as we see customers ordering more conservatively and later than last year but it was nonetheless the second highest Q2 shipment level in the past 10+ years. We are still anticipating a very strong year in Costumes.

"And as we've previously disclosed, during the quarter we took the opportunity to eliminate our existing high-cost debt to further increase the agility of our capital structure."

Second Quarter 2023 Results

Net sales for the second quarter of 2023 were \$166.9 million, down 24% versus an all-time high of \$220.4 million last year. The Toys/Consumer Products segment sales were down 21% globally and sales of Disguise costumes were down 32% compared to last year.

For the first half, North America was down 24% while International was up 10%.

Balance Sheet Highlights

The Company's cash and cash equivalents (including restricted cash) totaled \$32.4 million as of June 30, 2023, compared to \$62.3 million as of June 30, 2022, and \$85.5 million as of December 31, 2022.

Total debt was zero, compared to \$84.9 million as of June 30, 2022, and \$67.2 million as of December 31, 2022.

Use of Non-GAAP Financial Information

In addition to the preliminary results reported in accordance with U.S. GAAP included in this release, the Company has provided certain non-GAAP financial information including Adjusted EBITDA and Adjusted Net Income (Loss) which are non-GAAP metrics that exclude various items that are detailed in the financial tables and accompanying footnotes reconciling GAAP to non-GAAP results contained in this release. Management believes that the presentation of these non-GAAP financial measures provides useful information to investors because the information may allow investors to better evaluate ongoing business performance and certain components of the Company's results. In addition, the Company believes that the presentation of these financial measures enhances an investor's ability to make period-to-period comparisons of the Company's operating results. This information should be considered in addition to the results presented in accordance with GAAP and should not be considered a substitute for the GAAP results. The Company has reconciled the non-GAAP financial information included in this release to the nearest GAAP measures. See the attached "Reconciliation of Non-GAAP Financial Information." "Total liquidity" is calculated as cash and cash equivalents, plus availability under the Company's \$67.5 million revolving credit facility.

Conference Call Live Webcast

JAKKS Pacific, Inc. invites analysts, investors and media to listen to the teleconference scheduled for 5:00 p.m. ET / 2:00 p.m. PT on July 27, 2023. A live webcast of the call will be available on the "Investor Relations" page of the Company's website at www.jakks.com/investors. To access the call by phone, please go to this link (2Q23 Registration link), and you will be provided with dial in details. To avoid delays, we encourage participants to dial into the conference call fifteen minutes ahead of the scheduled start time. A replay of the webcast will also be available for a limited time at (www.jakks.com/investors).

About JAKKS Pacific, Inc.

JAKKS Pacific, Inc. is a leading designer, manufacturer and marketer of toys and consumer products sold throughout the world, with its headquarters in Santa Monica, California. JAKKS Pacific's popular proprietary brands include Fly Wheels®, Perfectly Cute®, ReDo® Skateboard Co., AirTitans®, Sky Ball®, JAKKS Wild Games™, Moose Mountain®, Maui®, SportsZone™, Kids Only!™, Xtreme Power Dozer®, Disguise®, WeeeDo®, Ami Amis™ and a wide range of entertainment-inspired products featuring premier licensed properties. Through JAKKS Cares, the company's commitment to philanthropy, JAKKS is helping to make a positive impact on the lives of children. Visit us at www.jakks.com and follow us on Instagram (@jakkstoys), Twitter (@jakkstoys) and Facebook (@jakkstoys).

Forward Looking Statements

This press release may contain "forward-looking statements" (within the meaning of the Private Securities Litigation Reform Act of 1995) that are based on current expectations, estimates and projections about JAKKS Pacific's business based partly on assumptions made by its management. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such statements due to numerous factors, including, but not limited to, those described above, changes in demand for JAKKS Pacific's products, product mix, the timing of customer orders and deliveries, the impact of competitive products and pricing, or that any future transactions will result in future growth or success of JAKKS. The "forward-looking statements" contained herein speak only as of the date on which they are made, and JAKKS undertakes no obligation to update any of them to reflect events or circumstances after the date of this release.

CONTACT:

JAKKS Pacific Investor Relations

(424) 268-9567; Lucas Natalini, investors@jakks.net

JAKKS Pacific, Inc. and Subsidiaries Condensed Consolidated Balance Sheets (Unaudited)

| | | Jun | e 30, | I | December 31, |
|---|-------------|-----------|----------------|----|--------------|
| | | 2023 | 2022 | | 2022 |
| A | | | (In thousands) | | |
| Assets Current assets: | | | | | |
| Cash and cash equivalents | \$ | 32,228 | \$ 62,283 | \$ | 85,297 |
| Restricted cash | Ψ | 203 | - | Ψ | 193 |
| Accounts receivable, net | | 132,479 | 164,020 | | 102,771 |
| Inventory | | 65,059 | 123,666 | | 80,619 |
| Prepaid expenses and other assets | | 11,227 | 14,519 | | 6,331 |
| Total current assets | | 241,196 | 364,488 | | 275,211 |
| | | , | | | |
| Property and equipment | | 134,091 | 128,844 | | 130,437 |
| Less accumulated depreciation and amortization | | 116,813 | 112,601 | | 115,575 |
| Property and equipment, net | | 17,278 | 16,243 | | 14,862 |
| L. A. s. L. L. s. a. | | , - | -, - | | , |
| Operating lease right-of-use assets, net | | 15,249 | 24,584 | | 19,913 |
| Deferred income tax assets, net | | 57,804 | - | | 57,804 |
| Goodwill | | 35,083 | 35,083 | | 35,083 |
| Intangibles and other assets, net | | 2,331 | 3,239 | | 2,469 |
| Total assets | \$ | 368,941 | \$ 443,637 | \$ | 405,342 |
| 10th 435Cb | | | | | |
| Liabilities, Preferred Stock and Stockholders' Equity | | | | | |
| Current liabilities: | | | | | |
| Accounts payable | \$ | 57,768 | \$ 86,660 | \$ | 33,687 |
| Accounts payable - Meisheng (related party) | | 18,612 | 42,254 | | 9,820 |
| Accrued expenses | | 46,448 | 58,189 | | 37,998 |
| Reserve for sales returns and allowances | | 37,851 | 45,625 | | 51,877 |
| Income taxes payable | | 5,808 | 2,333 | | 8,165 |
| Short term operating lease liabilities | | 9,226 | 10,239 | | 10,746 |
| Short term debt, net | | <u>-</u> | 2,475 | | 25,529 |
| Total current liabilities | | 175,713 | 247,775 | | 177,822 |
| Long term operating lease liabilities | | 6,220 | 15,406 | | 9,863 |
| Debt, non-current portion, net | | 0,220 | 82,453 | | 41,622 |
| Preferred stock derivative liability | | 27,793 | 15,898 | | 21,918 |
| Income taxes payable | | 2,971 | 215 | | 2,929 |
| Deferred income tax liabilities, net | | 2,371 | 51 | | 2,323 |
| Total liabilities | | 212,697 | 361,798 | | 254,154 |
| Total natmites | | 212,037 | 301,730 | | 254,154 |
| Preferred stock accrued dividends | | 5,230 | 3,771 | | 4,490 |
| Stockholders' equity: | | | | | |
| Common stock, \$.001 par value | | 10 | 10 | | 10 |
| Additional paid-in capital | | 277,178 | 273,625 | | 275,187 |
| Accumulated deficit | | (110,876) | (180,680) | | (112,018) |
| Accumulated other comprehensive loss | | (16,021) | (15,765) | | (17,482) |
| Total JAKKS Pacific, Inc. stockholders' equity | | 150,291 | 77,190 | | 145,697 |
| Non-controlling interests | | 723 | 878 | | 1,001 |
| Total stockholders' equity | | 151,014 | 78,068 | | 146,698 |
| | \$ | 368,941 | \$ 443,637 | \$ | 405,342 |
| Total liabilities, preferred stock and stockholders' equity | D | 300,341 | ψ 443,037 | Ψ | 403,342 |

Supplemental Balance Sheet and Cash Flow Data (Unaudited)

| | | June | 30, | |
|--|----|-----------|---------|----------|
| Key Balance Sheet Data: | | | 2022 | |
| | | | | |
| Accounts receivable days sales outstanding (DSO) | | 72 | | 68 |
| Inventory turnover (DSI) | | 51 | | 71 |
| | | | | |
| | | Six Month | s Ended | |
| | | June | 30, | |
| Condensed Cash Flow Data: | | 2023 | | 2022 |
| | | (In thou | sands) | |
| Cash flows provided by operating activities | \$ | 20,805 | \$ | 36,549 |
| Cash flows used in investing activities | | (4,893) | | (5,274) |
| Cash flows used in financing activities and other | | (68,971) | | (14,324) |
| Increase(Decrease) in cash, cash equivalents and restricted cash | \$ | (53,059) | \$ | 16,951 |
| | | | | |
| Capital expenditures | \$ | (4,918) | \$ | (5,276) |
| The state of the s | | | | |

JAKKS Pacific, Inc. and Subsidiaries Condensed Consolidated Statements of Operations (Unaudited)

| | Three Months Ended June 30, | | | Six Months E | | |
|---|-----------------------------|---------------------|--------------|---------------------|---------------------|--------------|
| | 2023 | 2022 | Δ (%) | 2023 | 2022 | Δ (%) |
| | (In thousands, exc | ept per share data) | | (In thousands, exce | ept per share data) | |
| Net sales | \$ 166,933 | \$ 220,422 | (24)% | \$ 274,417 | \$ 341,303 | (20)% |
| Less: Cost of sales | | | | | | |
| Cost of goods | 86,156 | 121,850 | (29) | 144,460 | 193,908 | (26) |
| Royalty expense | 27,279 | 35,704 | (24) | 43,933 | 53,394 | (18) |
| Amortization of tools and molds | 2,300 | 1,978 | 16 | 3,389 | 3,194 | 6 |
| Cost of sales | 115,735 | 159,532 | (27) | 191,782 | 250,496 | (23) |
| Gross profit | 51,198 | 60,890 | (16) | 82,635 | 90,807 | (9) |
| Direct selling expenses | 3,980 | 6,838 | (42) | 11,721 | 11,740 | (0) |
| General and administrative expenses | 30,677 | 29,514 | 4 | 58,671 | 54,667 | 7 |
| Depreciation and amortization | 93 | 578 | (84) | 195 | 1,174 | (83) |
| Selling, general and administrative | | | | | | |
| expenses | 34,750 | 36,930 | (6) | 70,587 | 67,581 | 4 |
| Intangibles impairment | - | 300 | nm | - | 300 | nm |
| Income from operations | 16,448 | 23,660 | (30) | 12,048 | 22,926 | (47) |
| Other income (expense): | | | · · · | | | |
| Loss from joint ventures | (565) | - | nm | (565) | - | nm |
| Other income (expense), net | 38 | 183 | (79) | 476 | 269 | 77 |
| Change in fair value of preferred stock | | | | | | |
| derivative liability | (6,022) | 6,029 | nm | (5,875) | 5,384 | nm |
| Loss on debt extinguishment | (1,023) | - | nm | (1,023) | - | nm |
| Interest income | 86 | 6 | nm | 203 | 9 | nm |
| Interest expense | (1,302) | (2,337) | (44) | (4,305) | (4,539) | (5) |
| Income before provision for income taxes | 7,660 | 27,541 | (72) | 959 | 24,049 | (96) |
| Provision for income taxes | 1,478 | 1,334 | 11 | 95 | 1,751 | (95) |
| Net income | 6,182 | 26,207 | (76) | 864 | 22,298 | (96) |
| Net loss attributable to non-controlling | | | | | | |
| interests | (273) | (353) | (23) | (278) | (453) | (39) |
| Net income attributable to JAKKS Pacific, | | | | | | |
| Inc. | \$ 6,455 | \$ 26,560 | (76)% | \$ 1,142 | \$ 22,751 | (95)% |
| Net income attributable to common | | | | | | |
| stockholders | \$ 6,082 | \$ 26,209 | (77)% | \$ 402 | \$ 22,054 | (98)% |
| Earnings per share - basic | \$ 0.62 | \$ 2.73 | | \$ 0.04 | \$ 2.30 | |
| Shares used in earnings per share - basic | 9,871 | 9,588 | | 9,871 | 9,588 | |
| Earnings per share - diluted | \$ 0.58 | \$ 2.61 | | \$ 0.04 | \$ 2.21 | |
| Shares used in earnings per share - diluted | 10,532 | 10,037 | | 10,428 | 9,978 | |

| | Three Months End | led June 30, | | Six Months Ende | d June 30, | |
|--|------------------|--------------|-------------|-----------------|------------|-------------|
| · | 2023 | 2022 | Δbps | 2023 | 2022 | Δbps |
| · | | | Fav/(Unfav) | | | Fav/(Unfav) |
| Net sales | 100.0% | 100.0% | - | 100.0% | 100.0% | - |
| Less: Cost of sales | | | | | | |
| Cost of goods | 51.6 | 55.3 | 370 | 52.6 | 56.8 | 420 |
| Royalty expense | 16.3 | 16.2 | (10) | 16.0 | 15.6 | (40) |
| Amortization of tools and molds | 1.4 | 0.9 | (50) | 1.3 | 1.0 | (30) |
| Cost of sales | 69.3 | 72.4 | 310 | 69.9 | 73.4 | 350 |
| Gross profit | 30.7 | 27.6 | 310 | 30.1 | 26.6 | 350 |
| Direct selling expenses | 2.4 | 3.1 | 70 | 4.3 | 3.4 | (90) |
| General and administrative expenses | 18.3 | 13.4 | (490) | 21.3 | 16.1 | (520) |
| Depreciation and amortization | 0.1 | 0.3 | 20 | 0.1 | 0.3 | 20 |
| Selling, general and administrative expenses | 20.8 | 16.8 | (400) | 25.7 | 19.8 | (590) |
| Intangibles impairment | - | 0.1 | 10 | - | 0.1 | 10 |
| Income from operations | 9.9 | 10.7 | (80) | 4.4 | 6.7 | (230) |
| Other income (expense): | | | | | | |
| Loss from joint ventures | (0.3) | - | | (0.2) | - | |
| Other income (expense), net | - | 0.1 | | 0.2 | - | |
| Change in fair value of preferred stock | | | | | | |
| derivative liability | (3.6) | 2.7 | | (2.1) | 1.6 | |
| Loss on debt extinguishment | (0.6) | - | | (0.4) | - | |
| Interest income | - | - | | 0.1 | - | |
| Interest expense | (0.8) | (1.1) | | (1.6) | (1.3) | |
| Income before provision for income taxes | 4.6 | 12.4 | | 0.4 | 7.0 | |
| Provision for income taxes | 0.9 | 0.6 | _ | <u> </u> | 0.4 | |
| Net income | 3.7 | 11.8 | | 0.4 | 6.6 | |
| Net loss attributable to non-controlling interests | (0.2) | (0.2) | _ | (0.1) | (0.1) | |
| Net income attributable to JAKKS Pacific, Inc. | 3.9% | 12.0% | • | 0.5% | 6.7% | |
| Net income attributable to common stockholders | 3.6% | 11.9% | = | 0.1% | 6.5% | |

JAKKS Pacific, Inc. and Subsidiaries Reconciliation of Non-GAAP Financial Information (Unaudited)

Reconciliation of GAAP to Non-GAAP measures:

This press release and accompanying schedules provide certain information regarding Adjusted EBITDA and Adjusted Net Income (Loss), which may be considered non-GAAP financial measures under the rules of the Securities and Exchange Commission. The non-GAAP financial measures included in the press release are reconciled to the corresponding GAAP financial measures below, as required under the rules of the Securities and Exchange Commission regarding the use of non-GAAP financial measures. We define Adjusted EBITDA as income (loss) from operations before depreciation, amortization and adjusted for certain non-recurring and non-cash charges, such as reorganization expenses and restricted stock compensation expense. Net income (loss) is similarly adjusted and tax-effected to arrive at Adjusted Net Income (Loss). Adjusted EBITDA and Adjusted Net Income (Loss) are not recognized financial measures under GAAP, but we believe that they are useful in measuring our operating performance. We believe that the use of the non-GAAP financial measures enhances an overall understanding of the Company's past financial performance, and provides useful information to the investor by comparing our performance across reporting periods on a consistent basis.

Investors should not consider these measures in isolation or as a substitute for net income, operating income, or any other measure for determining the Company's operating performance that is calculated in accordance with GAAP. In addition, because these measures are not calculated in accordance with GAAP, they may not necessarily be comparable to similarly titled measures employed by other companies.

| | 7 | Three Months 1 | Ended June 30, | | | Six Months Ended June 30, | | | | | |
|--|----|----------------|----------------|---------|----|---------------------------|--------------|-----|---------|----|----------|
| | | 2023 | | 2022 | | Δ (\$) | 2023 | | 2022 | | Δ (\$) |
| | | (In tho | ısan | ds) | | | (In thou | san | ids) | | |
| EBITDA and Adjusted EBITDA | | | | | | | | | | | |
| Net income | \$ | 6,182 | \$ | 26,207 | \$ | (20,025) | \$ 864 | \$ | 22,298 | \$ | (21,434) |
| Interest expense | | 1,302 | | 2,337 | | (1,035) | 4,305 | | 4,539 | | (234) |
| Interest income | | (86) | | (6) | | (80) | (203) | | (9) | | (194) |
| Provision for income taxes | | 1,478 | | 1,334 | | 144 | 95 | | 1,751 | | (1,656) |
| Depreciation and amortization | | 2,393 | | 2,556 | | (163) | 3,584 | | 4,368 | | (784) |
| EBITDA | | 11,269 | | 32,428 | | (21,159) | 8,645 | | 32,947 | | (24,302) |
| Adjustments: | | | | | | | | | | | |
| Loss from joint ventures (JAKKS Pacific, Inc | | | | | | | | | | | |
| 51%) | | 292 | | - | | 292 | 287 | | - | | 287 |
| Loss from joint ventures (Meisheng - 49%) | | 273 | | - | | 273 | 278 | | - | | 278 |
| Other (income) expense, net | | (38) | | (183) | | 145 | (476) | | (269) | | (207) |
| Restricted stock compensation expense | | 1,856 | | 1,155 | | 701 | 3,945 | | 2,025 | | 1,920 |
| Change in fair value of preferred stock | | | | | | | | | | | |
| derivative liability | | 6,022 | | (6,029) | | 12,051 | 5,875 | | (5,384) | | 11,259 |
| Employee Retention Credit/gov't employment | | | | | | | | | | | |
| support | | - | | (249) | | 249 | - | | (249) | | 249 |
| Loss on debt extinguishment | | 1,023 | | - | | 1,023 | 1,023 | | - | | 1,023 |
| Adjusted EBITDA | \$ | 20,697 | \$ | 27,122 | \$ | (6,425) | \$ 19,577 | \$ | 29,070 | \$ | (9,493) |
| Adjusted EBITDA/Net sales % | | 12.4% | _ | 12.3% | | 10 bps | 7.1% | _ | 8.5% | | -140 bps |

Trailing Twelve Months Ended June 30,

| | | | | | | | | / | | | | |
|--|---------|---------------|---------|---------------|----|----------|-----------------------|-------------------|-------------|-----------|--------------|---------------|
| | | | | | | 2023 | _ | 2022 | | | (\$) | |
| THE CENTER A LITTLE A | | | | | | (In | thou | ısands) | | | | |
| TTM EBITDA and TTM Adjusted EBITDA TTM Net income | | | | | \$ | 69.64 | 19 | \$ | 55,521 | \$ | | 14.128 |
| Interest expense | | | | | Ψ | 10,94 | - | Ψ | 9,398 | Ψ | | 1,551 |
| Interest income | | | | | | | 1 3 21) | | (16) | | | (305) |
| Provision for (benefit from) income taxes | | | | | | (42,66 | , | | 1,989 | | | (44,653) |
| · · · | | | | | | 9,79 | | | 10,047 | | | (253) |
| Depreciation and amortization | | | | | | | | | | | | |
| TTM EBITDA | | | | | | 47,40 | J/ | | 76,939 | | | (29,532) |
| Adjustments: | = 40() | | | | | 24 | | | | | | 205 |
| Loss from joint ventures (JAKKS Pacific, Inc ! | 51%) | | | | | 28 | | | - | | | 287 |
| Loss from joint ventures (Meisheng - 49%) | | | | | | | 78 | | - | | | 278 |
| Other (income) expense, net | | | | | | (1,00 | | | (588) | | | (416) |
| Restricted stock compensation expense | | | | | | 7,00 |)2 | | 3,353 | | | 3,649 |
| Change in fair value of convertible senior notes | | | | | | | - | | 3,575 | | | (3,575) |
| Change in fair value of preferred stock derivative | | ty | | | | 11,89 | 95 | | (1,078) | | | 12,973 |
| Employee Retention Credit/gov't employment su | pport | | | | | | - | | (249) | | | 249 |
| Gain on loan forgiveness | | | | | | | - | | (6,206) | | | 6,206 |
| Loss on debt extinguishment | | | | | | 1,02 | | | | | | 1,023 |
| TTM Adjusted EBITDA | | | | | \$ | 66,88 | 38 | \$ | 75,746 | \$ | | (8,858) (12)% |
| TTM Adjusted EBITDA/TTM Net sales % | | | | | | 9 | .2% | | 9.9% | 1 | | -70 bps |
| | Th | ree Months | Endoc | d June 20 | | | | Six Months E | ndod Iur | a 30 | | |
| | | 2023 | Liluce | 2022 | | Δ (\$) | _ | 2023 | | 022 | | Δ (\$) |
| | | | | | | Δ (ψ) | _ | In thousands, exc | - | | _ | Δ (ψ) |
| Adjusted net income (loss) attributable to | (III ti | housands, exc | ept pei | r snare data) | | | (| m mousanus, exc | ept per sii | are uata) | | |
| common stockholders | | | | | | | | | | | | |
| Net income attributable to common | | | | | | | | | | | | |
| stockholders | \$ | 6,082 | \$ | 26,209 | \$ | (20,127) | \$ | 402 | \$ | 22,054 | \$ | (21,652) |
| Restricted stock compensation expense | Ψ | 1,856 | Ψ | 1,155 | Ψ | 701 | Ψ | 3,945 | Ψ | 2,025 | Ψ | 1,920 |
| Change in fair value of preferred stock | | 1,050 | | 1,155 | | 701 | | 3,343 | | 2,023 | | 1,520 |
| derivative liability | | 6,022 | | (6,029) | | 12,051 | | 5,875 | | (5,384) | | 11,259 |
| Loss on debt extinguishment | | 1,023 | | (0,023) | | 1,023 | | 1,023 | | (3,304) | | 1,023 |
| Employee Retention Credit/gov't employment | | 1,025 | | | | 1,025 | | 1,023 | | | | 1,025 |
| support | | | | (249) | | 249 | | | | (249) | | 249 |
| * * | | - | | (243) | | 243 | | - | | (243) | | 243 |
| Loss from joint ventures (JAKKS Pacific, Inc | | 292 | | | | 292 | | 287 | | | | 287 |
| 51%) | | 292 | | _ | | 292 | | | | - | | |
| 2021 BSP Term Loan prepayment penalty | | - (1.070) | | - | | (1.070) | | 150 | | - | | 150 |
| Tax impact of additional charges | | (1,979) | | - | | (1,979) | | (2,347) | | - | | (2,347) |
| Adjusted net income attributable to common | \$ | 13,296 | \$ | 21,086 | \$ | (7,790) | \$ | 9,335 | \$ | 18,446 | \$ | (9,111) |
| stockholders | \$ | | | | | ` | _ | | _ | | | <u> </u> |
| Adjusted earnings per share - basic | \$ | 1.35 | \$ | 2.20 | \$ | (0.85) | \$ | 0.95 | \$ | 1.92 | \$ | (0.96) |
| Shares used in adjusted earnings per share - | | | | | | | | | | | | |
| basic | | 9,871 | | 9,588 | _ | 283 | _ | 9,871 | | 9,588 | _ | 283 |
| Adjusted earnings per share - diluted | \$ | 1.26 | \$ | 2.10 | \$ | (0.84) | \$ | 0.90 | \$ | 1.85 | \$ | (0.95) |
| Shares used in adjusted earnings per share - | | | | | | | | | | | | |
| diluted | | 10,532 | | 10,037 | | 495 | | 10,428 | | 9,978 | | 450 |
| | | | | | | | | | | | | |

JAKKS Pacific, Inc. and Subsidiaries Net Sales by Division and Geographic Region

| (In thousands) | QTD Q2 | | | | | | | | |
|----------------------------|------------|------------|------------|-------------------------------|-------------------------------|--|--|--|--|
| Divisions | 2023 | 2022 | 2021 | % Change 2023 v 2022 | % Change 2022 v 2021 | | | | |
| Toys/Consumer Products | \$ 117,934 | \$ 148,860 | \$ 81,538 | -20.8% | 82.6% | | | | |
| Dolls, Role-Play/Dress Up | 59,669 | 102,186 | 49,278 | -41.6% | 107.4% | | | | |
| Action Play & Collectibles | 52,571 | 37,170 | 19,622 | 41.4% | 89.4% | | | | |
| Outdoor/Seasonal Toys | 5,694 | 9,504 | 12,638 | -40.1% | -24.8% | | | | |
| Costumes | \$ 48,999 | \$ 71,562 | \$ 30,814 | -31.5% | 132.2% | | | | |
| Total | \$ 166,933 | \$ 220,422 | \$ 112,352 | -24.3% | 96.2% | | | | |

| (In thousands) | | | QTD Q2 | | |
|-------------------------|------------|------------|------------|-------------------------------|-------------------------------|
| Regions | 2023 | 2022 | 2021 | % Change 2023 v 2022 | % Change 2022 v 2021 |
| United States | \$ 136,187 | \$ 192,484 | \$ 95,265 | -29.2% | 102.1% |
| Europe | 16,638 | 14,447 | 9,930 | 15.2% | 45.5% |
| Latin America | 3,067 | 3,823 | 1,165 | -19.8% | 228.2% |
| Canada | 6,799 | 5,537 | 2,208 | 22.8% | 150.8% |
| Asia | 1,831 | 2,363 | 2,164 | -22.5% | 9.2% |
| Australia & New Zealand | 1,756 | 1,582 | 1,249 | 11.0% | 26.7% |
| Middle East & Africa | 655 | 186 | 371 | 252.2% | -49.9% |
| Total | \$ 166,933 | \$ 220,422 | \$ 112,352 | -24.3% | 96.2% |

| (In thousands) | | | QTD Q2 | | |
|----------------|------------|------------|------------|-------------------------------|-------------------------------|
| Regions | 2023 | 2022 | 2021 | % Change 2023 v 2022 | % Change 2022 v 2021 |
| North America | | \$ 198,021 | | -27.8% | |
| International | 23,947 | 22,401 | 14,879 | 6.9% | 50.6% |
| Total | \$ 166,933 | \$ 220,422 | \$ 112,352 | -24.3% | 96.2% |

| (In thousands) | | | YTD Q2 | | |
|----------------------------|-----------|------------|------------|-------------------------------|-------------------------------|
| Divisions | 2023 | 2022 | 2021 | % Change 2023 v 2022 | % Change 2022 v 2021 |
| Toys/Consumer Products | \$215,827 | \$ 259,983 | \$ 161,413 | -17.0% | 61.1% |
| Dolls, Role-Play/Dress Up | 107,512 | 164,192 | 94,433 | -34.5% | 73.9% |
| Action Play & Collectibles | 90,417 | 68,868 | 36,027 | 31.3% | 91.2% |
| Outdoor/Seasonal Toys | 17,898 | 26,923 | 30,953 | -33.5% | -13.0% |
| Costumes | 58,590 | 81,320 | 34,782 | -28.0% | 133.8% |
| Total | \$274,417 | \$ 341,303 | \$ 196,195 | -19.6% | 74.0% |

| (In thousands) | | | YTD Q2 | | |
|-------------------------|------------|------------|------------|-------------------------------|-------------------------------|
| Regions | 2023 | 2022 | 2021 | % Change 2023 v 2022 | % Change 2022 v 2021 |
| United States | \$216,630 | \$ 289,534 | \$ 164,181 | -25.2% | 76.4% |
| Europe | 26,800 | 27,836 | 17,267 | -3.7% | 61.2% |
| Latin America | 12,271 | 6,208 | 3,620 | 97.7% | 71.5% |
| Canada | 10,853 | 8,916 | 4,309 | 21.7% | 106.9% |
| Asia | 3,211 | 4,439 | 3,579 | -27.7% | 24.0% |
| Australia & New Zealand | 3,364 | 3,073 | 2,437 | 9.5% | 26.1% |
| Middle East & Africa | 1,288 | 1,297 | 802 | -0.7% | 61.7% |
| Total | \$ 274,417 | \$ 341,303 | \$ 196,195 | -19.6% | 74.0% |

| (In thousands) | | | YTD Q2 | | |
|----------------|-----------|------------|------------|--------|-----------------------|
| | 2022 | 2022 | 2024 | 2023 v | % Change 2022 v |
| Regions | 2023 | 2022 | 2021 | 2022 | 2021 |
| North America | \$227,483 | \$ 298,450 | \$ 168,489 | -23.8% | 77.1% |
| International | 46,934 | 42,853 | 27,706 | 9.5% | 54.7% |
| Total | \$274,417 | \$ 341,303 | \$ 196,195 | -19.6% | 74.0% |