FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APP	ROVAL
OMB Number:	3235-0287
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0.5

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	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*					2. Is											5. Relationship of Reporting Person(s) to Issuer					
POULSEN REX H						JAKKS PACIFIC INC [ JAKK ]								(	Check a	all app Direc	olicable)	100	% Owner		
														_			er (give title		ner (specify		
(Last)	(Fi	rst) (	Middle)			3. Date of Earliest Transaction (Month/Day/Year)										below)			ow)		
C/O JAKKS PACIFIC, INC.						01/01/2013															
22619 PACIFIC COAST HIGHWAY						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
					-   - "	4. II Amendment, Date of Original Filed (Month/Day/Year)									Line)						
(Street)  MALIBU	J. CA	١	00265												X		,	e Reporting F			
MALIBO	), CF	1 3	0203		.										Form filed by More than One Reporting Person						
(City)	(St	ate) (	Zip)																		
		Tabl	e I - No	on-Deriv	ative	Sec	uritie	s Ac	quirec	l, Dis	sposed o	f, or	Ben	efici	ally O	wne	ed				
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)						Execution Date,		Date,	Transaction Disposed O			es Acquired (A) o Of (D) (Instr. 3, 4 a			and 5) Secu Bene Own		icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect		
						Code	v	Amount	(A)	or	Price	- 1.	Reported Transaction(s) (Instr. 3 and 4)			(IIISU. 4)					
Common Stock 01/01/20						2013			A		6,743(1)		A	\$12.64(2)		4 <sup>(2)</sup> 6,743 <sup>(3)</sup>		D			
		Та	ble II -						,		osed of, convertib				•	ned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/I		Code (Instr.				6. Date Exerc Expiration Da (Month/Day/Y		ite	7. Title and Amount of Securities Underlying Derivative Security (Inst and 4)		nstr. 3			9. Number or derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)		
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nu of	nount mber ares							

## **Explanation of Responses:**

- 1. Issued under the Company's 2002 Stock Award and Incentive Plan. In accordance with such Plan, the shares so issued will vest on, and may not be sold, mortgaged, pledged, transferred or otherwise encumbered prior to, January 1, 2014.
- 2. Represents the average closing price of the Company's common stock for the ten trading days preceding the date of grant, as reported by NASDAQ.
- 3. Certain of these shares may be restricted from transfer pursuant to the minimum stock ownership provisions adopted by the Company's Board of Directors.

<u>/s/ REX H. POULSEN</u> <u>01/02/2013</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.