



## JAKKS Pacific Reveals New Line of Minis Inspired by Classic DC Universe Characters

08/22/23

SANTA MONICA, Calif.--(BUSINESS WIRE)--Aug. 22, 2023-- JAKKS Pacific, Inc. (NASDAQ: JAKK), and Warner Bros. Discovery Global Consumer Products, is excited to introduce a brand-new collection of adorable and collectible toy figures inspired by characters from the DC Universe. All figures and sets are available at retail now!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230822746085/en/>



DC Minis from JAKKS Pacific (Photo: Business Wire)

Introducing the first wave of DC Minis 3" figures, featuring a lineup of six iconic characters: Batgirl™, Superman™, Batman™, Wonder Woman™, Bumblebee™, and Supergirl™! Every

figure is equipped with detachable accessories such as capes, cowls, glasses, or tutus, enabling you to personalize your character's look and style. These articulated figures are designed for interactive play and include a posing disk for striking display. Each box is priced at \$4.99 and is available now.

Wave one of DC Minis 1.5" Micro figures includes a total of 18 characters with Batman, Wonder Woman, The Flash™, and Harley Quinn™! Each blind box contains two figures, categorized into three levels of rarity: Common, Rare, and Super Rare. The Super Rare variants boast distinctive finishes. Priced at \$4.99 per box, these can be found at Target stores.

The DC Minis Multipack is available exclusively on Amazon. Get 12 of our 1.5" figures in this exciting advent calendar style multipack that opens to reveal graphic novel inspired panels and characters "pop out"! This set includes Three Rarity levels: Common, Rare, and Super Rare. Super Rare designs have special finishes. This set is a great option to kickoff and begin your DC Minis Micro collection today! Available for pre-sale on Amazon for \$19.99.

**DC**, part of Warner Bros. Discovery, creates iconic characters and enduring stories and is one of the world's largest publishers of comics and graphic novels. DC's creative work entertains audiences of every generation around the world with DC's stories and characters integrated across Warner Bros. Discovery's film, television, animation, consumer products, home entertainment, games, and themed experiences divisions, and on the DC Universe Infinite digital comic subscription service. Learn more at [DC.com](https://www.dccomiconline.com/).

**Warner Bros. Discovery Global Consumer Products (WBDGCP)**, part of Warner Bros. Discovery Global Brands, Franchises, and Experiences, extends the company's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBDGCP partners with best-in-class licensees globally on award-winning toy, fashion, home décor and publishing programs inspired by the biggest franchises from Warner Bros.' film, television, animation, and games studios, HBO, Discovery, DC, Cartoon Network, HGTV, Eurosport, Adult Swim, and more. With innovative global licensing and merchandising programs, retail initiatives, and promotional partnerships, WBDGCP is one of the leading licensing and retail merchandising organizations in the world.

### About JAKKS Pacific, Inc

JAKKS Pacific, Inc. is a leading designer, manufacturer and marketer of toys and consumer products sold throughout the world, headquartered in Santa Monica, California. JAKKS Pacific manages a broad portfolio of licensed and owned I.P. brands and products, with best sellers such as Super Mario figures, plush and playsets. All products will be available online or in retail stores nationwide.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20230822746085/en/): <https://www.businesswire.com/news/home/20230822746085/en/>

Whitney Hatfield  
[whatfield@jakks.net](mailto:whatfield@jakks.net)

Source: JAKKS Pacific, Inc.