



JAKKS Pacific to Showcase New Product for Disney's Fancy Nancy at New York Toy Fair 2018

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SANTA MONICA, Calif.--(BUSINESS WIRE)--Feb. 15, 2018-- Leading U.S. toymaker JAKKS Pacific, Inc. (NASDAQ: JAKK) announced today that it will be displaying a host of new products for Disney Junior's *Fancy Nancy* at New York Toy Fair 2018.

This press release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20180215005233/en/>



Shall We Be Fancy Talking Fancy Nancy Doll (Photo: Business Wire)

Disney Junior's *Fancy Nancy* follows the adventures of a girl who brings the fancy to everything from her advanced vocabulary to her creative, elaborate attire, and so much more. The stories, geared towards kids ages 2-5, have an underlying theme of self-expression, originality, and love of family.

JAKKS will be showcasing its line of Fancy Nancy playsets, dolls, figurines, musical instruments, plush, role play and accessories. One item being the highly anticipated Shall We Be Fancy Talking Fancy Nancy Doll – available Fall 2018. Kids will be able to interact with Nancy, listen to her speak and sing songs from the television series simply by pressing either her butterfly necklace charm or the charm located on the accompanied wearable bracelet for the child. Dressed in her signature fashion, Nancy stands 18-inches tall, features lights, sounds, and has over nine points of articulation.

"We're thrilled to continue our longstanding relationship with Disney," said Darryl Wizenberg, President of JAKKS Pacific's Disney Division. "Our Disney portfolio of dolls and toys, role play and dress-up products will only be enhanced by the addition of *Fancy Nancy*."

About JAKKS Pacific, Inc.

JAKKS Pacific, Inc. (NASDAQ: JAKK) is a leading designer, manufacturer and marketer of toys and consumer products sold throughout the world, with its headquarters in Santa Monica, California. JAKKS Pacific's popular proprietary brands include BIG-FIGS™, XPV®, Max Tow™ and Friends, Disguise®, Moose Mountain®, Fun noodle®, Maui®, Kids Only!®, a wide range of entertainment-inspired products featuring premier licensed properties; and C'est Moi™, a youth skincare and makeup brand. Through JAKKS Cares, the company's commitment to philanthropy, JAKKS is helping to make a positive impact on the lives of children. Visit us at www.jakks.com and follow us on Instagram (@[jakkstoys](#)), Twitter (@[jakkstoys](#)) and Facebook ([JAKKS Pacific](#)).

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